SNAG Board of Directors Meeting Minutes  
Houston, Texas  
March 8-9, 2010

Monday March 8, 2010

The President, Harlan Butt, called the meeting to order at 9:00 a.m., Monday March 8. The following board members were present: President Harlan Butt, Past-President Kris Patzlaff, Treasurer Stewart Thomson, Nanz Aalund, Caroline Gore, Anne Mondro, John Rais, James Thurman, and Sandie Zilker. Marlene Richey and Anika Smulovitz were unable to attend for health reasons. Executive Director Dana Singer was also present.

Announcements and revisions to the agenda were made.

The Board acknowledged the approval via email since the last board meeting of the Minutes from the October 2009 Board of Directors meeting in Houston.

The Professional Development Seminar Report was moved to the Consent Calendar. All reports on the Consent Calendar were unanimously approved.

The Treasurer reminded the Board that anything budget-related is not part of this vote. The Board agreed unanimously.

Motion (Caroline Gore): To accept the revised agenda. Seconded (John Rais). Unanimous Vote.

The Houston Community College exhibition insurance situation was clarified by Sandi Zilker. Work exhibited in this exhibition is in fact insured. The confusion and error lay in their prospectus. While this is not a SNAG sponsored exhibit, SNAG members had expressed some concern over this situation.

ACTION: Executive Director Dana Singer will post a clarification on the SNAG Forum.

President’s Report was presented by President Harlan Butt.

Executive Director’s Report was presented by Executive Director Dana Singer. Several agenda items were discussed.

The topic of exhibitions inside the conference hotel with collector appeal was revisited. New approach on this topic must focus on the logistics, costs and other financial considerations, as well as who would coordinate and plan them. Overall, the Board reacted positively to this idea.
**ACTION:** Executive Director Dana Singer and Caroline Gore will create a contractual document setting forth all the applicable policies and procedures that would move this to implementation.

**Goal:** Implement at Seattle conference in 2011.

The Board moved on to discuss whether or not exhibitions on the Conference’s Exhibition Crawl must meet SNAG’s Professional Guidelines. Many different perspectives on this issue were presented. The exhibitions on the Conference’s Exhibition Crawl are not SNAG-partnered exhibitions, however, they are perceived as such, and SNAG actively promotes them. On the other hand, exhibition venues in any city are not easy to secure, and this requirement would add another layer of difficulty to the co-chairs’ responsibilities. The current objective of SNAG’s Professional Guidelines is to act as a resource and educational tool. No consensus was reached.

The Board then moved on to discuss if SNAG should get involved in policing late or non-payments and similar unprofessional practices by galleries. The Board agreed that SNAG’s role is not to police but rather to make sure that information about the issues is disseminated.

**ACTION:** Nanz Aalund will respond on the SNAG Forum as the representative of the Board.

**ACTION:** Create a Resource page on the SNAG website where these problems are addressed with links to the Jewelers Resource Bureau and Jewelers of America.

**Treasurer’s Report** was presented by Treasurer Stewart Thomson.

SNAG had a good fiscal year in 2009. Unfortunately, SNAG is starting off with a challenging 2010 due to lower than projected attendance at the Houston Conference. A percentage of our 2010 budget relied on meeting our projected conference attendance. The Board discussed mid-course corrections and how to address the deficit and cash flow. The Board also discussed strategies for how to avoid repeating this situation in the future.

The Board discussed SNAG’s financial dependence on the annual conferences and the need to further diversify SNAG’s revenue-generating events. The Board also discussed conference attendee incentive strategies.

The Board then shifted the conversation to the need for a strategic planning retreat to discuss such issues as whom SNAG represents and serves. This conversation was tabled until Wednesday.

**Conferences Report** was presented by Anne Mondro

SNAG does not have conference locations secured beyond 2013.
**ACTION:** Anne Mondro will follow up with Peggy Eng, who is responsible for pursuing future conference sites.

The timing of the conferences was discussed. March conflicts with too many other events, schools do not have uniform spring breaks, and registration takes place in January, right after the holidays when most people are feeling particularly pinched by bills. July is challenging too in that it is too far into summer.

**ACTION:** SNAG will limit conference scheduling to April, May, or June.

The Board discussed the intention and goal of having the Conference Media Lounge — for attendees to have a place to share their work through digital media. The Board agreed to monitor the use of the Media Lounge to see if it is used as intended or if it is merely used as free wifi to check email.

