39th Annual SNAG Conference
Sponsored by Society of North American Goldsmiths
Hosted by

SNAG 2010
MARCH 10 - 13, HOUSTON, TX

39th Annual SNAG Conference
Just as famous for its honky-tonks as it is for its museums, Houston has a long-held tradition of extremes. Known as *Space City* and the *Bayou City*, it is the fourth largest city in the nation and home to NASA. Houston was the first word spoken from the surface of the moon -- what could be more extreme than that! Today this vibrant metropolis -- built on a swamp by pioneers, now filled with skyscrapers and world-class art -- makes an appropriate setting for the 2010 SNAG Conference, *going to eXtremes*. From urban cowboys and oil tycoons to astronauts and artists, Houstonians are forever extending the boundaries of art, science and culture.

Very simply put, *extremes* can refer to things at opposite ends of a spectrum, or it can refer to things that deviate drastically from convention. Join us March 10 —13, 2010 at the Hyatt Regency Hotel in the heart of downtown Houston when we explore forms of extremes within the contemporary jewelry and metalsmithing discipline. Thought-provoking presentations and inspiring exhibitions will provide the context for contemplation of divergent approaches to issues such as concept, scale, materials, process, utility and value, not to mention the extraordinary ideas that result when conventional limits are challenged.

From our downtown headquarters, throughout Midtown, to the Museum District and beyond, there will be much to enjoy and explore. In addition to an outstanding slate of speakers, events will include two evening exhibition crawls, *Exhibition in Motion* and Art Cars on display. All venues are easily accessible via the METRORail.

Check it out -- March 2010!

**Diane Falkenhagen and Sandie Zilker**
SNAG 2010 : Houston Conference Co-Chairs
Presentations

Keynote Speaker
Caroline Broadhead
Jewelry and Textile Designer/ Course Director for Jewelry, Central St. Martins, London, England
“To The Edge”

Caroline Broadhead is an internationally renowned multi-media artist whose work for the past three decades has explored objects in contact with the body, objects that represent the body, and more recently pieces that investigate space around the body. She is concerned with boundaries of the individual: between inside and outside, public and private, a sense of territory and personal space, presence and absence, and the creation of a balance between substance and image.

Initially trained as a jeweler, the emphasis of Broadhead’s work has developed from object to experience, from wearing to surrounding, from durable to short-lived. Her work is shown internationally and is represented in many public collections.

Program Speakers

Robert Baines
Artist/ Professor and Coordinator of Gold and Silversmithing at Royal Melbourne Institute of Technology (RMIT), Melbourne, Australia
“Extremities of the Bogus and the Authentic and Goldsmith Spaces in Between”

Robert Baines is an internationally recognized jeweler and educator at Royal Melbourne Institute of Technology (RMIT). His multi-disciplinary research is comprised of three areas: first as an artist goldsmith; second in archaeometallurgy; and third in publishing text and commentary. His jewelry forms are modern interpretations of old techniques including Ancient Etruscan and Greek gold jewelry. His work is included in various public and private collections. He has been named one of the “2010 Living Treasures: Masters of Australian Craft.”

Kristin Beeler
Artist/Assistant Professor and Head of the Metals Program at Long Beach City College, Long Beach, California
“Beauty and Other Monsters”

Jewelry artist Kristin Beeler delves into the slippery phenomenon of beauty. She seeks to understand the various levels of beauty in both its perfect and imperfect forms. Her recent work is influenced by these forces.

Kathleen Browne
Artist/ Professor of Crafts and Head of Jewelry /Metals/Enameling at Kent State University School of Art, Ohio
“Irresistible Impulse: The Maker and HyperPractice”

Kathleen Browne is a five-time recipient of the Ohio Arts Council’s Individual Artist Fellowship and was honored with the Cimelice Residency in the Czech Republic, sponsored by the Foundation and Center for Contemporary Art, Prague and the Ohio Arts Council. Browne’s work has been featured in numerous international exhibitions and publications.

Gabriel Craig
Artist/Metalsmith, Houston, Texas
“Altruism, Activism, and the Moral Imperative in Craft”

Gabriel Craig is a metalsmith, writer, and craft activist. His studio work has been exhibited nationally and internationally and his writing has appeared in Metalsmith and American Craft magazine. In addition to founding conceptualmetalsmithing.com, Craig is the editor-in-chief of the forthcoming National Student Craft Zine. In 2008 he received a graduate research grant from the Center for Craft, Creativity and Design Research Fund to research 19th century ironwork. Collaboratively with his partner, Amy Weiks, he is an Artist-in-Residence at the Houston Center for Contemporary Craft.

