WELCOME TO MINN-EH-SOH-TAH!

We are so happy to have you join us and thrilled to host the 43rd annual Society of North American Goldsmiths (SNAG) Conference “From Grains to Gold”. Here in “The City of Lakes”, you might be offered a pop or hotdish and it’s guaranteed someone will want to talk about the weather; just smile, nod and you’ll fit right in. We hope our “Minnesota Nice” reputation lives up to its name.

In 1970, the very first SNAG Conference was held right here in the Twin Cities and we couldn’t be more honored to see it come full circle; reminiscing about the past as we forge ahead to the future. We feel that Minneapolis, with its booming and vibrant arts community, is the perfect backdrop and host city to welcome creative people like yourselves, for the 2014 conference.

Throughout the conference, you will have the opportunity to get out into the Twin Cities to explore and tour converted warehouse buildings that now house artists, makers, craftsmen, musicians, and designers; peruse nationally acclaimed local galleries in fine craft and modern art; and hear from a wide array of speakers from the US and abroad. In addition to the main stage presentations, we have created smaller, Face-to-Face, conference experiences with our presenters, more networking opportunities and sessions to create meaningful and lasting relationships amongst the SNAG membership. Our goal is to educate, inspire, and connect with each other, to grow and uplift the SNAG community as a whole.

This conference has been over three years in the making and envisioned and executed with the help of dedicated local volunteers, planning committees, and The SNAG Board and staff committing their time to ensure that the conference is interesting, engaging and fun!

“We’re looking forward to welcoming you to Minneapolis! We’re happy to have ya, doncha know!"
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LIFETIME ACHIEVEMENT AWARD &
CONFERENCE DEDICATION

SNAG 2014 Lifetime Achievement Award Recipient
ROBERT EBENDORF

Dedicated On:
Thursday, April 24, 9:00 am
Minneapolis Grand Ballroom E, F, G

For the past twenty-five years, Robert Ebendorf has been re-purposing existing materials by devising ingenious uses for the discarded and discovering ways to make the used into the new. Known for jewelry that includes everything from buttons to crab claws, he continues in his investigations into “representations”. Ebendorf’s conceptual approach to jewelry questions the nature of adornment itself and explores alternative materials and ideas about the preciousness of jewelry. The creativity of his jewelry lies not only in the intellectual repositioning of familiar objects, but more in the physical transformations of materials that astonish the viewer. It is exactly this sense of astonishment that gives his pieces their value. The profound incongruity between what his pieces are made from, and what they become in his hands, engages the imagination. Robertson Ebendorf’s objects are not simply about refashioning the mundane, they elevate the value of what might otherwise be thrown away or overlooked. By reassessing the meaning of the artifacts of daily life, Bob’s pieces often reverse the idea of what is precious. If the purpose of art is to locate and reaffirm values in our world, then this work is a most relevant mode of contemporary expression.

Robert Ebendorf was born in 1938 in Topeka, KS. He received his BFA in 1960 and his MFA in 1962, both from the University of Kansas, Lawrence. Following graduation, Bob received a Fulbright Fellowship to study at the State School of Applied Arts and Crafts in Norway. He has taught at the University of Georgia (1967-71) and State University of New York at New Paltz (1971-88). Bob received the Louis Comfort Tiffany Grant in 1966/67. In 1995, he was awarded the American Craft Council Fellowship for his achievement in craft and commitment to the craft movement. Bob is a co-founder and past president of the Society of North American Goldsmiths (SNAG). He is represented in many worldwide collections including the Metropolitan Museum of Art in New York, The Victoria and Albert Museum in London, the Museum of Fine Arts in Boston, The Mint Museum of Craft Design in Charlotte, NC, Le Musee des Arts Decoratifs de Montreal, National Museum of Wales and The Schmuck Museum in Pforzheim, to name a few. Current exhibitions include “Jewelry of Robert Ebendorf, A Retrospective of Forty Years”, held at the Racine Art Museum in Wisconsin. He serves as the Belk Distinguished Professor in the Arts at the East Carolina University in Greenville, North Carolina. While living in North Carolina, Bob received the 2010 North Carolina Governor’s Award in the Arts. Bob was recently invited by the Smithsonian Institution to participate in its Archives of American Art Oral History Program.

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EVENT SPONSORS

THE 2014 SNAG CONFERENCE IS GENEROUSLY SPONSORED BY:

Platinum Level ($3,500+)
American Craft Council
Rio Grande

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Halstead
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Catherine Morgan

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Facèré Jewelry Art Gallery
Kendall College of Art and Design
Meetings a la Carte
MJSA
United Precious Metal Refining, Inc.

Pewter Level ($300-$999)
Art Jewelry Magazine
Aaron Faber Gallery
Creative Side Jewelry Academy
Gallery360
Gesswein
Maguire Refining
Mendocino Arts Center
Metalwerx, Inc.
Pistachios
Veberod Gem Gallery
WE Mowrey Refining

We See The World Differently

2015 Call For Applications

Baltimore Wholesale
February 18 - 19
Retail
February 20 - 22

Atlanta
March 13 - 15

St. Paul
April 10 - 12

San Francisco
August 7 - 9

Applications open May 15, 2014
Deadline August 1, 2014

To see what’s new and apply: craftcouncil.org/shows/apply
CONFERENCE STUDENT SCHOLARSHIPS

THANK YOU FOR DONATING TO THE 2014 CONFERENCE STUDENT SCHOLARSHIPS FUND!

Thank you to everyone who donated to the 2014 Conference Student Scholarships Fund! 100% of the donations made to SNAG’s Conference Student Scholarships Fund directly underwrites the conference fees for undergraduate and graduate students. With your support, 14 students received scholarships to the Minneapolis “From Grains to Gold” conference.

OUR SPECIAL THANKS TO OUR MAJOR CONTRIBUTORS:

Elaine Bennett
Michael Bennett
Dominique Bereiter
Jane Bohan
David Forlano

Elizabeth Goluch
Carissa Hussong
Micki Lippe
Karen Rotenberg

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Anne Hoel
DAILY CONFERENCE SCHEDULE

This year, with the hope of offering something to inspire and interest all of our attendees, SNAG has shaped a packed schedule featuring concurrent programming throughout the conference. To help you navigate your choices, we have noted on this schedule when there are CHOICES to be made between presentation sessions by inserting this symbol “✽”.

In addition to this, we are offering our new “Face to Face” talks, a series of round-table, informal conversations with our main-stage presenters about topics and issues relevant to our craft and practice. Please be sure to look for the “Face to Face” tag lines throughout the conference and to browse our schedule to see what sessions and speaker talks are of interest to you.

WEDNESDAY, APRIL 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00-7:30</td>
<td>Registration</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>4:00-6:00</td>
<td>SNAG Election Voting</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>4:00-7:00</td>
<td>Vendor Room</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>4:00-7:00</td>
<td>Silent Auction donation drop off/Bidder registration</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>4:00-5:00</td>
<td>First Timers Overview &amp; Networking</td>
<td>Director's Row II</td>
</tr>
<tr>
<td>4:30-5:00</td>
<td>Demo: Rio Grande – Fusing &amp; Fabricating with Argentium Silver</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>5:30-6:00</td>
<td>Demo: Tatyana Vyalkin – Stone Faceting</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>6:30-6:45</td>
<td>Co-Chair Welcome/Opening Remarks</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>6:45-8:15</td>
<td>Sharon Church, Rachel Timmins &amp; April Wood Fresh, Marinated, Seasoned: Three Stages in a Life of Teaching, Learning, and Making</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>8:15-10:00</td>
<td>Pin Swap: Metamorphosis</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:00</td>
<td>After Party</td>
<td>Skywater Lounge</td>
</tr>
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THURSDAY, APRIL 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-4:00</td>
<td>Registration</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>8:30-5:30</td>
<td>Student Exhibition: Open Field Running</td>
<td>Director's Row III</td>
</tr>
<tr>
<td>9:00-3:30</td>
<td>Silent Auction – One Day Only!</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>9:00-4:00</td>
<td>Raffle Ticket Sales</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>9:00-9:45</td>
<td>Welcome, Introductions &amp; Lifetime Achievement Award</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>9:45-10:45</td>
<td>Featured Keynote: Dr. Tanya Harrod, Let’s Print Out a Gun: Craft in the Age of Pervasive Computing</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>10:45-11:15</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:45-11:30</td>
<td>SNAG Election Voting</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>11:15-11:30</td>
<td>Student Slideshow: Alchemy in the Digital Age</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>11:30-12:15</td>
<td>George Sawyer: From Tattoos to Bamboo, Inspirations that Spark the Flame</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>12:15-1:15</td>
<td>SNAG Election Voting</td>
<td>Minneapolis Grand Ballroom Foyer</td>
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</table>
**DAILY CONFERENCE SCHEDULE**