Anne Mondro announced that Diane Falkenhagen organized high school students to come to the conference on Thursday. John Rais will escort them through the conference. The Board was unanimously pleased with this outreach event.

The Board moved on to discuss the format of the downloadable version of the conference schedule on SNAG’s website, which is currently taken directly from the conference booklet (black/white, no images). Issues with this version include readability and missing an opportunity to engage potential conference-goers through more exciting marketing.

**ACTION:** Executive Director Dana Singer will work to utilize the downloadable version of the conference schedule as a marketing opportunity for the conference.

**Seattle Conference, May 2011:**

The Board reviewed the proposed speaker slate and gave feedback. For the Emerging Artists slot, there will be 3 to 5 speaking in one slot. Total cost has yet to be determined, however, the Board agreed that the Emerging Artists would not receive the same package as the full presenters.

**ACTION:** Executive Director Dana Singer will fundraise for this slot once the details have been ironed out.

Following this conversation, the question of whether or not the emerging artists chosen for the conference slot could overlap with the emerging artists chosen by SNAG for its SOFA lecture series was raised. The Board unanimously agreed that the emerging artists for each of these events could not overlap.

The Board discussed the creation of an Endowed Named Speaker slot at the conference. While financially appealing, the subject matter and/or speaker of an endowed named speaker is traditionally chosen by the sponsor.
**Motion** (Kris Patzlaff): SNAG will not participate in or do an Endowed Named Sponsor slot. **Seconded** (Nanz Aalund). **Unanimously passed**

Anne Mondro announced that next year’s Seattle Conference Exhibition in Motion will be held at the Bellevue Arts Museum. The Bellevue Arts Museum would like to move forward with contractual arrangements.

**ACTION:** Executive Director Dana Singer will work out contractual arrangements with the Bellevue Arts Museum.

**Toronto Conference, May 2013:**
Conference preparation is moving ahead steadily. Co-chair Melanie Egan, Head of Craft at the Harbourfront Center, has reserved exhibition space at the Harbourfront Center, and the hotel contract has been signed with the Fairmont Royal York Toronto.

The Board discussed concerns about the currency exchange and U.S. audience conference attendance. Strategies to attract Canadian participants, attendees, and vendors were discussed. Some suggestions included: enlisting Canadian bloggers; asking Suzanne Ramljak, editor of Metalsmith, to consider featuring more Canadian artists in Metalsmith between now and then, with conference information in the “Furthermore” post-script, and/or consider an all-Canadian Exhibition in Print.

**ACTION:** Executive Director Dana Singer will pass these ideas on to Suzanne Ramljak.

**Exhibitions Report** was presented by Caroline Gore.

With Garth Clark’s new focus for the current Exhibition In Print being “monumentality,” the Board discussed the financial and logistical feasibility of the current exhibition at SOFA Chicago. After extensive discussion, the Board decided that SNAG would not exhibit the Exhibition in Print work at SOFA Chicago this year.

**ACTION:** Caroline Gore will follow up with Anne Meszko of SOFA.

Caroline Gore informed the Board that SNAG received a proposal from Carissa Hussong of the Metals Museum to exhibit work from the Exhibition in Print annually at the Metal Museum. Board response was favorable.

**ACTION:** Caroline Gore and Executive Director Dana Singer will meet with Carissa Hussong during the conference to talk further.

The Board then moved on to discuss Charon Kransen’s request to increase the honorarium SNAG pays our SOFA lecturers. This request was made specifically to help defray the costs of international artists’ travel expenses. The Board reviewed the intent and structure of the SOFA Lecturer program which is to provide an opportunity to artists already attending SOFA to speak about their work, to capitalize on their being there while providing visibility for the artists to collectors and others. The Board unanimously
agreed that this program was not set up to bring people to SOFA, and therefore, this request was denied.

Coordinator of SNAG’s SOFA lecture program Donald Friedlich requested SNAG increase the honoraria for SNAG’s Emerging Artists slot at SOFA. The Board agreed that this request is worth discussing, however, since it is a financial decision, the Board tabled this discussion until the Fall Budget Meeting.

**ACTION:** The Board requested Executive Director Dana Singer search for funding for the SOFA Emerging Artists slot in combination with the Conference Emerging Artists slot, labeling both as “Post-School Opportunities.”

