



GREETINGS:

The strategic planning meeting (via conference call) of the Society of North American Goldsmiths Board of Directors was called to order at 12:00 noon on January 3, 2014 by Renee Zettle-Sterling, President.

PRESENT:

Gwynne Rukensbrod –Executive Director
Renee Zettle-Sterling - President
Sue Amendolara - Past President
Anne Havel – Treasurer

Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out
Angela Bubash (E) Martha's Position – Metalsmith Editorial Advisory Committee
Karen Lorene (E) – External Fundraising/Outreach
Sharon Massey (A) - Student Programs and Services Liaison
Becky McDonah (E) – Lifetime Achievement Award Liaison/Guild Liaison
Todd Pownell (E) Eli's Position - Symposiums
Pam Robinson (A) – Conferences
Jen Townsend – (A) Online Presence Committee

ABSENT:

Brigitte Martin – (E) Community Liaison, Volunteer Liaison, OPC Liaison, PDS Liaison

ANNOUNCEMENTS:

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

b. Other

Gwynne introduced the strategic planning topic and opened discussion about which years the conference should be held. Even or Odd Years.

SNAG CONFERENCE TIMING – Gwynne

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Year Selection Conference Conflicts:</p> <p>Odd years were selected for the SNAG conference due to the commitments to locations up to Boston in 2015.</p>	<p>When other like-minded organizations hold events/conferences:</p> <p>The Enamellist Society – holds conferences in the odd years and member overlap could force some members to choose one conference or the other.</p> <p>ABANA – holds conferences in the even years, but does not have as much member overlap.</p>	
<p>Nominations Committee Concerns:</p> <p>Presidential elections happen on the even years.</p>	<p>Need to have a quorum (no less than 75 voting members) to elect the president. It could be difficult to get the numbers of votes needed without the energy and collection of members that gather at the conference.</p> <p>Can we get this at the Symposium in even years? Is this a good cross section of the organization?</p>	
<p>Selection of Even Years:</p> <p>The possibility of choosing even years as the conference years.</p>	<p>Pam confirmed that there is still time to organize a 2016 conference if the decision is made soon.</p>	<p>Needs to be voted on by the end of February or at the conference.</p>
<p>Conference Costs:</p> <p>Financial ability of running a 2016 conference.</p>	<p>Anne and Gwynne have been researching ways to lower the costs of running the conference and have made many cost</p>	<p>Anne / Gwynne To present in February</p>

effective discoveries. They need another month to determine financial viability.

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SNAG CONFERENCE ORGANIZATION – Gwynne

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Conference Board Liaison: Transitions in conference organizational roles.</p>	<p>Pam’s term is ending but she will stay through the conference. A board liaison to work with Pam and transition into this roll needs to be elected/appointed.</p> <p>A new liaison should piggy-back through a conference and then start a new year.</p>	
<p>Conference Planning Staff: Possibility of a full time staff position for running the conferences/symposiums.</p>	<p>This could streamline the process and make it more efficient.</p>	

POTENTIAL BY-LAWS CHANGES - Gwynne

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Reviewing the Potential Changes to the By-Laws: Revisiting the by-laws for potential changes to be voted on at the 2014 Conference.</p>	<p>Review the google documents posted by Jen outlining proposed changes and targeting areas to revise.</p> <p>Set up separate conference call to discuss these items and then present to the Board.</p>	<p>Board of Affairs Committee: Renee, Gwynne, Jen, Jim, Sharon, Becky</p>
<p>Presenting Changes to the Membership:</p>		<p>Annual Meeting:</p>

Possible changes in the by-laws and meeting need to be presented to the membership in a timely fashion.	Board of Affairs committee will present outline of changes. Potential revised areas include the Board of Directors member make-up, how annual meetings are held, voting, the role of Secretary, record keeping and the addition of an Executive Director section.	90 days notice By-Law Changes: 60 days notice February 23 rd
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POTENTIAL BY-LAWS CHANGES – Continued**

Future Areas of Constitution/By-Laws to Revisit: Procedure for Presidential selection and possible division of roles between internal and external responsibilities.	The idea of the addition of a position such as Chairman of the Board to share the current Presidential responsibilities and make the role more manageable.	
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NEW BUSINESS:

DISCUSSION ITEM	ACTION NEEDED	PERSON RESPONSIBLE & DATE
Budget Update:	Anne and Gwynne have been putting together the budget and will present it to the board. The end of the year donation totals came close to the \$32,500 goal!	Gwynne and Anne January 21 st

Gwynne noted that she updated 4th quarter development plan results.

Meeting was adjourned at 12:58 p.m.

Strategic Planning Meetings will be held the 1st Friday of every month.
Board Meetings will be held the 3rd Tuesday of every month.

Next meeting is Tuesday, January 21st 10:00 – 11:00 am EST.