**THURSDAY, APRIL 24**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:15-1:45</td>
<td>LUNCH</td>
<td>Rochester Foyer</td>
</tr>
<tr>
<td>12:15-1:45</td>
<td>Tour du Jour: Walking tour to Instincts Gallery</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:15-1:30</td>
<td>Education Resource Room</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:30-1:00</td>
<td>Demo: Kelly Williams – <em>Flare Cut Engraving</em></td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:45-1:30</td>
<td><em>Face to Face with:</em> Dr. Tanya Horrood in conversation with Harriete Estel Berman and Matt Lambert</td>
<td>Director’s Row II</td>
</tr>
<tr>
<td>1:45-2:30</td>
<td>Mirjam Hiller: 25,000 Millimeters to ’Altrosanea’</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>1:45-3:15</td>
<td>Caroline Gore, Edgar Mosa, Kerianne Quick: <em>Grains to Gold, Chewing Gum to Googly Eyes: Materiality in Contemporary Jewelry</em></td>
<td>Rochester Room</td>
</tr>
<tr>
<td>2:30-3:15</td>
<td>Rod Kelly &amp; Cheryl Krizmer: <em>Working to Commission and being successful creating for the built environment: A Discussion from two perspectives</em></td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>3:15-4:30</td>
<td>SNAG Election Voting</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>3:30-4:00</td>
<td>Demo: Reactive Metals – <em>Threading with Miniature Taps and Dies</em></td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>3:30-5:30</td>
<td>Education Dialogue</td>
<td>Duluth Room</td>
</tr>
<tr>
<td>4:30-5:00</td>
<td>Demo: Mirjam Hiller – <em>An Artist’s Process</em></td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>5:00-9:00</td>
<td>Free Admission to Walker Art Museum &amp; Minneapolis Institute of Art</td>
<td>On your own.</td>
</tr>
<tr>
<td>6:00-10:00</td>
<td>Exhibition Crawl</td>
<td>Meet for buses at the 11th Street Exit</td>
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**FRIDAY, APRIL 25**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>8:30-4:00</td>
<td>Registration</td>
<td>Minneapolis Grand Ballroom Foyer</td>
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<tr>
<td>8:30-6:00</td>
<td>Vendor Room</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>8:30-6:00</td>
<td>Student Exhibition: Open Field Running</td>
<td>Director’s Row III</td>
</tr>
<tr>
<td>9:00-4:00</td>
<td>Raffle Ticket Sales</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>9:00-9:45</td>
<td>Sofia Björkman: <em>The Fox and the Porpoise</em></td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>9:00-11:00</td>
<td>Portfolio Review</td>
<td>Rochester Room</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>Silent Auction pickup</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>11:00-11:15</td>
<td>Student Slideshow: <em>Alchemy in the Digital Age</em></td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>11:15-Noon</td>
<td>Marc Maiorana: <em>An Idea, Steel, and a Pair of Hands</em></td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>11:15-Noon</td>
<td><em>Face to Face with:</em> Jenni Sorkin in conversation with Sharon Church, Rachel Timmins &amp; April Wood</td>
<td>Duluth Room</td>
</tr>
<tr>
<td>Noon-1:30</td>
<td>LUNCH</td>
<td></td>
</tr>
<tr>
<td>Noon-1:30</td>
<td>Tour du Jour: Walking tour to Instincts Gallery</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>Noon-12:30</td>
<td>SNAG Election Voting</td>
<td>Minneapolis Grand Ballroom Foyer</td>
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</table>

*“✽” Indicates a choice of concurrent presentation sessions*
## Daily Conference Schedule

### Friday, April 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:15-12:45</td>
<td>Demo: Beth Novak – Electrolytic Etching for Jewelry Artists</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:30-1:15</td>
<td>Face to Face with: Early Career Artists Venetia Dale, Seth Gould, Tova Lund, Seth Papac, Gustav Reyes</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:30-1:15</td>
<td>Face to Face with: American Craft Council Lunch Session: Let’s do Lunch: The Scoop on Juried Shows’</td>
<td>Director’s Row II</td>
</tr>
<tr>
<td>1:00-1:30</td>
<td>Demo: Sofia Björkman – The Process of Model Making</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>1:00-1:30</td>
<td>Silent Auction Pickup</td>
<td>Minneapolis Grand Ballroom A, B, C</td>
</tr>
<tr>
<td>1:30-3:30</td>
<td>Professional Development Seminar</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>5:00-6:00</td>
<td>Dinner Break</td>
<td>On your own</td>
</tr>
<tr>
<td>6:00-10:00</td>
<td>Studio Crawl</td>
<td>Meet for buses at the 11th Street Exit</td>
</tr>
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</table>

### Saturday, April 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30-12:30</td>
<td>Registration</td>
<td>Minneapolis Grand Ballroom Foyer</td>
</tr>
<tr>
<td>9:00-9:45</td>
<td>Early Career Artists: Venetia Dale, Seth Gould, Tova Lund, Seth Papac, Gustav Reyes</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>9:45-10:45</td>
<td>Membership Meeting</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>10:45-11:15</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>11:15-11:30</td>
<td>Student Slideshow: Alchemy in the Digital Age</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>11:30-12:15</td>
<td>Lauren Fensterstock: Allegorical Landscapes</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>11:30-12:15</td>
<td>Face to Face with: Caroline Gore, Edgar Mosa and Kerianne Quick</td>
<td>Director’s Row II</td>
</tr>
<tr>
<td>12:15-1:30</td>
<td>LUNCH</td>
<td></td>
</tr>
<tr>
<td>12:30-1:00</td>
<td>Demo: Carol Warner – Color on Metal</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>12:30-1:15</td>
<td>Face to Face with: Mentor/Makers, Sofia Björkman, Mirjam Hiller, Rod Kelly, Cheryl Krizmer, Marc Maiorana, George Sawyer</td>
<td>Minneapolis Grand Ballroom D</td>
</tr>
<tr>
<td>1:30-2:15</td>
<td>Andy Cooperman: Where the Rubber Hits the Road</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>2:15-3:30</td>
<td>Closing Ceremony &amp; Passing of the Torch</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>3:00-4:00</td>
<td>VIP Trunk Show Preview Hour</td>
<td>Symphony Ballroom IV</td>
</tr>
<tr>
<td>4:00-6:30</td>
<td>The Trunk Show</td>
<td>Symphony Ballroom I, II, III</td>
</tr>
<tr>
<td>6:30-8:00</td>
<td>Dinner Break</td>
<td>On your own</td>
</tr>
<tr>
<td>8:00-9:00</td>
<td>SNAG’s Annual Fundraiser: A Night of Glamour &amp; Gold</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
<tr>
<td>9:00 to Midnight</td>
<td>Final Night: Solid Gold Dance Party</td>
<td>Minneapolis Grand Ballroom E, F, G</td>
</tr>
</tbody>
</table>

*Kerr Casting Investments utilize the highest quality raw materials available to deliver a superior level of strength and accuracy every time. Decades of continued research and quality control has produced materials that deliver the most forgiving, yet consistent results to meet the changing demands of the industry. Kerr has sourced its Silica and Cristobalite from the same American mine for decades resulting in a consistent level of quality for every batch. For more information visit Kerrcasting.com.*
SESSIONS

KEYNOTE:

LETS PRINT OUT A GUN:
CRAFT IN THE AGE OF PERVERSIVE COMPUTING

New media has changed our responses to ‘craft’ and the ‘handmade’—paradoxically making ‘craft’ a subject for debate. Pervasive computing has had many unexpected effects, including a refreshed return to ‘old’ materials like rubber and plywood, a heightened interest in replication and translation, a development of a new kind of folk art of social production and a host of counter-intuitive explorations that take us back to the essence of making things.

