



Society of  
North American  
Goldsmiths

SNAG  
Monthly Board Meeting  
Monday, December 14th, 2015  
6:00 – 7:00 pm EST

**GREETINGS:**

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 6:00 pm on December 14th, 2015 by Nicole Jacquard, President.

**PRESENT:**

Gwynne Rukenbrod –Executive Director  
Nicole Jacquard - President, Executive Committee  
Renee Zettle-Sterling - Past President

Brigitte Martin (E) - Fundraising Committee Chair  
Lauren McAdams Selden (E) - Strategic Planning Co Chair  
Anne Havel – Treasurer, Finance Committee Chair  
Dianne Debeixedon (E) - Programming Committee Chair  
Jim Bove (E)  
Sydney Brown (E) - Volunteer and Community Liaison  
Angela Bubash (E)  
Chris Balch (A) - Strategic Planning Co-Chair, Impact & Evaluation Committee Chair  
Kat Cole (E) - Student Initiatives Chair  
Laura Wood - Nominations & Elections Committee Chair  
Anne Fiala - Exhibition Planning Committee Chair

**ABSENT:** Dominique Bereiter (A) - Host Committee Chair  
Becky McDonah (E) – Secretary  
Tedd McDonah (A) - 3C Committee  
Brian Ferrell (E)

**MISSION MOMENT:** Brigitte Martin

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

For the mission moment, Brigitte asked the board to look at one of SNAG's stated values:

*Innovative: We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.*

**SNAG BOD Meeting Minutes December 14, 2015 pg 2**

She asked the board to evaluate if the organization is making progress in response to the stated value, and asked what specific projects or co-operations we currently already support that would lead SNAG towards achieving this goal. Brigitte requested the board to consider two specific opportunities, both of which requiring SNAG to actively reach out to other craft communities. Brigitte encouraged the board to consider approving these activities in light of our clearly stated values.

**ANNOUNCEMENTS:**

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential.

b. Doodle Poll: reminder to fill out Doodle Poll for available times for January BOD meeting - to be sent by Nicole

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>APPROVAL OF MINUTES:</b> The minutes for the following Board Meetings were distributed via google docs and were presented to the Board for a vote of approval.</p> <p><b>November 17, 2015</b></p>	<p>Review of November minutes by Gwynne. Anne Havel made the motion to approve Dianne Debeixedon seconded</p> <p>All approved None Apposed Abstained: Chris, Brigitte, Lauren, Sydney</p>	
<p><b>COMMITTEE REPORTS:</b> Board &amp; Staff Update</p>	<p>Updates were given on the Board led committees and the Staff led committees. Both Board and Staff had Chairs identified and contacted for acceptance of their position. Chairs were then tasked with outlining a Committee Structure, identifying board members to serve on their committee. Due dates of Jan 20, 2016 for the Committee Structures were given.</p> <p>Gwynne explained that the staff led committees will be submitting quarterly</p>	<p>Nicole Jacquard</p> <p>Gwynne Rukenbrod Smith</p>

	reports to the board instead of biannually to ensure communication is clear and the board is well informed.	
<b>DISCUSSION ITEM</b>	<b>ACTION / CONSIDERATION NEEDED</b>	<b>PERSON RESPONSIBLE &amp; DATE</b>
<b>COMMITTEE REPORTS:</b> NEC	<p>Laura Wood provided an update on the NEC 2016 ballot slated for Asheville SNAG<sup>neXt</sup> conference.</p> <p>President: Brigitte Martin has graciously agreed to run for Presidency</p> <p>Board: Confirmation of Elizabeth Shypert and Adrienne Grafton to run for the board. Jill Baker Gower is also being approached and several other names were mentioned to touch base with - Rachelle Thiewes, Lawrence Woodford, Louise Perrone and Beverly Penn</p> <p>Laura is also currently reaching out to Paul McClure and Daniel DiCaprio is touching base with Ezra, Marilyn and Jack DaSilva about running for the board</p> <p>NEC: still need two people to run for the NEC. More names will be added to the master list for consideration.</p>	Laura Wood
EPC	<p>Chair of the Exhibition Planning Committee, Anne Fiala provided a report to the board. She updated the board of the progress of the Emerging Curators grant submission (21) as well as updated the board of the other activities of the EPC including the Online Exhibition launch in early December, the total entries were over 600 and 30 artists were accepted. Anne also reported on the new partnership for 2016 with LACMA and their <i>Beyond Bling</i> exhibition that will be featuring the Lois Boardman collection. SNAG will support the exhibition with a \$2,000 sponsorship and advertising in Metalsmith magazine.</p>	Anne Fiala

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>CURRENT ISSUE OF THE MOMENT:</b>  <b>Metalsmith Magazine Society Page</b></p>	<p>Society pages were shared with the board via email for suggestions and comments.</p> <p>Are they working, what do you like/don't like, what can we change or add for content that is relevant to our membership and the magazine?</p> <p>It was suggested that Gwynne upload them to the Drive and a survey could be sent out for people to add comments relating to the questions above.</p>	<p>Gwynne  Rukenbrod  Smith</p>
<p><b>CURRENT ISSUE OF THE MOMENT:</b>  <b>Fundraising</b></p>	<p>Updates on the current state of fundraising - Brigitte</p> <p>Brigitte asked the board for their impression on the Boris Bally appeal letter that went out to the membership. The following are comments mentioned during this discussion:</p> <ul style="list-style-type: none"> <li>● Loved it and liked the layout</li> <li>● Liked Boris' sentiments, thought was effective</li> <li>● Stood out among all of the other ask letters they received</li> <li>● In the first 2 weeks of December have received over \$7500, hoping to reach \$15,000 by end of year.</li> </ul>	<p>Brigitte Martin</p>
<p><b>CURRENT ISSUE OF THE MOMENT:</b>  <b>May 2016 Board Meeting</b></p>	<p>Brigitte has been contacted by Michael Sherrill who is a prominent person in the Craft Community in Asheville to host a dinner party for the SNAG Board while they are there for their May meeting.</p> <p>Members were asked - if they were interested in attending.</p>	<p>Brigitte Martin</p>

	<p>It was suggested an email be sent so people can weigh in whether they are interested in attending - Brigitte will send poll via email.</p>	
<p><b>CURRENT ISSUE OF THE MOMENT:</b> <b>October 2016 Board Meeting</b></p>	<p>The American Craft Council is hosting their next conference in Omaha Nebraska next October 13-15 and have invited the SNAG board to attend and hold their October Face to Face during their conference.</p> <p>Pros and con's were addressed about coordinating the full board meeting AND attending the conference. Several days would be needed in order to attend both and to conduct full meetings for the Face to Face. A vote was taken and the offer for full board meeting was voted against.</p> <p>However, the opportunity is still great for networking and outreach, therefore several board members are going to attend the conference - Brigitte, Nicole and Gwynne</p>	<p>Brigitte Martin</p>

Everyone was reminded that the committee templates will be due in January.  
Meeting was adjourned at 7:05 pm

**Next meeting:**  
Based on Doodle Poll