



Society of  
North American  
Goldsmiths

SNAG  
Board of Directors Meeting  
Friday September 12, 2014  
11am - 12pm

**GREETINGS:**

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 11:00am on September 12, 2014 by Renee Zettle-Sterling, President.

**PRESENT:**

Gwynne Rukenbrod –Executive Director  
Renee Zettle-Sterling - President  
Nicole Jacquard - President Elect  
Anne Havel – Treasurer

Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out  
Sydney Brown (E) - Volunteer Liaison, Symposiums Liaison  
Angela Bubash (E) – Metalsmith Editorial Advisory Committee  
Karen Lorene (E) – External Fundraising/Outreach  
Brigitte Martin (E) - Community Liaison, Fundraising Chair  
Becky McDonah (E) – Secretary, Lifetime Achievement Award Liaison  
Tedd McDonah (A) - Conferences  
Lauren McAdams Selden (E) - Guild Liaison, Archiving  
Pam Robinson (A) – Conferences

**ABSENT:** Dianne Debeixedon (E) - Education: R2S Liaison, Tech Articles Liaison, PDS Liaison  
Sharon Massey (A) - Student Programs and Services Liaison  
Jen Townsend (A) - Online Presence Committee

**MISSION MOMENT:** Sydney

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

Sydney, as a newer board member, chose to recognize fostering community. She is thankful for the comfort that a mentor brings to someone coming into a new position on the board and wanted to make note that this aspect of the mission has been done well.

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**ANNOUNCEMENTS:**

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>APPROVAL OF MINUTES:</b> The minutes for the following Board Meetings were distributed via google docs and were presented to the Board for a vote of approval.</p> <p><b>July 9, 2014</b> <b>August 13, 2014</b></p>	<p>After a recap of the last meeting minutes a motion was called for. <b>Motion:</b> (Brigitte) To approve the minutes from the <b>July 9</b> board meeting. Seconded: Nicole. The President called for a vote. All in favor of approving the minutes: unanimous</p> <p><b>Motion:</b> (Brigitte) To approve the minutes from the <b>August 13</b> board meeting. Seconded: Pam. The President called for a vote. All in favor of approving the minutes: unanimous</p> <p>Minutes Approved. Send to Tara to post on SNAG website.</p>	<p>Becky</p>
<p><b>COMMITTEE REPORTS:</b> <b>Financial Report - Anne</b></p> <p>The Treasurer's Report and 2014 Year End Projections were shared with the Board electronically.</p>	<p>Awaiting financials from accounting firm. Expected reported deficit to be approximately \$19,561 as of Dec 31, 2013 as compared to \$117,586 as of Dec 31, 2012. This is an improvement of \$98,000, largely due to the fundraising efforts of the board and Gwynne, and grants from Windgate.</p> <p>July 2014 results show profit of \$18K, but SNAG generally does not have profitable operations from August on. Due to the fact there are only two remaining issues of metalsmith and the conference operated at an approximate \$55K loss, the projection is a \$28K loss for current year.</p>	

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DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>COMMITTEE REPORTS:</b>  <b>Financial Report - Anne</b>                      (Cont.)</p> <p>Conference registration</p>	<p>Early and late conference registration costs for 2014 were discussed.                      Member: early \$395/ late \$450                      Student Member: early \$295/ late \$330                      Non-Member: early \$450/ late \$545</p> <p>Late registration is 6wks out from the conference. On site registration is \$50 more than the late registration cost to cover fees and processing. After discussion a motion was made.</p> <p><b>Motion:</b> (Anne) To raise non-member early registration to \$495 and non-member late registration to \$595.                      Seconded: Renee.                      The President called for a vote. Passed unanimously.</p>	
<p><b>CURRENT ISSUE OF THE MOMENT:</b>  <b>Educational Endowment &amp; Conference Student Scholarships -</b>                      Gwynne/Sharon</p> <p>Proposed changes were shared with the Board.</p>	<p>After a review of the trust documents it has been determined that SNAG is in a position to fund a broader spectrum of educational opportunities for its members.</p> <p>Guidelines determining the requirements, application and selection process will be shared via google docs to enable input and discussion from the board, along with the amount of the awards.</p>	<p>Sharon</p>

The Board was reminded to submit their board reports by Thursday, September 18th at Noon.  
 Meeting was adjourned at 12:00pm

**Next meeting:**

Fall Board Meeting October 3-5, 2014, Touchstone Center for Crafts, Farmington, PA