

SNAG Board Meeting

December 1, 2006

In attendance; Sam Shaw, Dana Singer, Peggy Eng, Melissa Huff, Kris Patzlaff, Angela Gleason, Sandie Zilker, James Thurman, Kristin Lora, Tina Rath and Evangelina Sundgrenz (for the morning of Friday, December 1)

Absent; Kiwon Wang and Ellen Wieske

Sam opened the meeting and the board welcomed Evangelina to the SNAG staff

Welcome to Kris Patzlaff, Kristin Lora and James Thurman to their first board meeting

Few changes to the documents sent out:

page 6, add “Webmaster” to Tara Jecklin’s responsibilities

page 6; Bonnie Kubasta added to 2008 Savannah co-chair, substituted in place of Kim Tatalick

page 8; add Ursula Neuman to EAC

page 8; remove Tina Rinaldi from Website committee

page 8; add Melissa Davenport is the new coordinator of the workshop grants program

Memphis Conference –Dana, Evangelina, Peggy, Kristin and Kate Lichter (Meetings a la Carte) spent 2 days prior to the board meeting doing a site tour of the Memphis, meeting with the local co-chairs, visiting all of the exhibition sites, planning the hotel conference rooms, vendor rooms, etc. and establishing the entire conference schedule.

Memphis is on track generally....still looking for a solid venue for the Earl Pardon exhibit and have several to choose from. Details and logistics of new Collectors Program are almost finished.

Topic of Conference Exhibition: Issue raised about continuing to have the conference independent exhibitions being handled solely by the local chairs, both in terms of the time required to handle exhibitions (concerns raised by local chairs) as well as the quality/content of the exhibitions as the audience perceives them to be SNAG’s and holds SNAG responsible. Quality and content is our first priority.

Action: the newly constituted Exhibition Planning Committee (EPC) will develop basic guidelines for the local conference host to use which will include parameters and standards for the quality of the exhibits.

Motion: “SNAG acknowledges its affiliation with all conference-related exhibitions,” seconded and unanimous support for the motion

A discretionary fund of \$5000 will be in the conference budget starting with the Savannah conference, for special exhibition needs that arise, with disbursements to be decided by the board liaison and executive director on case by case basis.

Exhibitions

Final Exhibitions policy statement was included in the board packet sent to everyone.

Also the guidelines were shared for exhibition proposals which will be titled “Individual Exhibition Proposal Guidelines”. The new guidelines will appear in SNAG News.

Exhibition proposal deadlines are established at January 15th and July 15th every year, with enough time for consideration and recommendations to the next board meeting.

Board addressed various details about who serves on the EPC and staggering their terms.

A list of potential curators being considered for an exhibition in the 2009-2010 timeframe was shared with the board.

SNAG’s 40th anniversary is in 2009. That’s the year our conference is in Philadelphia. Board considering some type of commemorative exhibition there.

Exhibits USA has expressed interest in working with SNAG on another exhibit (after “Art of Gold” exhibit)...They will be contacted to let them know we are working on some ideas for future exhibits.

Executive Session

Procedural guidelines created under Ken Bova’s term as president, guiding the Executive Director’s annual evaluation, were provided to the board ...They will be placed in the Board Handbook (currently being updated).

Dana rejoined for general session.

Motion: A vote of confidence to Dana in how well she represents SNAG; seconded and unanimously supported by the board.

Administrative Reports; Executive Director’s report

Suggestion to rename SNAG News; Board agreed to the renaming effort and want to hold a competition open to the SNAG membership to submit ideas. The winner will receive a year’s complimentary membership. Deadline for submissions will be earlier enough so that board can make its decision at the next board meeting in June.

Board discussed the need to then redesign the newsletter after the change in name.

Images and information were shared about the redesign and upgrade of SNAG’s website. Phase I is scheduled to be launched at end of January 2007, with additional Phase II and Phase III rollouts later in 2007 and on into 2008.

Problems with the juried student exhibition that takes place during the conference.

The board addressed key issues of timeline, quality, standards, better coordination and communication. Created plan to create better guidelines and parameters to improve the coordination and production of this exhibition.

President's report

Speaker liaison; Melissa will be the coordinator for a "buddy system" to be a point person for the invited speakers at the conferences.

Recording SNAG conferences; There was extensive discussion, as it is critical to documentation of the field...suggestions for videotaping and/or archiving for the future. Must be addressed in terms of goals, logistics and cost. Issue is tabled until the board retreat in January 2007.

Metalsmith Production Coordinator

Distribution; independent bead stores found some of the Metalsmith content offensive, so the distributor decided to discontinue distribution.