In a moment of ecological and economic crisis, we need to learn from the playful, visionary experiments of young artists, designers and makers.

Dr. Tanya Harrod is a prize-winning author, critic, and Honorary Research Fellow at the Victoria and Albert Museum who also helps to edit the Journal of Modern Craft with Edward S. Cooke and Glenn Adamson.

Don't miss Dr. Tanya Harrod's “Face to Face” session Thursday, April 24 from 12:45-1:30 p.m. in Director's Row II

GENERAL SESSIONS:

THE FOX AND THE PORPOISE

Sofia will talk about jewelry from the perspective of both a maker and a gallery owner, the development of making and how it can be interpreted by an audience. She tells the following: “An early morning last spring, I walked along a beach. By the waterfront I found a fox and a porpoise next to each other. I told others about this and everyone made up their own hypothesis of what had happened.” Sofia will share her interpretation of the event and the impact it had on her work.

Sofia is a jewelry artist and curator as well as being the founder and owner of PLATINA gallery.

Don't miss Sofia Björkman's “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D

WHERE THE RUBBER HITS THE ROAD

Building a compelling, relevant and enduring object can be tricky in a field caught between the traditions of high craft and what some see as the abandonment of beauty and the hand. Andy will speak about his work, studio practice and process. He will discuss balancing the demands of materials as disparate as ping-pong balls, high karat gold and rubber chickens.

Andy is a well-published studio jeweler, whose work is also in many private and public collections, including the Victoria and Albert Museum.

Dr. Tanya Harrod
Thursday, April 24
9:45-10:45 am
Minneapolis Grand Ballroom E, F, G
Sponsored by Catherine Morgan

Sofia Björkman
Friday, April 25
9:00-9:45 am
Minneapolis Grand Ballroom E, F, G
Sponsored by Charon Kransen Arts

Andy Cooperman
Saturday, April 26
1:30-2:15 pm
Minneapolis Grand Ballroom E, F, G
Sponsored by Art Jewelry Magazine
SESSIONS

GENERAL SESSIONS (CONTINUED):

**ALLEGORICAL LANDSCAPES**
Lauren will illustrate the broad historical influences from Baroque, the Picturesque, to Minimalism and the decorative arts in the creation of her hand-cut paper installations she calls “Allegorical Landscapes.”

Lauren is an artist, writer, curator and teacher; her work has been exhibited in museums and is held in both national and international, private and public collections.

*Don't miss Lauren Fensterstock's “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D*

**25,000 MILLIMETERS TO “ATROSANEA”**
What does it take to create a piece of jewelry that is filled with energy? Mirjam will describe the labor-intensive process of fabricating her dynamic natural forms from flat sheet and the journey she takes in the creation of her work.

Mirjam's jewelry has been shown in major exhibitions in the USA, Europe and Asia, she has been awarded numerous international honors and is represented by Charon Kransen Arts.

*Don't miss Mirjam Hiller's “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D*

**AN IDEA, STEEL, AND A PAIR OF HANDS**
Marc will share an overview from a blacksmith's perspective of utilitarian metal items and how they are designed, made, and influenced by the material and task at hand.

Marc is a metal worker and educator, whose work has been featured in many well-known magazines and is in both private and public collections, including The Renwick Gallery in Washington, DC.

*Don't miss Marc Maiorana's “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D*
SESSIONS

GENERAL SESSIONS (CONTINUED):

FROM TATTOOS TO BAMBOOS, INSPIRATIONS THAT SPARK THE FLAME
One of the most important (and sometimes most elusive) components for creating an object is the inspiration that kicks off the chain reaction of creativity. Goldsmith and designer George Sawyer offers a series of inspirations that have driven his work forward, and demonstrates how these inspirations turn into a completed object.

George is a master of Mokume gane (patterned gold); his work has been featured both nationally and internationally in museums, galleries and jewelry stores.

Don't miss George Sawyer's “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D

WE CAN WORK IT OUT: FEMINIST LABOR AND THE FUTURE OF CRAFT
Without always being conscious of it, craft programs have disseminated from a basic feminist philosophy: community and its creation. Jenni will examine the history of women’s labor in various craft media, institutional structures of sexism, and questions the gendered role of mentorship in contemporary jewelry practice.

Jenni is a professor of Contemporary Art History and her work as a critic has been widely published; in addition, she is on the Editorial Board of Art Jewelry Forum and Art Journal and has received numerous fellowships.

Don't miss Jenni Sorkin's “Face to Face” session with Sharon Church, Rachel Timmins, and April Wood on Friday, April 25 from 11:15-12 noon in the Duluth Room

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VENETIA DALE
PLASTIC BASKETS, MANGOES, HAND-DRYERS AND OTHER OBSERVED THINGS
Venetia will reflect on what is lost and re-invented as objects are produced, used and exchanged and the cultural memory and imagination these objects inspire.

Venetia Dale exhibits work, lectures, curates, and performs workshops both nationally and internationally.

SETH GOULD
DETAILS
Recently returned from a trip to Japan, Seth Gould will speak about how influences from Eastern and Western metalsmithing traditions have begun to merge in the details of his work.

Seth Gould is a full time metalsmith and toolmaker working in Cleveland, OH. He recently completed a two year fellowship at Penland School of Craft.

TOVA LUND
INTERPRETING LANDSCAPE
Tova plays with familiar abstractions to blend aesthetics of industrial and natural landscapes in her work. She will talk about making these connections inspired by seemingly disparate environments.

Tova Lund is a full time artist whose work was recently featured in American Craft Magazine.

SETH PAPAC
THERE IS SOMETHING THERE
There is something in the not knowing – the risk of vulnerability, the deliciousness of discovered clues, the terror of an answer – that motivates Seth Papac in his work...to make the intangible...something...Seth will discuss the importance of questions and searching as inspiration in his work.

Seth Papac's work is held in many museum collections; he has received fellowships and lectures at SDSU.

GUSTAV REYES
LIFE BEFORE MIND
Gustav will share the importance of the common human experience throughout history in stretching and inspiring his creativity.

Gustav Reyes is a jeweler working primarily in wood and who is concerned with running an environmentally focused business.
PANELS

SHARON CHURCH, RACHEL TIMMINS & APRIL WOOD

Wednesday, April 23
6:45-8:15 pm
Minneapolis Grand Ballroom E, F, G

FRESH, MARINATED AND SEASONED: THREE STAGES IN A LIFE OF TEACHING, LEARNING AND MAKING

Sharon, Rachel and April describe their experiences, concerns and hopes for the future of studio jewelry and metalsmithing from their position as artists at distinctly different points in their careers.

A discussion moderated by Kristin Beeler will follow, focusing on how different stages of experience feed into one another, fueling community, education and innovation within the field.

Sharon is a studio jeweler, educator, and Metalsmith whose work is in both national and international collections; she has received an individual fellowship from the NEA and was recently inducted into the ACC College of Fellows.

Rachel’s work has been shown both nationally and internationally and has been published in several publications including Contemporary Jewelry in Perspective.

April teaches metals at MICA and has shown both nationally and internationally; she has also received numerous scholarships and grants.

Don’t miss Sharon Church, Rachel Timmins, and April Wood’s “Face to Face” session in conversation with Jenni Sorkin on Friday, April 25 from 11:15-Noon in the Duluth Room

CARoline Gore, Edgar Mosa & Kerianne quick

Thursday, April 24
1:45-3:15 pm
Rochester Room

Grains to gold, chewing gum to googly eyes: Materiality in contemporary jewelry

In rapid-fire presentations followed by a panel discussion, Kerianne, Edgar and Caroline will explore the importance of material choice in contemporary work and the histories, meanings, and contexts that materials bring to the table.

Caroline teaches at The Frostic School of Art; her work has been widely published and is held in many private collections as well as in the Museum of Fine Arts, Houston.

Edgar was trained as a goldsmith at the age of 14 in Lisbon, Portugal; he has gone on to academic training and makes contemplative work that flirts with costume jewelry and its lexicon.