David Huycke
Artist/Silversmith, Hamme, Belgium
“The Metamorphic Ornament: Re-thinking Granulation Research into the Metamorphosis of Granulation towards Sculptural Silverwork”

David Huycke is an independent metal artist from Belgium. Huycke’s recent work questions various traditional characteristics of granulation and aims to discover contemporary possibilities and meanings in this ancient technique. The main object of his research is the process of transformation, rather than the technique of granulation itself. He is currently conducting research at the University of Louvain (Belgium) in collaboration with IvOK, the Institute for Artistic Research. He has lectured broadly and his work has been exhibited in several European galleries and is included in international private collections.
Lauren Kalman
Artist/Adjunct Faculty at Northeastern University and Rhode Island School of Design, Providence, Rhode Island
“Pearls, Papules, Pain and Piercing”

Lauren Kalman’s art includes the use of traditional jewelry/metalworking and sculpture techniques combined with performance, installation, digital media and the visual similarities between forms of wearable objects and markings such as skin abnormalities.

Kalman has taught at institutions including Brown University and Rhode Island School of Design. She is co-curating the upcoming traveling exhibition, “Dichotomies in Objects, Contemporary South African Studio Jewelry from the Stellenbosch Area” and her work was recently added to the collection of the Museum of Fine Arts in Boston.

Beverly Penn
Artist/Professor of Art and Design at Texas State University, San Marcos, Texas
“Second Nature: Art as Primary Experience”

The sacrifice that accompanies the advances of industrial and post-industrial times is the subject of Beverly Penn’s new sculptures: escalating energy emissions, disappearing forests, compromised personal privacy and identity. Together these works create a gestalt for the meta-subjects that the artist has tackled throughout her career; the intersection between art and architecture, the marking of time, the human impact on the natural world. Employing the materials of the built environment to render forms that look organic, Penn explores the dichotomy between spaces that are constructed and those that are natural. Beverly Penn is the recipient of numerous grants and awards and her sculptures are included in over 100 private collections and in permanent museum collections.

Cindi Strauss
Curator of Modern and Contemporary Decorative Arts and Design, Museum of Fine Arts, Houston, Texas

Cindi Strauss is responsible for post-1900 decorative arts, design, and craft at the MFAH. Recent exhibitions include the traveling show Ornament as Art: Avant-Garde Jewelry from the Helen Williams Drutt Collection, The Past Made Present: Contemporary Art and Memory, and The Scholar’s Eye: Contemporary Ceramics from the Garth Clark and Mark Del Vecchio Collection. In addition to the Ornament as Art exhibition catalogue, recent publications include Contemporary Craft in the Museum of Fine Arts, Houston and articles for Neue Keramik, the Journal of Decorative Arts, and Metalsmith magazine. She also serves on the board of the American Craft Council.
Special Events

Demonstrations
Conference demonstrations begin Wednesday March 10 at 6 pm. The first one is on Argentium Mokumé, presented by Rio Grande. Other demonstrations scheduled include: Betty Sue King, Pearls 101, Bill Gang/Multisensory Arts. How to buy one of a kind Gemstones, Glendo Corporation/GRS Tools, Stone Setting with Ornamental Engraving, and a demonstration by Reactive metals.

eXtreme Media Lounge
Spend your breaks and conference down time in the informal setting of the eXtreme media lounge. Share your images, blogs, websites and other digital media with colleagues, and view a selection of artist-created videos and presentations on the lounge's central, big-screen monitor. Located in the main conference area, next to the ballroom, the eXtreme media lounge will feature computer access, wireless networking, and the space and opportunity to share.

Education Dialogue
Now in its ninth year, the special three-hour Education Dialogue brings together educators in the jewelry/metals field to address current issues they are facing. Undergraduate, community college and graduate-level educators are all encouraged to participate in eXtreme eXamination: Teaching the History of A Craft.

Professional Development Seminar
Beginning in 2010, the Professional Development Seminar will take place during the regular conference programming; not the day before. Now in its eighth year, the seminar delivers three hours of concrete information that will change the way you approach your work and the way you do business. Bruce Baker will present ‘The Art of Selling’, and be sure to attend ‘Not Just Another Pricing Lecture: A Dialogue about Pricing Your Work.’ We guarantee you will leave knowing new strategies for success. All handouts included.

