GREETINGS:
The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 11:00am on September 12, 2014 by Renee Zettle-Sterling, President.

PRESENT:
- Gwynne Rukenbrod – Executive Director
- Renee Zettle-Sterling - President
- Nicole Jacquard - President Elect
- Anne Havel – Treasurer
- Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out
- Sydney Brown (E) - Volunteer Liaison, Symposia Liaison
- Angela Bubash (E) – Metalsmith Editorial Advisory Committee
- Karen Lorene (E) – External Fundraising/Outreach
- Brigitte Martin (E) - Community Liaison, Fundraising Chair
- Becky McDonah (E) – Secretary, Lifetime Achievement Award Liaison
- Tedd McDonah (A) - Conferences
- Lauren McAdams Selden (E) - Guild Liaison, Archiving
- Pam Robinson (A) – Conferences

ABSENT:
- Dianne Debeixedon (E) - Education: R2S Liaison, Tech Articles Liaison, PDS Liaison
- Sharon Massey (A) - Student Programs and Services Liaison
- Jen Townsend (A) - Online Presence Committee

MISSION MOMENT: Sydney
The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.
Sydney, as a newer board member, chose to recognize fostering community. She is thankful for the comfort that a mentor brings to someone coming into a new position on the board and wanted to make note that this aspect of the mission has been done well.
ANNOUNCEMENTS:

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

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<th>DISCUSSION ITEM</th>
<th>ACTION / CONSIDERATION NEEDED</th>
<th>PERSON RESPONSIBLE &amp; DATE</th>
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<td>APPROVAL OF MINUTES:</td>
<td>After a recap of the last meeting minutes a motion was called for. <strong>Motion:</strong> (Brigitte) To approve the minutes from the July 9 board meeting. Seconded: Nicole. The President called for a vote. All in favor of approving the minutes: unanimous</td>
<td>Becky</td>
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<td><strong>Motion:</strong> (Brigitte) To approve the minutes from the August 13 board meeting. Seconded: Pam. The President called for a vote. All in favor of approving the minutes: unanimous</td>
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<td>Minutes Approved. Send to Tara to post on SNAG website.</td>
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<td>COMMITTEE REPORTS: Financial Report - Anne</td>
<td>Awaiting financials from accounting firm. Expected reported deficit to be approximately $19,561 as of Dec 31, 2013 as compared to $117,586 as of Dec 31, 2012. This is an improvement of $98,000, largely due to the fundraising efforts of the board and Gwynne, and grants from Windgate. July 2014 results show profit of $18K, but SNAG generally does not have profitable operations from August on. Due to the fact there are only two remaining issues of metalsmith and the conference operated at an approximate $55K loss, the projection is a $28K loss for current year.</td>
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<td>The Treasurer’s Report and 2014 Year End Projections were shared with the Board electronically.</td>
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<td>COMMITTEE REPORTS: Financial Report - Anne (Cont.) Conference registration</td>
<td>Early and late conference registration costs for 2014 were discussed. Member: early $395/ late $450 Student Member: early $295/ late $330 Non-Member: early $450/ late $545 Late registration is 6wks out from the conference. On site registration is $50 more than the late registration cost to cover fees and processing. After discussion a motion was made. <strong>Motion</strong>: (Anne) To raise non-member early registration to $495 and non-member late registration to $595. Seconded: Renee. The President called for a vote. Passed unanimously.</td>
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<td>CURRENT ISSUE OF THE MOMENT: Educational Endowment &amp; Conference Student Scholarships - Gwynne/Sharon Proposed changes were shared with the Board.</td>
<td>After a review of the trust documents it has been determined that SNAG is in a position to fund a broader spectrum of educational opportunities for its members. Guidelines determining the requirements, application and selection process will be shared via google docs to enable input and discussion from the board, along with the amount of the awards.</td>
<td>Sharon</td>
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The Board was reminded to submit their board reports by Thursday, September 18th at Noon. Meeting was adjourned at 12:00pm

**Next meeting:**
Fall Board Meeting October 3-5, 2014, Touchstone Center for Crafts, Farmington, PA