Kerianne is a visiting professor at SUNY New Paltz; she is also a recent recipient of a Kate Neal Kinley fellowship and has worked as a research assistant to Gijs Bakker.

Don’t miss Caroline Gore, Edgar Mosa and Kerianne Quick’s “Face to Face” session on Saturday, April 26 from 11:30 a.m.-12:15 p.m. in Director’s Row II

rod Kelly & Cheryl Krismer

Thursday, April 24
2:30-3:15 pm
Minneapolis Grand Ballroom E, F, G

Working to commission can be both rewarding and challenging. Rod and Cheryl will discuss their experiences and challenges, both as a designer and a maker, of large-commissions for the built environment and present ideas on how to “survive and thrive” working with architects, interior designers and other collaborators. Their experiences from the last 30 years will provide numerous examples ranging from private residential commissions to working with Downing St, De Beers, St Paul’s Cathedral and other large corporations.

Rod is one of the UK’s leading silversmiths; Her Majesty, The Queen Mother commissioned him and his work is in a multitude of museum collections.

Cheryl is the owner of Crayon Design, an interior design firm in Toronto; she regularly contributes to magazines and other publications and has received many awards, including “Designer of the Year” in Ontario.

Don’t miss Rod Kelly & Cheryl Krismer’s “Face to Face” session as part of the “Mentor/Makers” on Saturday, April 26 from 12:30-1:15 p.m. in Minneapolis Grand Ballroom D

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LUNCHEON & CONCURRENT PROGRAM SESSIONS

This year, in hopes of offering something to inspire and interest all of our attendees, SNAG has shaped a packed schedule featuring concurrent programming throughout the conference. In addition, we are offering our new “Face to Face” talks, a series of informal round table conversations with our main-stage presenters about topics and issues relevant to our craft and practice.

Please be sure to look for the “Face to Face” tag lines throughout the conference and to browse our schedule to see what sessions and speaker talks are of interest to you.

FACE TO FACE WITH:
Dr. Tanya Harrod in conversation with Harriete Estel Berman and Matt Lambert.

FACE TO FACE WITH:
Sharon Church, Rachel Timmins & April Wood in conversation with Jenni Sorkin.

FACE TO FACE WITH:

FACE TO FACE WITH:
The American Craft Council “Let’s do Lunch: The Scoop on Juried Shows” featuring established artist Judith Kinghorn, emerging jewelers Tara Locklear and Ashley Buchanan, and ACC’s Show Director, Melanie Little.

Curious about exhibiting your work at a juried craft show? Been participating for years? Join the conversation about the challenges and opportunities for established and emerging makers in the wholesale and retail show marketplace, hear stories of success and failures, and learn more about this unique business market.

FACE TO FACE WITH:
Caroline Gore, Edgar Mosa, and Kerianne Quick

Friday, April 25
11:15 am-Noon
Duluth Room

Friday, April 25
12:30-1:15 pm
Minneapolis Grand Ballroom D
Sponsored by Gallery 360 and Mendocino Arts Center

Friday, April 25
12:30-1:15 pm
Director’s Row II

Saturday, April 26
11:30 am-12:15 pm
Director’s Row II

Saturday, April 26
12:30-1:15 pm
Minneapolis Grand Ballroom D

FACE TO FACE WITH:
Mentor/Makers Sofia Björkman, Lauren Fensterstock, Mirjam Hiller, Rod Kelly, Cheryl Krizmer, Marc Maiorana and George Sawyer.

Thursday, April 24
12:45-1:30 pm
Director’s Row II

Friday, April 25
12:30-1:15 pm
Minneapolis Grand Ballroom D

Sponsored by Gallery 360 and Mendocino Arts Center

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BOSTON, MASSACHUSETTS

Rod Kelly
SNAG’S PRESENTATION OF STUDENT WORK

Sponsored by the Aaron Faber Gallery

ALCHEMY IN THE DIGITAL AGE
Alchemy in the Digital Age is a 3-part digital presentation that represents the talent, creativity, and hard work of students everywhere. Powerful and inspirational images will be presented from students pursuing certificates, associates, bachelors and masters degrees. This presentation was not juried, and all submitted work came from faculty, not from the individual students.

ORGANIZER AND PRESENTER
BRIAN FERRELL is a metals and wood artist from Southwestern Pennsylvania who creates one-of-a-kind furniture and hollowware. His work has been included in group exhibitions at Del Mano Gallery, the Society for Contemporary Craft, the Center for Art in Wood, and Craft Alliance. He has also been honored with solo exhibitions at Frank Lloyd Wright’s Fallingwater, and the Appalachian Center for Craft, the Southern Alleghenies Museum of Art, and the Westmoreland Museum of American Art. Ferrell’s work has been published in American Craft Magazine, “500 Tables”, and “Pewter Studio”, and is in private collections in the United States and Europe. Ferrell is active in the studio craft genre with his video series “Craft in Sight”, which is created in conjunction with Crafthaus. He holds a BFA in jewelry/metals from Indiana University of Pennsylvania, and an MFA in Metals from the Program in Artisanry at University of Massachusetts – Dartmouth.

Part 1
Thursday, April 24
11:15-11:30 am

Part 2
Friday, April 25
11:00-11:15 am

Part 3
Saturday, April 26
11:15-11:30 am

Minneapolis Grand Ballroom E, F, G

Minneapolis Grand Ballroom E, F, G

JEWELRY CASTING ALLOYS

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Jewelers’ Manganese Bronze
Beryllium Copper
White Bronze
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SHOW SNAG YOUR SUPPORT!

Since 1969, The Society for North American Goldsmiths has worked hard to support and advance the professional practice of artists, designers, jewelers and metalsmiths, creating innovative educational programs and fostering a vibrant and passionate community.

Celebrate all that SNAG has to offer by attending these exciting events!

All proceeds go to benefit the Society for North American Goldsmiths.

Thursday, April 24
9:00 am-3:30 pm
One Day Only!
Minneapolis Grand Ballroom A, B, C

Friday, April 25
10:30-11:00 am & 1:00-1:30 pm
Saturday, April 26
10:45-11:15 am

SILENT AUCTION – One Day Only!

This year’s Silent Auction is a ONE DAY ONLY EVENT so be sure to bid early and get those special items including tools, materials, art objects, gift certificates, and more! See you at the auction tables!

All Silent Auction proceeds help underwrite SNAG’s educational programming.

You can help in two ways: Donate or Bid … or BOTH!

DONATE TO THE SILENT AUCTION:
Donations may be dropped off on site at the conference. Donation forms will also be available during this time. The auction will not be open until Thursday, April 24th at 9:00 a.m.

GET A BIDDER NUMBER:
You must have a bidder number to bid on items in the Silent Auction. You may get one at the Silent Auction Table prior to bidding opening. A credit card is required to receive a bidder number. All winning transactions must be made through cash or card. Sorry, no checks.

SILENT AUCTION ITEM PICKUP:
Winning bidders must pick up and pay for their items at the times specified. If you are unable to pick up your items at these times, alternate arrangements must be made with the silent auction coordinator. Any items that were bid on and not picked up will be charged to the winner’s credit card plus the cost of shipping and an additional $30 handling fee.

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FUNDRAISERS

RAFFLE

There are only 600 tickets available, so buy many, buy early!
Support SNAG’s Educational Endowment fund awarding annual student scholarships, including the Hoover & Strong Scholarship, at this year’s Raffle!

A SAMPLING OF SOME OF OUR AMAZING PRIZES:

- One of a kind Boris Bally TRANSIT CHAIR generously donated by Patina Gallery ($1100 Retail Value - NOTE: Raffle Chair Not Pictured /Will Be On View At The Raffle Ticket Sales Table)
- Rio Grande Gift Certificates (4 at $250 each) to be used towards any purchase in the Tools and Equipment Catalog
- Pocosin Arts Center ‘Cabin Fever Reliever Weekend Attendance Waiver’ ($600 value)
- Touchstone Center for Crafts ($250 tuition waiver)
- Contenti Gift Certificate ($300 value)
- Brooklyn Metalworks Gift Certificate for 1 or 2 day workshop ($360 value)

Please stop by the Raffle table to see all the amazing prizes you have a chance of winning!