Pin Swap during the Opening Night Reception
The Pin Swap is the perfect informal and fun opportunity for seasoned and new conference attendees to meet others. Swap your pins with other conference-goers over hors d’oeuvres and drinks. Keep it clever, simple and inexpensive. Make and bring pins to trade; most people bring 20-30 pieces, some bring 50. However many you bring - the Pin Swap is all about expressing yourself and having fun!

Student Mixer
A great opportunity for all students attending the conference to relax and network with their peers in a great local setting. Get connected and make new friends — don’t miss this event! The student mixer will be held from 9-Midnight on Wednesday, March 10, 2010.

Education Resource Room
Representatives from universities, colleges, schools and art centers across the United States present their information about their various programs and answer your questions.

Portfolio Review
Emerging artists and graduating students receive professional advice and guidance from professionals in the field.

Exhibition Crawls (Gallery Night Tour)
Held on the evenings of Thursday, March 11 and Friday, March 12, experience a visually tantalizing feast of exhibition eXtremes around the Houston museum district. Bring comfortable walking shoes.

Black & White Blowout Final Night Party

Special Registration Offers:

Educators:
Get 15% off your registration fee when you enlist five of your students to come to the conference. With regular registration at $340, that $50 discount brings it down to $290. Here’s how it works: You send the list of five student names to Meetings a la Carte. As soon as those five students have registered for the conference, MALC will email you a special Discount Code to use for your own registration.

Guild Members:
Get 15% off your registration fee when five members from the same jewelry or metal arts guild register for the conference together. With regular registration at $340, that $50 discount brings it down to $290. Here’s how it works: You must mail all five forms together in one envelope to Meetings a la Carte. MALC will process them applying this discount. This special guild discount does not work for online registrations. You must register by mailing or faxing in your paper registration.

Student Work Exchange: Get 40% off your registration fee
Formerly known as Student Assistantships, SNAG will once again be offering this popular opportunity for students. The Student Work Exchange enables 25 students to work for six hours during the conference in return for 40% off their $255 registration fee, given in the form of a refund. Students must be a SNAG member. All refunds are made after the conference.

Introducing the New Professionals Conference Work Exchange Program:
Get 40% off your registration fee
Twenty Work Exchange positions will be available for “New Professionals” of SNAG. Recipients will receive 40% off your registration fee in exchange for working six hours during the conference.

Eligibility: If you are a current SNAG member and any of the following apply to you, then you are eligible as a New Professional.

- You graduated from a college or university in 2007 or later.
- You have taken classes in metal arts or related fields in the past three years, but are neither a student member nor an established artist/metal professional.
- You are transitioning from any profession into one related to metal arts, jewelry, or design.
- You have been the recipient of an emerging artist award within the past three years.
- You self-identify as an emerging artist.

*Student members are not eligible. We have a separate work-exchange program specifically for student members.*

Sign-up information for both the Student Work Exchange and the New Professionals Conference Work Exchange will be sent out in the fall, via e-mail announcement and is on a first-come-first-serve basis. You must complete regular registration for the conference even if you respond to the announcement. All refunds are made after the conference. Once available positions are filled, we will have a limited wait list.

Type of work in exchange
Work done in exchange will vary, but may include things such as checking for badges at the entrances to lectures, assisting with conference registration, exhibition crawls, or assisting others at various conference events. Work is often done when lectures and other programs are not running.
Registration Information:
Conference Registration MUST be made through Meetings A La Carte — either online through snagmetalsmith.org or by faxing or mailing this form to:

Meetings A La Carte
317 Osage Lane, Naperville, IL  60540
Tel: (877) 738-6338 / Fax: (630) 420-7672

NAME
BUSINESS NAME/ACADEMIC AFFILIATION
MAILING ADDRESS
CITY/STATE/ZIP
TELEPHONE
EMAIL

The contact information you provide will be printed in the conference attendee list which is e-mailed to all those who register for the conference. If you wish to have only your name printed on the list, please check this box.

☐ Do not include my information in the printed attendee list.

Conference Fees:
The full registration fee encompasses everything, from Wednesday’s Opening Night Reception/Pin Swap through the Saturday night party. This includes the Professional Development Seminar.

