



Society of  
North American  
Goldsmiths

SNAG  
Board of Directors Meeting  
Friday December 12, 2014  
11am - 12pm

**GREETINGS:**

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 11:00am on December 12, 2014 by Renee Zettle-Sterling, President.

**PRESENT:**

Gwynne Rukenbrod –Executive Director  
Renee Zettle-Sterling - President  
Nicole Jacquard - President Elect

Jim Bove (E) – Exhibition Planning Committee Liaison/Board Speaks Out  
Sydney Brown (E) - Volunteer Liaison, Symposiums Liaison  
Dianne Debeixedon (E) - Education: R2S Liaison, Tech Articles Liaison  
Karen Lorene (E) – External Fundraising/Outreach  
Brigitte Martin (E) - Community Liaison, Fundraising Chair, PDS Liaison  
Sharon Massey (A) - Student Programs and Services Liaison  
Becky McDonah (E) – Secretary, Lifetime Achievement Award Liaison  
Tedd McDonah (A) - Conferences  
Lauren McAdams Selden (E) - Guild Liaison, Archiving  
Pam Robinson (A) – Conferences  
Jen Townsend (A) - Online Presence Committee/PR and Marketing Committee

**ABSENT:** Anne Havel – Treasurer  
Angela Bubash (E) – Metalsmith Editorial Advisory Committee

**MISSION MOMENT:** Dianne

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

Dianne is working with inspiring creativity and encouraging education through the development of a site that will eventually have thousands of images to reference.

**SNAG BOD Meeting Minutes December 12, 2014 page 2**

**ANNOUNCEMENTS:**

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>DISCUSSION OF MINUTES:</b></p> <p>Before the minutes for the Oct 3-5 Board Meeting can be approved some amendments to the motions needed to be made.</p> <p>Revotes were called for.</p> <p>October 3-5, 2014</p> <p>Approval of the October 3-5, 2014 and November 17, 2014 minutes will be voted on at a later date.</p>	<p>The responsibility to review the selection criteria and possible candidates every year was discussed, noting the degree of volunteerism that would qualify a recipient.</p> <p><b>Motion:</b> (Renee) To accept and institute the Volunteer Recognition Award to be given on an as determined basis; to be reviewed annually.                      Seconded: Nicole  <b>All in favor: unanimous</b></p> <p>The need for clarification of the 2016 conference replacement motion was discussed. The board agreed to let the Conference Coordination Committee decide on the appropriate name for the event that will follow the basic format of the SNAGnext outline that was shared with the board. Two motions were made.</p> <p><b>Motion:</b> (Renee) That the 2016 summit be held in Asheville, North Carolina.                      Seconded: Nicole  <b>All in favor: unanimous</b></p> <p><b>Motion:</b> (Renee) To institute a summit on the even years opposite of the conference years.                      Seconded: Nicole  <b>All in favor: unanimous</b></p>	

**SNAG BOD Meeting Minutes December 12, 2014 page 3**

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>COMMITTEE REPORTS: Student Related Activities –Sharon</b></p>	<p>Working on the new application format for the Educational Endowment Scholarships that will target “mid-career” artists.</p> <p>Updating of the conference student scholarship application process.</p> <p>Jessica Armstrong will be the scholarship student liaison at the conference and will help with welcoming the recipients, monitoring the volunteer service and reminders of the importance of follow up thank you notes.</p>	
<p><b>COMMITTEE REPORTS: Volunteer Recognition Award -Renee/Sydney</b></p> <p>Guidelines for the award have been shared on Google Drive.</p>	<p>The physical award will be a handcrafted silver pin designed and executed by students from a selected school. To streamline the initial process Renee will work with Grand Valley State University to make the first award.</p> <p>The award recipient will get a letter from the SNAG president. The recipient must be a SNAG member.</p>	Renee
<p><b>CURRENT ISSUE OF THE MOMENT: Education Dialogue –Dianne</b></p>	<p>The Board discussed possible formats and topics for the Education Dialogue.</p> <p>Small break-out groups have proven successful in the past with questions/discussion items. Starting a Google Doc to help with generating ideas on the topic was suggested.</p> <p>The topic of “Using New Media” was brought up. This could be covered under the broader topic of “Resources.” Focusing on where educators/jewelers are finding resources.</p>	Dianne
<p><b>CURRENT ISSUE OF THE MOMENT: Online Presence Committee -</b></p>	<p>The OPC has been reworking the conference area of the website to make it more visually interesting and easier to navigate including newly designed icons.</p>	

Jen	Scheduled to launch January 12th.	
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**SNAG BOD Meeting Minutes December 12, 2014 page 4**

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>CURRENT ISSUE OF THE MOMENT:</b>  <b>Nomination for Editorial Advisory Committee</b>  <b>-Gwynne on behalf of Angela</b></p>	<p>The Editorial Advisory Committee is in need of filling two vacancies. Suzanne Ramljak put forward a potential candidate for Board approval. Approval was granted for Cindi Strauss.</p> <p>Names of potential candidates for the second open position were put forward for approval. The Board selected a candidate to be approached to serve on the committee.</p> <p><b>Motion:</b> (Renee) To appoint Melissa Cameron to the Editorial Advisory Committee of <i>Metalsmith</i> magazine.  Seconded: Brigitte  <b>All in favor: unanimous</b></p>	<p>Gwynne will contact Melissa</p>

The Executive Director thanked the Board for a good year and is looking forward to next year!

Meeting was adjourned at 12:01pm

**Next meeting: Budget**

Monday, December 15th 4:00- 5:00 pm