TICKETS: $20 each or 6 for $100. CREDIT CARDS ONLY. No cash or checks. Winners will be drawn during closing remarks. Winners need not be present to win. Good luck!
FUNDRAISERS

The Trunk Show!
Show Your Style
Show Your Support
Shop The Trunk Show!

VIP Trunk Show Preview Hour
Saturday, April 26, 3:00-4:00 pm
Symphony Ballroom IV

Hosted by Mike Holmes, Velvet Da Vinci Gallery

Don't miss this exclusive opportunity to beat the crowds and preview this year’s amazing collection of one-of-a-kind works by regional, national, and international jewelry and metal artists.

For $50.00:
✿ Gain early – and exclusive – access to this fabulous and hugely popular event.
✿ Have your name entered to win “Trunk Show Bucks” or one of 3 incredible pieces of art, generously donated by our trunk show artists.
✿ Sip a glass of bubbly while shopping!
✿ Avoid long lines in the private check-out area for your purchases. Open to you throughout the event.
✿ Open only to the first 75 people to register.

The Trunk Show Sale!
Saturday, April 26, 4:00-6:30 pm
Symphony Ballroom I, II, III

Free and open to the public

Come shop, learn about and purchase work directly from SNAG members at the Trunk Show Sale! As always, this year’s event offers the latest and most innovative creations in studio jewelry and contemporary metal art.

Conference goers and public alike are encouraged to attend this event. Cash, check, Visa and Mastercard accepted.

SNAG’S ANNUAL FUNDRAISER

A NIGHT OF GLAMOUR & GOLD

Come dressed to impress and adorn yourself all while supporting SNAG at our Annual Fundraiser!

Saturday, April 26, 8:00-9:00 pm
Minneapolis Grand Ballroom E, F, G

This year’s fundraiser, on the closing night of the conference, offers a twist on the traditional Exhibition in Motion: an Interactive Red Carpet Exhibition. Attendees become the models and are invited to select stunning jewelry and wearable sculptures and walk the red carpet.

✿ Have your photo taken while trying on your favorite pieces from the exhibition.
✿ Try your luck at Blingo – a hip and fun twist on bingo – for a chance to win amazing prizes!

Tickets are required to attend this portion of the evening: $30 CASH ONLY at the door.

All tickets include one free Blingo card. Additional cards will be available for purchase.

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PIN SWAP
Metamorphosis
met-a-mor-pho-sis (mēt’ə-môr’fə-sis)
n. pl. met-a-mor-pho-ses (-sēz’)
1. A transformation, as by magic or sorcery. 2. A marked change in appearance, character, condition, or function.

Join us for the Metamorphosis Pin Swap, swapping pins, interpreting transformation and change. Have fun, reconnect with old friends and meet new ones at the annual conference opening event!

AFTER PARTY
After the Pin Swap, join your fellow SNAG members downstairs in the Skywater Lounge for “From Grains to Gold” cocktails and conversation.

FINAL NIGHT: SOLID GOLD DANCE PARTY
After showing your support for SNAG at the Annual Fundraiser: A Night of Glamour & Gold, end the evening - and the 2014 conference - on the perfect note... at the Solid Gold Dance Party!
- Our DJ will keep you dancing all night to your favorite songs!
- For the first hour, try your hand at a game of Blingo, a fun twist on traditional Bingo.
- Dance the night away while sipping an opulent cocktail specially created for our party!

FREE LITERATURE TABLE
Pick up free magazines, postcards, brochures, catalogues and other informational materials from businesses, schools, and individuals (available throughout the conference).
SNAG ELECTION & VOTING 2014

OF THE MEMBERS, BY THE MEMBERS, FOR THE MEMBERS

Every year, new leadership & officers are elected to represent your interests within the organization, to make SNAG the absolute best it can be.

SNAG is yours – why not take a moment to help shape its future?

The open positions are one (1) President-Elect, three (3) Board members, & one (1) seat on the Nominations & Elections Committee.

Please Note: This will be the last year we will be offering paper ballots at the conference. Commencing in 2015, the election will be conducted online.

Voting Table:
Minneapolis Grand Ballroom Foyer

Voting Schedule:
Wednesday, April 23
4:00-6:00 pm

Thursday, April 24
10:45-11:30 am
12:15-1:15 pm
3:15-4:30 pm

Friday, April 25
10:30-11:00 am
12:00-12:30 pm
1:30-3:30 pm

Voting ends at 3:30 pm Friday!

Annual Membership Meeting
Saturday, April 26
9:45-10:45 am
All voting results announced.

2014 PRESIDENTIAL CANDIDATES (SELECT ONE)

NICOLE JACQUARD
Nicole is currently an Associate Professor at Indiana University in Bloomington, IN. Her education includes a bachelor of arts from IU in 1991 & her first MFA from the University of Michigan. Nicole received her second MFA in 1995 while on a Fulbright Scholarship to Australia at RMIT University in Melbourne. In 2004 Nicole returned to RMIT and completed her Ph.D. in Fine Arts.

Residencies include: the International Ceramics Studio in Kecskemet Hungary, Grey Street Studio in Adelaide Australia, the Vermont Studio Center in Johnston, VT, and in 2008 was a Visiting Artist & Scholar at the American Academy in Rome, Italy. Nicole has had 6 solo exhibitions and participated in over 100 invitational/juried exhibitions internationally.

Nicole has presented over 25 lectures on her work and is published in over 35 books, catalogues and websites. Her work can be found in the collection of the International Ceramics Studio in Kecskemet, Hungary + the Riga Porcelain Museum in Riga, Latvia.

TEDD MCDONAH
Tedd currently lives in Millersville, PA where he works in and maintains his blacksmithing and non-ferrous metalsmithing studios. He is a part-time studio artist, part-time educator, part-time tool-maker/repairman, and in the summer-time, avid fisherman. His metalsmithing training came from the University of Wisconsin - LaCrosse and Arizona State University where he earned a BS in Art, and an MFA, respectively. This semester, he continues to teach at Rowan University in Glassboro, NJ, and for the first time at the Fashion Institute of Technology in NYC.

2014 NOMINATIONS & ELECTIONS COMMITTEE CANDIDATES (SELECT ONE)

DANIEL DICAPRIO
Daniel DiCaprio received his MFA in metal design from East Carolina University. He is currently a studio artist, production jeweler, and adjunct faculty member of Virginia Commonwealth University. Daniel's work in jewelry and sculpture combines traditional metalsmithing with wood carving techniques and has been exhibited internationally. He is represented by Charon Krahen Arts in New York City; through which he has participated at SOFA Chicago annually since 2008, when he was an emerging artist lecturer sponsored by SNAG. This year he received the Peter S. Reed Grant, designed to help emerging artists further their studio practices. Since 2009 Daniel has been working as a jeweler at Hoover & Strong, a company committed to products made in the USA with HARMONY recycled precious metals. Daniel has been attending SNAG conferences since 2007.

MARIISSA SANEHOLTZ
Marissa Saneholtz makes narrative based jewelry and objects using humor and sarcasm to comment on gender roles in American society. In 2008, Marissa earned her BFA in 3-dimensional design from Bowling Green State University and her 2011 MFA in metals and jewelry design from East Carolina University. For two and a half years after graduating she instructed metalsmithing, jewelry and enameling courses in Certaldo, Italy for East Carolina University's Italy Intensives Study Abroad Program. She is currently working at J. Cotter Galleries and Studio in Vail, CO.
SNAG ELECTION & VOTING 2014

BOARD NOMINEES (SELECT THREE)

SYDNEY BROWN

Sydney was born in Santa Barbara, CA. She attended the Academy of Art University in San Francisco where she earned a Bachelors degree in Fine Art Sculpture. Over the past eight years, Sydney has exhibited and curated shows around the country. Currently, Sydney lives and works in the Logan Square neighborhood of Chicago, IL. There, she divides her time between her small jewelry business, working in the home health care field, and organizing the Revolution Craft Show in Chicago. The Revolution Craft Show is a tri-annual show co-founded and curated with friend and fellow metalsmith, Maia Leppo.