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<td>Non-Members</td>
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<td>Student SNAG Members (save an add’l $85)</td>
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<td>Student Non-members (w/ID)</td>
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<td>Day Passes – per day – for all daytime sessions &amp; events</td>
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Professional Development Seminar and Vendor Room Pass, Friday, March 12
(This ticket is only if you are not attending the full conference.)

| Qty: _____ | Price Each: $40 | $_______ |
| Spouse/Companion Pass (Single ticket) | $120 $150 $150 |
| (Opening Night Reception, Exhibition in Motion, Exhibition Crawls, Final Night Party - does not include the daytime conference sessions) |

SPouse/COMPANION NAME (AS YOU WOULD LIKE IT TO APPEAR ON NAME TAG)

Additional Saturday Night Party Tickets

| Qty: _____ | Price Each: $75 | $_______ |

Support the SNAG Conference Student Scholarships
Support the SNAG Conference Student Scholarships with a tax-deductible donation:

☐ $10 ☐ $20 ☐ $30 ☐ $50 ☐ $100 ☐ $200

Support the New Professionals Work Exchange Program
Support the New Professionals Work Exchange program with a tax-deductible donation:

☐ $10 ☐ $20 ☐ $30 ☐ $50 ☐ $100 ☐ $200

SNAG Membership
Sign up or renew now and automatically receive the $70 member registration discount.

☐ New Membership ☐ Renewal

☐ North America $79
☐ International $95
☐ Student (w/ID - North America) $49
☐ Student (w/ID - International) $62

• Regenerate your artistic creativity with Metalsmith
• Be better informed and better connected
• Maximize your connection to your peers
• Exhibit your work in more venues through opportunities in SNAG News

**Hotel Reservations:**
Hyatt Regency Houston, 1200 Louisiana Street, Houston, Texas, USA 77002

SNAG's Special Conference Room Rate is $150 per night plus taxes for single all the way through quad. You MUST make your reservations through Meetings A La Carte.

DO NOT CONTACT THE HOTEL DIRECTLY FOR RESERVATIONS.
Hotel reservations must be received by January 28, 2010; after this date all reservations will be accepted only on a rate/space available basis.

Room Rates: $150 per night plus taxes for single all the way through quad

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**Volunteer:**

- [ ] YES, I want to volunteer to help at the SNAG Conference.

**Silent Auction:**

- [ ] Yes, I want to make a donation to the Silent Auction.
- [ ] Yes, I want a FREE Silent Auction bidder number.
  
  Get your bidder number now, no charges will be made to your credit card if you choose not to use your bidder number, and items you win may be purchased with cash, check, or credit card on site.

For more information contact the Silent Auction Committee Coordinator Marlene True at metal@marlenetrue.com or 252-347-6555.

**General Information:**

- Is this your first SNAG Conference? [ ] Yes [ ] No

What is your profession (check all that apply)?

- [ ] Studio Artist
- [ ] Designer
- [ ] Hobbyist
- [ ] Maker
- [ ] Gallery Owner
- [ ] Collector/Craft Advocate
- [ ] Educator
- [ ] Curator
- [ ] Writer/Publisher/Editor
- [ ] Bench Jeweler
- [ ] Student
- [ ] Other __________

**Payment Information:**

GRAND TOTAL (for all three pages): $___________

- [ ] Check Enclosed (Make check payable to SNAG)
- [ ] Credit Card (MC or VISA)

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**Air Travel:**

Houston is served by the George W. Bush Intercontinental Airport and the William P. Hobby Airport.

SNAG has arranged a 5% travel discount on the lowest available fares with American Airlines for attendees who book flight reservations directly with American Airlines. You can make your discounted reservation by calling 1-800-433-1790 or by making your reservation at AA.com. Refer to promotion code: 6430AD.

**Airport Shuttle:**

Super Shuttle provides transport between the George Bush Intercontinental and William P. Hobby airports and the Hyatt Regency Houston (1200 Louisiana Street). The shuttle costs $44 round trip. Reservations can be made by phone. Call 713.523.8888 at least 24 hours before your pick-up time.

**Need a Roommate?**

Contact Houston Room Share Coordinator, Roger Bowersox: (912)-525-8460 or rbowersox@scad.edu. Room Share forms can be found on the current conference page of www.snagmetalsmith.org. Forward yours to the room share coordinator. The deadline to submit forms is January 28, 2010.
Cancellation Policy and Refunds:

Cancel by January 28, 2010 and receive a refund minus a $50 cancellation fee. After January 28, 2010 there will be a $125 cancellation fee. The final date to receive any refund is March 5, 2010. There are no refunds for no-shows.

For More Information:

For full conference information and details, F.A.Q.'s and to register online, visit the conference pages at snagmetalsmith.org. Need more information: Contact Evangelina Sundgrenz, at conference@snagmetalsmith.org, or 541-345-5690.

Register for the conference AND make hotel reservations online at snagmetalsmith.org. The conference pages are under the Events tab on our website.

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