**Program Review Report.** No report was given at this time due to Anika Smulovitz’ scheduled absence from the meeting

**Online Presence Committee Report** was presented by James Thurman

The Board discussed whether SNAGnet should become a members-only benefit. Discussion ensued and the Board decided against changing SNAGnet into a members-only benefit, however, the Board agreed that SNAGnet should be integrated with SNAG’s website.

**ACTION:** Change SNAGnet so that anyone can see the preliminary information (e.g. job, title, place) but to read more they must click to SNAG’s website. Place the substantive content on SNAG’s website yet keep this information in the public domain. Create a page on SNAG’s website listing all opportunities, and tie that page to other website pages of interest. The Board requested Executive Director Dana Singer to follow up with John Rose and the moderator of SNAGnet, Susan Stowe, to make these changes.

The Board moved on to discuss whether or not the Forum on SNAG’s website should be made public or stay members only, or become some mix between public and members only by making the Forum postings public, yet in order to post/participate you must be a member.

**ACTION:** The Board agreed that the Forum should be a mix of public and members only with anyone able to read the postings but only members allowed to post. The Board would like to make the Forum more dynamic/active for members. The Board would also like to change the name of “the Forum” to correspond with this new dynamic format. The Board requested Executive Director Dana Singer to follow up with John Rose regarding these changes.

Next, the Board discussed SNAG’s approach to evolving social media. Other ideas discussed included the possibility of obtaining an application for the iPAD in order to get Metalsmith onto iPADs.
The Board also discussed, with James Thurman’s board term expiring here in Houston, who would be a good liaison to the Online Presence Committee. This discussion lead the Board to the conclusion that the Board would have far greater success choosing the chair of the Online Presence Committee based on skill set, than hoping for a Board member with those skills/understanding.

**ACTION:** Revise the guidelines for this committee to reflect this change in structure.

**Lifetime Achievement Award Report** presented by Sandie Zilker

Tim McCreight’s term expires here in Houston. The Board needs to provide a short list of names, in order of preference, of people to approach.

**ACTION:** President Harlan Butt will work with the Board to create this list after the conference via email.

**Marketing Report** was presented by Nanz Aalund.

The Houston Conference SNAG store now includes aprons with the SNAG logo, in addition to our current notebooks and water bottles. The goal is to add postcards in time for the Seattle conference. Advertising and signage was discussed, as well as scheduling for Board members to work the Member Service Table and the SNAG store.

**Fundraising Report** was presented by Nanz Aalund.

The Board discussed re-examining our fundraising goals and what SNAG wants to achieve with fundraising. Nanz Aalund presented her findings on hiring an outside fundraising consultant. While an attractive idea, the Board agreed that SNAG does not have the funds at this time to pursue this idea.

Next the Board discussed partnerships with companies, such as scholarship competition, design competition, or accessible jewelry exhibitions. The Fundraising Committee would like to see $10,000 to $20,000 for corporate sponsorship.

The Fundraising Committee presented several ideas for partnered competition. One idea presented was to have SNAG members work with JA Bench certification requirements, exhibiting the winning work at JA shows. Another idea presented was to work with Hoover & Strong using green recycled metals to build community and goodwill, and perhaps give a percentage to charity.

**ACTION:** The Fundraising Committee, Nanz Aalund and Marlene Richey, will begin working on the partnered competition proposal SNAG received last year from Hoover & Strong.

The discussion then shifted to holding a Saturday Night Fun Fundraiser here at the Houston Conference, tying it in with our costume contest and trophies.
**ACTION:** Sandie Zilker and James Thurman agreed to coordinate this event.

The Fundraising Committee then presented a proposal to produce a silent auction of SNAG member donated work on e-bay. E-bay is free for nonprofits. The auction could be held over the holidays or in the fall for a finite period of time (i.e. not on-going). SNAG would have auction preview pages on SNAG’s website with links to the actual auction on e-bay.

**ACTION:** Nanz Aalund will coordinate, plan, and implement a silent auction on e-bay for this Fall 2010. When approached for donations, artist will be made aware that the auction will be on e-bay.

**Nominations and Elections Committee Report** presented by Treasurer Stewart Thomson.

Stewart Thomson informed the Board that Bryan Park will be the new Chair of the Nominations and Elections Committee. In 2011, the Nominations and Elections Committee will have three board positions plus the Treasurer to fill. The Board was asked to submit names of anyone to be considered.

**ACTION:** Stewart Thomson will ask the Nominations and Elections Committee to create a new calendar, from March 2010 through to the May 2011 conference.