Treasurer's Report

Audit in process; it was suggested that we balance the budget for 2007 now with conservative revenues and revisit it midyear again. Recommendation to have annual audits going forward

President-Elect Report

Eugene retreat planned for January; arrangements have been made for a facilitator, speaker. Logistical arrangements being prepared. All of this will be sent out from Kris shortly to the board.

Professional Development Seminar (PDS)

Suggested Speakers/topics for Memphis:

Cynthia Eid – Design by Committee - The Challenges and Rewards of Commission Work

John Medwedeff: The Do's and Don'ts of Architectural Commissions and Public Art

Todd Reed: A Delicate Balance- Establishing identity without typecasting

Craig Nutt and Dave Kotary – The Insurance Show

Website Oversight

Process will be defined for submitting and processing both necessary updates/revisions and requests for new areas.

SOFA lecture series – Running very smoothly and well received, thanks to Don Friedlich.

Fund raising report- report was discussed by board

Meeting adjourned at 6:45 p.m. to start at 9:00 a.m. Saturday morning

Saturday, December 02, 2006

Meeting began at 9:00

Board continued discussion of different fundraising strategies, and holding an event in 2009 (more feasible than 2008).

Support Students Report

Board felt this effort should continue but it needs revamping ...James will develop a plan

Workshop Grants Report, no issues. New coordinator Melissa Davenport replaced Joan Dulla.

Editorial Advisory Committee (EAC)

Board discussed the writers' fees we are currently paying, as they haven't been increased in awhile. There was unanimous support for doing so, with research needed to determine what is reasonable but not excessive. EAC will be reviewing the curatorial proposals it received for the 2009 Exhibition in Print.

Lifetime Achievement Award; deadline for submitting nominations packet is coming up in January. Nothing else to report.

Connections Room/Portfolio Review

Suggestion was made to raise the Connections Room fee to \$100 per school.

We will need a new board liaison to the Connections Room and a new Portfolio Review coordinator after the Memphis conference

Audio-Visual Rental Service

Decided board needs to discuss the audio-visual rental library and documenting the field at the strategic planning retreat; item tabled

Nominations and Elections Committee

The list of people was shared who will be running for the position that will be open on the NEC, as well as the list of people running for the upcoming board positions (two board members and one treasurer). Election culminates at the conference.

In response to members not having enough contact with candidates who are running, the board decided to increase candidates' visibility at the conference by having them work at the Members Services table and sell raffle tickets. Their badges will also indicate that they are running for the board.

The chair of the NEC stated in his report to the board that SNAG needs to address "challenges" they face to verify current membership and voting status. However without any further information, the board can't address the current situation or future adjustments, follow up to find out what concrete issues need attention.

Two board seats are allocated for appointees. Peggy Eng currently serves in one of them, and the second is vacant. Sam Shaw and Kris Patzlaff will address filling both seats in June 2007 when Peggy's term expires.

Budget Discussion

The board reviewed the proposed 2007 budget and narrative explanations. After asking a series of pointed questions, a number of line items were revised or eliminated. After a complete discussion of the budget, the board arrived at a balanced budget. **Motion** to approve the 2007 budget, seconded; unanimously passed

Savannah Conference Discussion

Proposed speaker and exhibition ideas were shared. Everyone felt "Collaboration" is a great theme and stressed maximizing the opportunities around the theme.

Action; follow up with the co-chairs and email the board to get final approval on the speaker list.

There were two speakers raised for the Houston conference that Sandie wanted early approval on (both from Houston)...board approved.

Exhibitions Opportunity

The board discussed a proposal submitted by the University of Oregon, curators Kate Wagle and Anya Kivarkis, for an exhibition called, "The Thinking Body," to take place in conjunction with the Olympic Track & Field Trials, in Eugene, OR, July 2008, with the potential and intention to travel thereafter.

Board reviewed all the budget details and funding sources. University of Oregon is coming to the table providing more than 50% of the funding. Finding would need to be found for approximately \$16,000 in catalog production and roughly \$2,500 in other costs to total approximately \$18,250. SNAG will be responsible for coordinating the catalog production. The other \$5,265 was SNAG's in-kind contribution, running ads in Metalsmith.

Motion made to approve the exhibition proposal "The Thinking Body" and partner with the University of Oregon, and curators Wagle and Kivarkis, for the exhibit to happen in the summer 2008; seconded; passed unanimously. Move to contract.

Adjourned the meeting at 5:15; meeting at 9 am tomorrow

Sunday, December 3, 2006
Meeting opened at 9:00 a.m.

Focus on Outreach, Marketing and Membership; Discussion will be continued at the strategic planning retreat in January.

Strategic Planning Session/Retreat - Eugene

Everyone will receive a copy of the current strategic plan from 2003; it will be included in the retreat packet that will be sent out to everyone, along with other materials

Meeting adjourned at 12:00 Sunday, December 3rd.