DIANNE DEBEIXEDON

Dianne deBeixedon earned her MFA at the University of Georgia and her BFA at Southern Illinois University, Carbondale. She is an artist/educator living in Norfolk, VA. As an Associate Professor & Department Chair at Old Dominion University, she developed the Metalsmithing & Jewelry Program which includes undergraduate & graduate courses in Metalsmithing/Jewelry, Blacksmithing & Alternative Materials. Focusing on raising, chasing, repousse & forging, Dianne creates vessels & bowls. Her experience at SIU also led her to incorporate blacksmithing techniques, working in silver, copper & bronze. Her artwork is exhibited in galleries, juried exhibitions, & is published in Art Jewelry Today 1 & 2; The Contemporary Blacksmith; & Decorative and Sculptural Ironwork. Memberships include the Society of North American Goldsmiths, Michigan Silversmith’s Guild, Guild of Goldsmiths (Washington & Florida), Artist Blacksmith Association of North America & its affiliate, the Tidewater Blacksmiths Association.

LAUREN MCADEMS SLEDEN

Originally from Evansville, IN, Lauren McAdams Selden received her BFA from Murray State University & her MFA from Arizona State University. She is currently an Assistant Professor of Art Metal at Stephen F. Austin State University in Nacogdoches, TX. After five years at SFASU, Lauren has received honors including the Teaching Excellence Award from the College of Fine Arts & was named the Bright Ideas Spotlight Exhibitor for outstanding research representing the College of Fine Arts. Her artwork has been published in Lark Books 500 Metal Vessels & 500 Wedding Rings. Exhibition highlights include a solo show at the Houston Center for Contemporary Craft & honorable mention in the juried exhibition Craft Forms. Last November, her outdoor sculptures were in a solo exhibition at the Greater Denton Arts Council in Texas & are currently on display in public parks. Selden was recently selected to take part in a SFASU-sponsored research project in Salvador, Bahia (Brazil) in the summer of 2014.

ALISON PACK

Alison is an associate professor of metalsmithing and jewelry design at Radford University. She holds a BS in art education with teaching certification from Appalachian State University and an MFA in metalsmithing from East Tennessee State University. In 2012, she received a Juror award for the 25th annual Materials: Hard & Soft exhibition in Denton TX. Alison's work tells stories through imagery that pursues stereotypes, misconceptions & clichés regarding womanhood. Often parts of the female anatomy morph with ordinary functional objects to create humorous fantasies with sexual overtones. Her work has been displayed in galleries nationally and has been featured in publications such as Humor in Craft, Art Jewelry Today 3, Art Jewelry Today 2 and About Art.

ANNUAL SNAG MEMBERSHIP MEETING

VOICE YOUR OPINIONS, ASK QUESTIONS & MAKE SUGGESTIONS.

Come meet the new Executive Director, Gwynne Rukenbrod, and hear from the SNAG staff and board on what was accomplished in 2013. Additionally, at this meeting, learn more about where we are in our new strategic planning process and the steps we are taking to make SNAG a more sustainable organization.

An agenda will be available at the meeting. Participation is highly encouraged!

Door prizes will be given - Think free ad in Metalsmith, Free SNAG membership, and many others!

Saturday, April 26
9:45-10:45 am
Minneapolis Grand Ballroom E, F, G
COLLECTORS, COLLECTIONS AND YOU
Free with Conference Registration

ARE YOU MAKING YOUR MARK?
Have you ever hoped or expected your work to be viewed and valued beyond the initial sale? Have you considered how and why work is valued in the future? Do you envision your pieces in a private or public collection?

The 2014 Professional Development Seminar will explore how establishing provenance is a key factor when an artwork is considered to be acquired for a collection.

FEATURED SPEAKERS:

HARRIETE ESTEL BERMAN, Artist/Advocate:
Inventory Records: Documentation & Provenance

DEBORAH BOSKIN, Appraiser Specialist, Fine Jewelry, Bonhams:
Hammer that Gavel: Understanding the Secondary Market

ANDY COOPERMAN, Metalsmith:
What to Stamp & How to Stamp it

ULYSSES DIETZ, Chief Curator and Curator of Decorative Arts, Newark Museum:
Modern Metalwork: Collecting in a Broad Context

STANLEY LECHTZIN, Temple University:
Seeding the Century...Fifty Years of Collecting Student Work

TOM MUIR, Bowling Green State University:
Put Your Money Where Your Collection Is

DONNA SCHNEIER, Collector & Private Dealer:
An Incurable Jewelry Collector

BILLIE JEAN THEIDE, Urbana-Champaign Illinois University:
The Artist as Collector

Past Professional Development Seminars are available online at:
http://tinyurl.com/kml34ga

SNAG PRESENTS
FORGING ENTREPRENEURS: THE INSIDE TRACK

NOVEMBER 9, 2014
ATLANTA, GEORGIA
Walter C. Hill Auditorium at the High Museum of Art

www.snagmetalsmith.org/events/forging-entrepreneurs/

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PORTFOLIO REVIEW

No onsite sign up available.

FOR EMERGING METALSMITHS & STUDENTS

Don’t miss this opportunity to have your portfolio reviewed by a professional in the field at the SNAG Conference in Minneapolis!

Gallery representatives, curators, artist/professors, entrepreneurs, and other professionals in the metals field will be available by appointment to review portfolios and provide professional advice and guidance. The goal is to create an opportunity to meet and hear from seasoned artists and art professionals who can help participants in the development and advancement of their artistic careers.

Must be registered prior to the conference to participate

2014 PORTFOLIO REVIEWERS:

IVAN BARNETT Director, Patina Gallery, Santa Fe, NM. Contributes to the field as an Artist, Writer, Advisor & Critic.

MICHAEL DALE BERNARD Adjunct Assistant Professor and Metals Studio Technician, University of Wisconsin – Milwaukee, Studio Artist. Work is represented in many publications.

ANDY COOPERMAN Metalsmith, Teacher, Writer, Lecturer. Work has appeared in numerous publications, private and public collections, exhibitions.

CAPPY COUNARD Professor of Metals/Jewelry-Edinboro University, PA, Fellowship recipient, Studio Artist. Work can be seen in numerous publications.

GABRIEL CRAIG Metalsmith, writer, craft activist & AMY WEIKS – metalsmith, craft artist. Founder of the Smith Shop in Detroit, MI and both have exhibited at numerous galleries across the US.

DAVID HUANG Professional Metalsmith, educator, contributing writer for Art Calendar Magazine and represented by numerous galleries across the country.

NICOLE JACQUARD Department Head, Associate Professor-Indiana University, Bloomington, Ph.D in Fine Arts, numerous residencies, invitational, juried & solo exhibitions in the US, Europe, Asia + Australia.

BRIGITTE MARTIN Founder & Editor, Crafthaus, goldsmith, founder – Craft Think Tank, author – Humor in Craft, current board member – The Society of North American Goldsmiths.


SARAH PERKINS Professor and Area Head of Metals, Missouri State University, Past board member- Enamelist Society. Represented in numerous publications and galleries nationally & internationally.

EDUCATION DIALOGUE & EDUCATION RESOURCE ROOM

EDUCATION DIALOGUE

Space is limited and offered on a first-come, first-served basis.

How do we create, sustain, support and grow appreciation of the vibrant field of metal arts, jewelry, and the metals industry in the 21st century?

The Education Dialogue, formally created in 2000 to foster open communication about the state of metals education today as well as the needs and issues for the future, aims to include and engage all those involved in the preservation of the disciplines encompassed by the term “metalsmithing”.

This year’s discussion will explore the state of education in the metals field from the perspective of academic programs and non-degree programs, universities to art centers.

Primary questions explored will be:

♦ What opportunities exist for metals education today?
♦ What differences exist between academic programs and non-degree making programs?
♦ How do each of these types of programs prepare their students and graduates to enter the field?
♦ What is the perspective from those teaching in programs of both academic and non-degree programs?
♦ What is the perspective from students/makers enrolled in these programs?
♦ How can one thrive in our field after graduating from a degree program or venturing on their own from studying at a non-degree institution?

SNAG invites all conference attendees to participate in these open dialogues – we invite you to lend your voice to the conversation!