**Google Calendar Report** presented by James Thurman.

The Board discussed the lack of use of the recently adopted SNAG Google calendar.

**ACTION:** Each Board member will post their respective calendars on the SNAG Google calendar by the Fall Board Meeting and also include it in their board report.

**Editorial Advisory Committee Report** presented by Sandie Zilker.

Sandie Zilker informed the Board that Lola Brooks has accepted the invitation to be one of two jurors of the 2011 Exhibition in Print. The Editorial Advisory Committee and Editor Suzanne Ramljak are still working on finding a second juror.

The Editorial Advisory Committee informed the Board that the length of terms for serving on the Editorial Advisory Committee needs to be changed from three years to four years to accommodate having four members with rotating appointments. This is a Bylaws change, which will require a membership vote.

**ACTION:** To rectify the current situation of two members stepping down from the Editorial Advisory Committee during the same year, President Harlan Butt will appoint Sharon Church to serve one more year on the Editorial Advisory Committee.
**ACTION:** The Editorial Advisory Committee liaison, Anika Smulovitz, in coordination with the Editorial Advisory Committee, will present a proposal for changes to the Bylaws to the Executive Committee for the 2011 ballot.

The meeting adjourned for the day at 5:50 p.m.

**Tuesday March 9, 9:00 a.m., the meeting resumes.** The same Board members from March 8, and the Executive Director Dana Singer, were present. Marlene Richey and Anika Smulovitz were unable to attend for health reasons.

**Editorial Advisory Committee Report** continued, presented by Sandie Zilker.

Sandie Zilker presented issues concerning the current informal procedure for the succession of the Editorial Advisory Committee Chair.

**ACTION:** The new Editorial Advisory Committee liaison, Anika Smulovitz, will work with the Editorial Advisory Committee to create a written policy for the succession of the Chair.

The Board also reviewed the Editorial Advisory Committee Chair’s responsibilities:
- Create the agenda for the annual Editorial Advisory Committee meeting
- Compile the annual reports from the Editor and the Production Coordinator for the annual Editorial Advisory Committee meeting
- Spearhead the conversation about each issue as it is published
- Organize the Exhibition in Print packets
- Spearhead Metalsmith feedback session at conferences, if want it
- Work closely with the Editor

Sandie Zilker reported that the Editorial Advisory Committee changed their current policy so that the Editorial Advisory Committee Board Liaison will coordinate all of the logistics, receipts, and reimbursements for their annual in-person meeting.

**Budget 2010** continued:
The Board then moved on to continue their discussion of the 2010 budget, specifically looking to identify areas where new revenues could be generated or existing revenues increased. Also discussed was the potential for creating some sort of event that could take place in the fall/winter.

James Thurman, speaking as the new SNAG News Technical Editor, suggested publishing some of our past SNAG News technical articles through Blurb, print on demand, and selling them through SNAG’s website. Also discussed was the potential of taking past articles from various sources, not just SNAG News. The Board also agreed that they would like to create an online archive of Metalsmith articles and SNAG News technical articles.
ACTION: James Thurman agreed to coordinate, compile, and implement a compendium of SNAG News technical articles with a goal of having the first compendium ready to sell in Fall 2010.

The Board then discussed the content/focus and logistics of the Annual Appeal.

ACTION: The Board made changes to how the Annual Appeal is conducted. In September we’ll send out a first appeal by email giving the option to click directly to make a donation by PayPal or credit cards on our website. In November we’ll send out a hard copy appeal to those who did not respond to the first appeal. In addition, to reduce waste, the Board wants to make it possible for donors to request their acknowledgment letter be emailed, not mailed.

The Board continued to discuss the budget deficit, looking at conference expenses and overall SNAG expenses.

The Board discussed strategies to reward member loyalty, those who have been members for a number of years consecutively.

The Board also discussed the Reserves.

ACTION: In April, Executive Director Dana Singer will work with Treasurer Stewart Thomson on the next three-month cash-flow projection.

Education Resource Room Report presented by John Rais.

The Board discussed the many benefits of the Education Resource Room to schools, and possibly lowering the $100 participation fee. The Board believes the participation fee is reasonable, made no change in the amount at this time, and will revisit it after the Seattle conference.

ACTION: John Rais will survey the schools that participate in the Education Resource Room to determine the schools’ needs and the perceived value of the Room.

