



**Society of
North American
Goldsmiths**

SNAG
Board of Directors Meeting
Tuesday March 18, 2014
10 – 11:00 am

No formal agenda. Renee and Gwynne brought a discussion item to the board.

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths Board of Directors was called to order at 10:00 am on March 18, 2014 by Gwynne Rukenbrod, Executive Director.

PRESENT: Gwynne Rukenbrod –Executive Director
Renee Zettle-Sterling - President
Anne Havel – Treasurer

Angela Bubash (E) Martha's Position – Metalsmith Editorial Advisory Committee
Karen Lorene (E) – External Fundraising/Outreach
Brigitte Martin – (E) Community Liaison, Volunteer Liaison, PDS Liaison, Fundraising Chair
Becky McDonah (E) – Lifetime Achievement Award Liaison/Guild Liaison
Pam Robinson (A) – Conferences
Jen Townsend – (A) Online Presence Committee Liaison

ABSENT: Sue Amendolara - Past President
Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out
Sharon Massey (A) - Student Programs and Services Liaison
Todd Pownell (E) Eli's Position - Symposiums

ANNOUNCEMENTS:

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

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DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Donation of funds from International Guild of Wire Jewelry Artists - Gwynne and Renee</p>	<p>Approximately two weeks ago SNAG was contacted by the director of the International Guild of Wire Jewelry Artists. This non-profit organization is closing down and tax rules state that they need to give remaining funds to another non-profit. They have a balance of approximately 20K. There can be no restrictions put on the transfer of funds, so SNAG is not legally bound to any of the closing organizations' requests upon accepting this gift, but in exchange we can give the current members (approx. 50) a one year SNAG print membership \$9,400 value, with access to maker profiles, merchant program, Uniques Sale, symposiums, etc.</p> <p>They would like us to continue their website. Jewelryartistsdirect.com sells from the site Landing page www.wirejewelryartists.org for artists who have their own sale carts. SNAG does not have the resources to do this, but members can have a link from their maker page to websites instead of the existing website.</p> <p>The International Guild of Wire Jewelry Artists request that we promote, educate and embrace the art form. Wire jewelry is already included within SNAG's membership and could be the topic of a historical article or technical article. The director described their membership as mostly hobbyists. This is not a concern as we are not a Guild so all people can have access to being a member of SNAG. It is in our interest to broaden our membership. We are about community and inclusiveness.</p> <p>At this time their organization is not hiring a lawyer to assist in closing down the non-profit. We will check with our lawyer about the situation.</p> <p>Motion: (Karen) To accept the offer of the remaining funds from the International Guild of Wire Jewelry Artists. Seconded: Jen. All in favor: unanimous</p>	

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<p>Conference Update - Pam</p>	<p>Conference attendance update: 385 registered with 287 paid attendees We need 500 paid attendees and we are 85 rooms away from filling the room block.</p> <p>VIP Event: The VIP event has 4 paid attendees so far, it will be pulled if doesn't reach 20 paid. The deadline is March 28. This is an overlapping event with the exhibition crawl and targets a crowd that would not likely participate in that event. This is not designed to skim the collectors from the event as they would most likely go at a quieter time.</p> <p>Speaker Approval 2015: Later today or tomorrow a document will be circulated with a list of 10-14 people that need board approval for the rapid fires.</p>	<p>All Board Members March 18/19</p>
<p>Board Reports/Agenda - Renee</p>	<p>Board Reports are coming due for the planning of the Minneapolis Board Meeting agenda, be sure to note action and discussion items. Also on the agenda will be a session with Carlo Cuesta of Creation in Common and a Google Drive Demonstration</p>	<p>All Board Members Friday, April 4</p>

Meeting adjourned 10:46 am

Strategic Planning Meetings will be held the 1st Friday of every month.
Board Meetings will be held the 3rd Tuesday of every month.

Next Meeting: Strategic Planning

Friday April 4th 10:00 – 11:00 am EST