EDUCATION RESOURCE ROOM

The Education Resource Room connects students with representatives from universities, colleges, schools, art centers and other programs across the United States. It is a perfect opportunity to answer questions, distribute printed information, and show images of emerging artists and student work.

This is also a wonderful chance for artists and students to learn about the educational possibilities available to them, and to meet the faculty and current students. Also, educators will be able to gather information for their students who are unable to attend the conference.
ANNUAL JURIED STUDENT EXHIBITION

OPEN FIELD RUNNING

Open Field Running: The 2014 Juried Student Exhibition showcases the best student work from college and university metalsmithing and jewelry programs across North America. Open Field Running can be interpreted as creative momentum, and this exhibition brings together student work from a broad range of metal and jewelry work, including traditional and non-traditional approaches, to showcase exceptional work from the next generation of metals and jewelry artists.

JURORS:

BROOKE MARKS-SWANSON
Brooke Marks-Swanson received her MFA in Metals from the University of Illinois, Champaign-Urbana, IL and a BFA from Indiana University, Bloomington, IN. Her painted copper wall pieces and jewelry have been featured in national and international exhibitions, and reside in numerous public and private collections. She has lectured on her work, given workshops on process and exhibiting at craft shows, and currently teaches Jewelry Design and Metalsmithing at Indiana University-South Bend.

Current gallery representation includes: Aaron Faber in New York, NY, Patina in Santa Fe, NM, Mobilia Gallery in Cambridge, MA, and River Gallery, Chattanooga, TN. She was the recipient of the Indiana Arts Commission, Individual Artist Program Grant in 2006 and was a participant in the International Ceramics Symposium, “Porcelain Another Way”, Wolszcz, Poland, 2006. She is a member of the Society of North American Goldsmiths. Brooke Marks-Swanson resides and maintains a full-time studio in South Bend, Indiana.

GARY SCHOTT
Gary Schott currently resides in San Antonio, Texas. In addition to his role as the Chair of the Jewelry/Metals Department at the Southwest School of Art, he maintains his own studio practice.

Schott earned his BFA from the University of Wisconsin-Stout and then attended the University of Illinois at Urbana-Champaign where he received his MFA. He also had the opportunity to work as an apprentice goldsmith while finishing his undergraduate degree.

Schott’s work has been described as playful, humorous, silly, utilitarian, and is often seen as toys. He finds himself drawn towards creating pieces that exhibit the same balance of aesthetic and function that he observes in so many of the objects of his everyday life.

Perhaps the simplest way to describe Gary Schott’s studio practice is to say that he designs objects for interactive moments.

Wednesday
4:00-7:00
Thursday
8:30-5:30
Friday
8:30-6:00
Saturday
9:00-1:30

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July 11-13

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SNAG CONFERENCE AD_Layout 1  3/11/14  1:57 PM  P
EXHIBITION CRAWL

OBJECT D’ART…
INNOVATIONS IN JEWELRY AND SCULPTURAL ART

Gallery 360
www.gallery360mpls.com
3011 W 50th St. Minneapolis, MN / 612-925-2400

Five national artists adorn the walls of Gallery 360 involving a range of media including hand blown glass, found object assemblage, and mixed media painting. Artists include Karen Gilbert, Danny Saathoff, Mel Tudisco, Jane D’Arensbourg, Eric Silva. Curated by Merry Beck.

Dates: April 24-June 1

ROCK, PAPER, SCISSORS

The Grand Hand Gallery
www.thegrandhand.com
619 Grand Ave. St. Paul, MN / 651-312-1122

The Grand Hand Gallery is pleased to present the work of 4 contemporary American jewelry artists, working in a wide range of materials, and each of them taking their chosen materials - paper, silver, natural stone, gold, wood, tin - to new heights of artistic expression. Artists Judith Kinghorn, Myung Urso, Tova Lund, Gustav Reyes. Curated by Ann Pifer.

Dates: April 15-30

PLAYING WITH FIRE

Chicago Avenue Fire Arts Center (CAFAC)
www.cafac.org
3749 Chicago Ave S Minneapolis, MN / 612-294-0400

With fire as the inspiration, this curated exhibition explores a range of materials, metalsmithing techniques and aesthetics from enameled jewelry to iron and damascus steel from both local and national artists. Artists Barbara Minor, Heinz Brummel, Rick Dunkerley, Carol Warner, Susan Hunt, Darlys Ewoldt, Heejin Hwang, Kevin O’Dwyer. Curated by Heather Doyle and Carol Warner.

CAFAC will hold demonstrations in flameworking, blacksmithing, foundry and precious metal clay in their open hot house.

Dates: April 12-May 1

EXHIBITION CRAWL

ONoff

SooLOCAL
www.soolocal.org
3506 Nicollet Ave, Minneapolis, MN / 612-871-2263

This exhibition features makers whose work demands exploration both on and off the body. What happens when a metalsmith goes beyond the boundaries of the wearable? How does the work change when function and jewelry mechanics no longer need to be considered? Can the conversation continue seamlessly from a necklace into an installation or sculpture? Juried by Susie Ganch, organized by Sarah Holden and Kat Cole. Artists include: Katja Toporski, Lisa Phelps-Havelin, Rachel Timmins, Manuela Jimenez, Kelly McCallum, Brooke Swanson, Gabriel Craig, Heejin Hwang, Caitie Sellers, Melissa Cameron, Stephanie Lynn Voegerle, Billie J. Theide, Masako Onodera, Evin Dubois, Jill Gower, Alexis Archibald, April Wood, Demi Thomloudis, David Choi, Sarah Holden, Kat Cole.
The exhibition features the work of Sharon Church, Rachel Timmins and April Wood, each of who represents a distinct stage in a studio jeweler's life. Seen as a whole, the work embodies the various perspectives of a young artist, a mid-career teacher and maker, and those of an artist with a lifetime of experience of teaching and making. How are methods of making different, and how are they the same at different stages in life?

Hosted by the American Craft Council with the historic ACC Library as the backdrop, this exhibition is presented in conjunction with a panel presentation by the artists.

**Friday, April 25**
6:00-10:00 pm
Board buses at the 11th Street Exit

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The exhibition features the work of Sharon Church, Rachel Timmins and April Wood, each of who represents a distinct stage in a studio jeweler's life. Seen as a whole, the work embodies the various perspectives of a young artist, a mid-career teacher and maker, and those of an artist with a lifetime of experience of teaching and making. How are methods of making different, and how are they the same at different stages in life?

Hosted by the American Craft Council with the historic ACC Library as the backdrop, this exhibition is presented in conjunction with a panel presentation by the artists.

**Friday, April 25**
6:00-10:00 pm
Board buses at the 11th Street Exit
TOUR DU JOUR

Grab your lunch and stretch your legs for a short walk and guided tour to Instinct Art Gallery.

HEAVY: THE METAL SHOW

Instinct Art Gallery
www.instinctmpls.com
940 Nicollet Mall, Mpls, MN / 612-728-7852 (2 miles from hotel)

While more and more human output and focus moves to the cloud, this exhibition is wrought from the earth and constructed for conceptual and aesthetic pleasures. The challenge of the exhibition is in taking metal, such a tangible and traditional medium and its long history, and producing contemporary work with it. Join Curator and gallery director, John Schuerman for a lunchtime talk on Heavy: The Metal Show. Artists include: Karen Searle, David Aschenbrener, Kyle Fokken, Irve Dell, Shelly Mosman, Tina Blondell, Katayoun Amjadi, and Mayumi Amada.

Thursday, April 24
12:15-1:45 pm
Friday, April 25
Noon-1:30 pm

Meet near the top of 3rd floor escalators

What would you do if you lost your work, your tools, your images, and a lot more to a flood? Metalsmith Diane Falkenhagen knows what five feet of contaminated saltwater can do to a jewelry studio. CERF+ can help you learn how to protect your career from crossing that fine line.

Get Better With The Best
Learn from the Peters Valley Metalsmithing Artists in 2014

Heidi Lowe
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Timothy Miller
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Missy Graff
Lynn Bachelder
Renée Zettie-Sterling
Nanž Alund
Harlan Butt
Thomas Madden
Bill Seeley
Anne Havel
ADDITIONAL GALLERIES

The Minneapolis Institute of Arts & The Walker Art Center* are both open Thursday, April 24 from 5:00-9:00 pm, FREE for SNAG attendees.