A suggestion was made that SNAG implement an Education Resource Room page on our website and sell listing opportunities with links directly to their Art Department websites. This list would also be made available at SNAG’s conferences for schools that cannot attend the conference. The suggestion was tabled until more information has been gathered regarding the Education Resource Room.

Exhibitions Report continued, presented by Caroline Gore.

SNAG has submitted a proposal for “Drawn on Paper,” curated by Rosanne Raab and Linda Ross, to ExhibitsUSA. SNAG cannot enter into a contract with the curators until SNAG hears back from ExhibitsUSA, which should be at the end of April. Caroline Gore laid out the overall timeline, if the proposal is accepted.
Caroline Gore gave update on the “Dichotomies” exhibition, co-curated by Lauren Kalman and Carine Terreblanche. Contracts have been signed and now SNAG is helping with promotion. The Exhibition is scheduled to open at The Metal Museum April 1, 2010.

The Exhibitions Planning Committee needs three new committee members, preferably with some exhibitions experience and knowledge of the breadth of the field. Jessica Calderwood is going to join the Exhibitions Planning Committee after the Seattle conference in 2011, and Caroline will secure two others to begin immediately. Once the new Exhibition Planning Committee members are in place, they will be charged with thinking about future exhibition partnerships.

**New Professional Work Exchange Report** presented by John Rais

This is the first year of this new program. Response was terrific and all work slots were filled. John Rais will give a post-conference report in October, with suggestions for improvements in 2011.

**Silent Auction and Raffle Report** presented by Nanz Aalund.

Nanz Aalund showed the Board a Powerpoint presentation for the silent auction, which will run during the General Session of the conference. Nanz Aalund then reported that the Raffle is doing very well, 300 of the 500 tickets sold prior to the conference. Past scholarship recipients and Board members will be selling the remaining 200 tickets at the Houston conference. Marlene True has created a system to track the paper tickets given to on-site ticket sellers and the money received from those sales.

**Voting Issue and Protocol:**
The Board moved on to discuss the motion from the Philadelphia Conference General Session, regarding whether the conference co-chairs should be given discretion in how to allocate the speaker honoraria money. The Board discussed the practical impact of the motion, understanding that the overall speaker budget would not be increased.

**ACTION:** This motion will be reintroduced here at the Houston conference. President Harlan Butt will explain at the Membership Meeting why the vote is coming up again. The motion presented this year will be the same as the motion from last year. Someone from the floor will make the motion.

**New Business**

SNAG member Michelle Pajak-Reynolds proposed that SNAG adopt and enforce a Code of Ethics. It was pointed out that language about ethics is already stated in our Constitution. The preamble states, “…Members are expected to adhere to moral and ethical conduct in relation with one another, specifically, never to impede, hinder or detrimentally interfere in the transference and advancement of knowledge, skills and
ideas.” [emphasis added] After extensive discussion, the Board came to the conclusion that SNAG cannot enforce and police ethical issues.

Peter Schiffer of Schiffer Publishing is interested in publishing a book of SNAG members’ work.

**ACTION:** Executive Director Dana Singer will open up a preliminary conversation with Peter Schiffer regarding this opportunity. Oversight and quality control, text/writing, graphic design would need to be clearly stated in a contract with Schiffer Publishing.

The Board continued its earlier discussion coming up with more ideas for Fall revenue generating events to coincide with the e-bay auction and the technical article compendium. The Board supported the idea to coordinate all PR around one big “Fallfest,” perhaps to coincide with this year’s American Craft Week, October 1 – 10.

**SNAG NEWS**

The Board discussed the current format of *SNAG News*: its exhaustive length and that it’s not widely known or used. *SNA NEWS* is a good product/resource, however, not enough people read it in its current format. Big changes are already in the pipeline for *SNAG News* moving it to a web-based dynamic document. The new iteration will launch June 1.

**ACTION:** Use the June 1, 2010 launch to get *SNAG News* in front of more people, members and non-members. Implement strategies to get *SNAG News* into people’s hands rather than telling them about it. Create buzz on social media sites. Publish a mock-up of the new *SNAG News* and the new website in *Metalsmith*, in SNAG’s *Society News* page.

The Board discussed adding a Board Liaison responsible for *SNAG News* someone who would advocate for *SNAG News*, create a content advisory committee, and get volunteers for initiatives. Currently *SNAG News* is passive, people send in announcements and SNAG publish what is sent in. SNAG should actively cultivate more of the content, new ideas, plans, new departments.

