GREETINGS:
The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 2:00 pm on August 13, 2014 by Renee Zettle-Sterling, President.

PRESENT:
- Gwynne Rukenbrod – Executive Director
- Renee Zettle-Sterling - President
- Nicole Jacquard - President Elect
- Brigitte Martin (E) - Community Liaison, Fundraising Chair
- Karen Lorene (E) – External Fundraising/Outreach
- Sharon Massey (A) - Student Programs and Services Liaison
- Lauren McAdams Selden (E) - Guild Liaison, Archiving
- Anne Havel – Treasurer
- Pam Robinson (A) – Conferences

ABSENT:
- Dianne Debeixedon (E) - Education: R2S Liaison, Tech Articles Liaison, PDS Liaison
- Jen Townsend (A) - Online Presence Committee
- Becky McDonah (E) – Secretary, Lifetime Achievement Award Liaison
- Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out
- Sydney Brown (E) - Volunteer Liaison, Symposia Liaison
- Tedd McDonah (A) - Conferences
- Angela Bubash (E) – Metalsmith Editorial Advisory Committee

MISSION MOMENT: Lauren

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

Lauren recognizes the value of inclusion under the SNAG mission with members from many different backgrounds that have currently changed their leadership roles in order to help SNAG reach their goals.
ANNOUNCEMENTS:
   a. Confidentiality
      The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.
   b. Doodle Poll: reminder to fill out Doodle Poll for available times from September to December
   c. Information about October meeting will be sent to Board by email

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<tr>
<th>DISCUSSION ITEM</th>
<th>ACTION / CONSIDERATION NEEDED</th>
<th>PERSON RESPONSIBLE &amp; DATE</th>
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<tbody>
<tr>
<td>APPROVAL OF MINUTES:</td>
<td>Waiting for next meeting to vote on approval of minutes because a quorum of members who attended the previous meeting was not available.</td>
<td>Lauren</td>
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<td>July 9, 2014</td>
<td>No committee reports</td>
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<td>CURRENT ISSUE OF THE MOMENT: Symposium - Gwynne</td>
<td>Symposium: Table discussion until Sydney is available</td>
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<td>CURRENT ISSUE OF THE MOMENT: Exhibition Planning Committee - Gwynne</td>
<td>The Board was asked for feedback on the EPC Policy Statement. After discussion about questions of committee nominations, scope of possible partnerships for exhibition, and board roles with the process, the Board did not vote for approval of this document. The Board asked the Executive Committee to draft Policy Statement templates that will be given to all committees. Many sections of the policy statement will vary based on the committee, but the template should be the same to make a clear vision. Gwynne will ask the EPC committee to re-word after they have received a template. The Board also wishes to create unified templates for minutes in order to make the committee reports more uniform and clear.</td>
<td>Executive Committee</td>
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| CURRENT ISSUE OF THE MOMENT: Member Level Benefits- Gwynne | **New Membership level:** Gwynne presented the SNAG Membership levels and benefits plan. The document includes a new membership level for gallery/museum membership. The Board agreed that the inclusion of galleries/museums is an exciting addition, but had concerns about the phrasing in the document. After discussion about the phrase “all benefits included in the individual membership plus:”, this document is going to be re-worked to include specific advantages that each membership will provide, noting that some of the items that are provided for individuals will not be comparable for the gallery/museum or corporate membership.

The question was asked if the cost was realistic for the gallery/museum and corporate memberships. Gwynne noted that background research had been done to arrive at the cost.

Information about endowment scholarship programs, conference scholarships, and ECC opportunities need to be added.

Discussions about gallery interactions with the conference were brought up and the relationship can be fostered for the future conferences in order to serve this membership as well as individual and corporate goals.

This document will be edited and sent to the Board for a vote. | Gwynne |
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| CURRENT ISSUE OF THE MOMENT: Guilds- Lauren | **Guild committee role:** Lauren presented the Board with background information that she received of the previous work that had been done to include more interaction with the guilds. In the past, it has been difficult to communicate with guilds and gain interest. The questions to the Board include: Do we continue with this committee? What is the goal of the committee?

Brigitte suggested that a personal connection was going to be paramount, and Gwynne suggested a face to face meeting at the conference. Renee | Lauren |
Meeting was adjourned at 3:15 pm

**Next meeting:**
Based on Doodle Poll