*Please note: while SNAG members can view Resolutely Ambiguous and the Walker Shop Store free of charge, admission to the main galleries is $12 during all other times.

FROM BAER TO BERTOIA

**Minneapolis Institute of Arts**

- Open Daily
  - 10:00 am-5:00 pm
  - Thursday, April 24
  - 5:00-9:00 pm
  - Open FREE to SNAG attendees

- *Open Daily
  - 11:00 am-5:00 pm
  - Closed Mondays

- *Thursday, April 24
  - 5:00-9:00 pm

- Galleries Open FREE to SNAG attendees

**Walker Art Center**

- 1750 Hennepin Avenue, Minneapolis, MN / 612-375-7600
  - (1.2 miles from hotel)

- Explore the MIA’s diverse collection of objects selected by the MIA Decorative Arts, Textiles, and Sculpture curators for this self-guided tour. Curated by MIA.

**RESOLUTELY AMBIGUOUS**

- Walker Art Center
  - www.walkerart.org

- 1750 Hennepin Avenue, Minneapolis, MN / 612-375-7600
  - (1.2 miles from hotel)

- Contemporary metalsmiths and jewelers have radically expanded the use of materials and techniques while at the same time honoring the traditions of the past. The juried exhibition “Resolutely Ambiguous” presents work whose artistic core is a deliberate choice and combination of materials. Curated by Masako Onodera.

  Curator Masako Onodera is available Thursday evening from 5:00-6:00 pm to answer questions about the work she selected for Resolutely Ambiguous, Hosted by the Walker Art Center.

**WORDSMAITH: MEETING OF JEWELRY & LITERATURE**

- Magers & Quinn Booksellers
  - www.magersandquinn.com

- 3038 Hennepin Ave S, Minneapolis, MN / 612-822-4611 for the bookstore

- Products or Services: Books and catalogs

- This spring, Paper Darts Literary Magazine, curator Ann Tozer, and jeweler Stephanie Voegele will present a collaborative exhibition exploring the connections between literature and art jewelry. On view will be work from jewelers concerned with issues of text, literature and storytelling and writers who engage with ideas that surround jewelry, objects and the body. Displaying these two art forms together, our exhibition will expose where writers’ and jewelers’ work meet. Artists include: Renee Zettle-Sterling, Mary Hallam Pearse, Kathleen Janvier, and Mallory Weston. Organized by Paper Darts Literary Magazine, curator Ann Tozer, and jeweler Stephanie Voegele.

  Dates: April 24-27, 2014

- See exhibition description in Tour de Jour section.

**HEAVY: THE METAL SHOW**

- Instinct Art Gallery
  - www.instinctmpls.com

- 940 Nicollet Mall, Minneapolis, MN / 612-728-7852 (2 miles from hotel)

- See exhibition description in Tour de Jour section.

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Products or Services: Natural diamonds rough and cut and hand cut gemstones in USA

WE ARE SNAG: Identity - Juried Online Member Exhibition
WE ARE SNAG: Identity is the first in a series of juried online WE ARE SNAG themed member exhibitions celebrating the breadth of our field and membership. This online juried exhibition intends to represent the incredibly diverse work and making practices of our membership, and is open to jewelry work, metals work, metalsmithed objects, body ornamentation and the like.

Look for the complete call for entries in late May 2014!
VENDOR & ARTIST DEMONSTRATIONS

FUSING & FABRICATING WITH ARGENTIUM SILVER
Presented by: Rio Grande
Learn the true WOW factor of Argentium with Ronda Coryell. Argentium is an environmentally responsible, high karat silver that allows you to fabricate without the limitations of traditional sterling. More versatile and more forgiving than sterling, Argentium can be fabricated without solder by fusing and scrap can be easily melted and re-used. It can even be spot fused or spot soldered when needed. Argentium has superior malleability, and is firescale free and highly tarnish resistant.

STONE FACETING
Presented by: Tatyana Vyalkin
Tatyana will demonstrate colored stone faceting techniques. She specializes in unique, artistic cutting including concave & carved techniques creating one-of-a-kind custom cut stones.

FLARE CUT ENGRAVING
Presented by: Kelly Williams
Flare cut engraving is a relatively new style of hand engraving featuring wide, deep, sculpted cuts to create clean, 3 dimensional looking hand engraved designs. Kelly Williams, engraver, will demonstrate how flare cutting is a great way to cover a lot of ground with an attractive bright cut pattern.

THREADING WITH MINIATURE TAPS AND DIES
Presented by: Reactive Metals Studio, Inc.
Reactive Metals, in business for over 30 years offering unique metals, tools, and findings to the jewelry, knife making and crafting industry demonstrate how to thread a rod and corresponding hole using their miniature taps and dies. Their non-machine system is easy and simple to use.
THANK YOU

The annual SNAG conference is an enormous undertaking. The committees and the host city begin working on the conference three years before attendees even arrive at the hotel. The SNAG staff, Board and Meetings a la Carte serve as liaisons for conference activities and juggle support for three conferences every year. Because of the dedication, energy, and creativity of these people, plus the enthusiastic help of so many volunteers during the conference, the SNAG community produces a lively gathering of metalsmiths from all over the world each year.

Please help us in expressing our gratitude for their hard work in bringing “From Grains to Gold”, SNAG’s 2014 conference, to life.

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CONFERENCE EXHIBITION COMMITTEE
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CONFERENCE STUDIO CRAWL COMMITTEE
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CONFERENCE VOLUNTEER COORDINATOR
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SNAG SILENT AUCTION & EDUCATIONAL ENDOWMENT RAFFLE COORDINATORS
Tara Locklear, Autumn Brown

SNAG BOARD LIAISONS
Pam Robinson: Conference Planning, Education Dialogue, Emcee
Becky McDonah: Lifetime Achievement Award
Sharon Massey: Juried Student Exhibition, Education Resource Room, Portfolio Review, Student Digital Presentation
Brigitte Martin: Silent Auction & Raffle

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Peggy Eng, Pam Robinson

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SNAG OFFICE
John Garbett, Monica Hampton, Tara Jecklin, Suzanne Ramljak, Gwynne Rukenbrod

THE SNAG BOARD
Ellen Laing, Ann Mondro and Dana Singer.

We appreciate the work of every volunteer who helped out in any way with the conference, including those who worked onsite during the conference. We will thank each volunteer by name this summer in the SNAG News Blog.

VENDOR & ARTIST DEMONSTRATIONS

MIRJAM HILLER: AN ARTIST’S PROCESS
Presented by: Mirjam Hiller
Jeweler Mirjam Hiller’s demonstration will offer an intimate look into her labor-intensive working process, starting with three dimensional ideas for a piece of jewelry and breaking it down to its two dimensional “constructional drawing”, sawing and folding to the end product of a tangible, three-dimensional piece.

ELECTROLYTIC ETCHING FOR JEWELRY ARTISTS
Presented by: Beth Novak
Beth Novak will share how to use simple, everyday items and ingredients to etch copper (and other metals), quickly and easily. Open up new possibilities in your work! Great for under enamels, or on it’s own.

SO菲A BJÖRKMAN: THE PROCESS OF MODEL MAKING
Presented by: Sofia Björkman
Sofia Björkman, jewelry artist and founder of Platina Gallery, will present a demonstration of how she makes models before casting and how the mixing of different materials impacts her design process.

COLOR ON METAL
Presented by: Carol Warner
Carol Warner will demonstrate how to use non-traditional materials to create a full palette of colors on any type of metal. She will show a variety of application techniques and methods of sealing the surfaces.

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HOTEL LAYOUT

SECOND FLOOR

THIRD FLOOR

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Meet the experts.

Say hello to Argentium expert Ronda Coryell, and many other industry leaders, at Rio’s booth.

When the industry’s leaders meet its most dedicated students, great things happen. That’s why we sponsor the SNAG Conference every year and bring along friends such as Ronda Coryell, Bill Fretz, Phil Poirier and Tim Sheriff. Stop by our booth to meet the experts.