**ACTION:** Create a *SNAG News* Board Liaison. At least at first, this Board Liaison will be the same person as the Online Presence Committee Liaison.

**Old Business**

**Budget 2010** continued:
The Board returned to discussing the budget, making a few more adjustments. The Board decided it had reached a comfortable place given that it is so early in the year. The Board will look at the budget again in two months when more information is collected.
**Motion** (John Rais): To accept the revenue and expense changes discussed here, in the 2010 budget. **Seconded** (Nanz Aalund). **Passed unanimously.** (note: Sandie Zilker had had to leave the meeting by this time).

Meeting was adjourned at 6:00 pm, until tomorrow at 9:00 a.m.

**Wednesday March 10, 9:00 a.m.**
The following board members were present: President Harlan Butt, Past-President Kris Patzlaff, Treasurer Stewart Thomson, Nanz Aalund, Anne Mondro, John Rais, and James Thurman. Executive Director Dana Singer was also present.

Sandie Zilker and Caroline Gore were unable to attend this Wednesday meeting due to last minute conference-related responsibilities. Marlene Richey and Anika Smulovitz were also unable to attend for health reasons.

The conversation began by talking about concept-driven work and design-driven work. Not that work focused on concept ignores design or vice versa, but rather looking at the field from the perspective of what primarily drives the work. That the Board is discussing high-quality work is assumed.

The Board identified two issues: (1) lack of awareness of the concrete benefits that SNAG provides, and (2) lack of perceived benefits for and identification with design-driven jewelers/metalsmiths.

SNAG has three primary public faces: *Metalsmith*, conferences, and the website. When people can’t find an accessible point of entry, if they get turned off in any of these areas, they turn away from SNAG and tell other people. Does SNAG need to integrate other articles, other speakers and topics, and other information into all three areas? In *Metalsmith*, look at who gets covered, who gets features, who advocates for different perspectives. For conferences, introduce more range; perhaps different tracks. On the website, change the images that are used there. Do more to embrace design-driven work, and do more to associate wearable work with SNAG.

Currently the points of entry to SNAG are fairly narrow with a promise that there is more behind the door. SNAG needs to make the points of entry broader from the beginning, to show people more before they become members, engaging them to look more deeply.

The Board discussed strategies to broaden SNAG’s points of entry: (1) to create community through SNAG’s website, and (2) to not underestimate the pull of “free” as a way of pulling people into SNAG.

**ACTION:**

1. Urge Suzanne Ramljak and the Editorial Advisory Committee to work towards fulfilling *Metalsmith*’s Vision Statement, specifically to “encompass a broader
variety of the constituencies as well as strive to serve the interests of more people working in the field,” by including content that appeals to the people who make design-driven work.

2. The new Editorial Advisory Committee Liaison, Anika Smulovitz, will review and codify the policy and procedure for selecting committee members, working with the EAC.

3. Anne Mondro will work with the conference co-chairs, beginning with the 2012 Phoenix Conference, to include more content in the conferences that will appeal to the design-driven jewelers/metalsmiths.

4. On the website, change the images that are use there. Don’t use images from Metalsmith; use images from the membership, and a broader range.

5. Write descriptions that better represent SNAG in all marketing materials, including the conference registration materials and the program book.

The discussion moved to outreach, advocacy, and educating others about art jewelry. Craft in America is the leading advocate spreading the word to the general public. How can SNAG add to this outreach? Also discussed was high school art student outreach. How can SNAG inform this population about the breadth of possibilities in the jewelry/metalsmithing field?

The discussion then moved on to the lack of association between SNAG and the guilds. SNAG needs a strategy for working with the guilds.

**ACTION:** Create a volunteer position for Guild Liaison, with oversight from a Board member.

The discussion continued to what SNAG can offer guilds. Some ideas suggested included: creating a place, “News from the Guilds” on the SNAG website; be a resource for members about guilds in their areas; have a column for guilds to disseminate their information in *SNAG News*; create a resource packet for guilds that would be available on SNAG’s website; and investigate whether there’s a way to host guild websites through SNAG’s site.

**ACTION:** Executive Director Dana Singer will talk with John Rose about implementing these possibilities.

**Motion** (Kris Patzlaff): To adjourn the Spring Board Meeting. **Seconded** (John Rais) **Unanimously approved.**

The meeting was adjourned Wednesday March 10, 11:55 a.m