



Society of
North American
Goldsmiths

SNAG
Monthly Board Meeting
November 17, 2015
6:00pm, EST

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 6:00pm on November 17th, 2015 by Nicole Jacquard, President.

PRESENT:

Gwynne Rukenbrod –Executive Director
Nicole Jacquard - President
Renee Zettle-Sterling - Past President
Anne Havel – Treasurer

Dominique Bereiter (A15) - Hospitality Committee
Jim Bove (E13) – Exhibition Planning Committee Liaison/Board Speaks Out (Joined Late)
Angela Bubash (E) – Metalsmith Editorial Advisory Committee
Kat Cole (E15)
Dianne Debeixedon (E14) - Education
Brian Ferrell (E15) - Communications and Marketing Committee Liaison
Becky McDonah (E13) – Secretary, Lifetime Achievement Award Liaison
Tedd McDonah (A14) - Conferences
April Wood (E15)

ABSENT: Sydney Brown (E14) - Volunteer Liaison
Brigitte Martin (A) - Community Liaison, Fundraising Chair, PDS Liaison
Lauren McAdams Selden (E14) - Archiving, Strategic Planning

MISSION MOMENT: Nicole

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Fostering Community: Nicole reflected upon something Renee had shared with her about one of her favorite parts about being President, and that was contacting people to let them know that they had received a recognition from SNAG. Nicole shared her confirmation of this statement as she was able to contact the next Volunteer Recognition Award recipient to tell them the news. This unexpected recipient was deeply honored to receive this award from the community of makers that he loves and SNAG was delighted to give back to an individual that has given so much to the organization.

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ANNOUNCEMENTS:

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. It was noted that this also applies to future projects and programs that have not yet been announced the the membership.

b. Additional Announcements

Gwynne announced an invitation for the Board to have dinner at Michael Sherril's studio/house on Sunday evening of the face to face Asheville Board meeting. Logistics will be discussed at the December meeting.

Asheville Update: The Conference Coordinating Committee were on site in Asheville at the time of this conference call. They shared that getting around on foot has been very manageable and that the main spaces to be utilized are in close proximity. They met with the potential local Special Events and Logistics Committee members and noted the strong local support.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>APPROVAL OF MINUTES: The minutes for the following Meetings were distributed via google docs and were presented to the Board for a vote of approval. Fall Board Meeting October 15 - 18, 2015 Arrowmont</p>	<p>After a recap of the meeting minutes a motion was called for. Motion: (Nicole) To approve the minutes from the October 15 - 18, 2015 Fall Board Meeting. Seconded: Brian The President called for a vote. All in favor: 8; Opposed: 0; Abstain: 4 Minutes Approved.</p> <p>Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>
<p>COMMITTEE REPORTS:</p> <p>Board Committee Chairs – Nicole</p>	<p>Nicole announced the Committee Chairs under the new structure for the Board-Led Committees:</p> <ul style="list-style-type: none"> ● Executive Committee - Nicole, President ● Strategic Planning Committee - Co-chairs Lauren and Chris ● Finance Committee - Anne ● Fundraising Committee - Brigitte ● Program Committee - Dianne ● Impact Evaluation Committee - Chris ● Nominations and Elections Committee- Nicole, President Board Liaison, Laura Wood Chair 	

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DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Board Committee Chairs – Nicole (Cont.)</p> <p>Staff committee Chairs - Gwynne</p>	<p>Board members will be serving on at least two committees. If you have a strong preference email Nicole with your selections. Otherwise Nicole will be talking with chairs about selecting members for their committees.</p> <p>Gwynne announced the Committee Chairs for the Staff-Led Committees:</p> <ul style="list-style-type: none"> ● Editorial Advisory Committee - Suzanne Pugh & Suzanne Ramljak ● Exhibition Planning Committee - Anne Fiala & Gwynne ● Special Projects Committee – Mia Leppo & Gwynne ● Communications & Marketing - Caitie Sellers, Chair; Staff: Tara/John ● Conference Coordination Committee - Alaina & Gwynne with two more plus a local person, Tedd McDonah Board Liaison ● Awards and scholarship – Gwynne & TBA 	<p>All Board Members</p>
<p>Fundraising – Gwynne</p>	<p>Gwynne reported for Brigitte who went to the Renwick in DC to work on a possible collaborative 2017 fundraiser event.</p> <p>The Board was thanked for their 100% commitment with the goal of raising \$37,000 in 2016.</p>	
<p>(NEC) Nominations and Elections Committee - Gwynne</p>	<p>There was discussion over potential candidates for Board President, Board Members and the upcoming vacancy on the Nominations and Elections Committee.</p>	
<p>CURRENT ISSUE of the MOMENT:</p> <p>Annual Appeal - Gwynne & April</p>	<p>The annual appeal letter written by Boris Bally has been printed and mailed. It includes a listing of the variety of perks for the different levels of giving \$5 – Facebook shout out, raffle registration for a free 2016 conference registration, and a thank you letter (this is also included with every donation over \$5); \$10 - “Find Your Grit” sticker; \$25 - Boris Bally keychain; \$50 - cast Saw Frame Pin, designed by Sunyoung Cheong; \$100 - “Find Your Grit” denim apron; \$250 - Boris Bally Pentatray; \$500 - One-of -a-Kind piece; Giving Every Month (GEMs) Sign up to give at the \$20 level or more each month, and receive a special limited edition “Rat” pin from artist Zachary Lechtenberg in addition to the perks at the total annual giving amount.</p> <p>The goal is to raise \$15,000 before the end of the year.</p>	

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DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>Annual Appeal - Gwynne & April (cont.)</p>	<p>The Board was asked to send out 10 appeal letters to people that they know between Thanksgiving and Christmas. April has created a sample letter to be circulated to the Board that they can personalize or use as a suggested format for their own letter. The board was also asked to post the Annual Appeal information on Facebook and use social media to encourage people to help support SNAG.</p>	<p>All Board Members</p>
<p>New Board Member - Chris Balch</p>	<p>After discussion concerning voting Chris Balch in as an Appointed Board Member a motion was made. Motion: (Anne) To appoint Chris Balch to the SNAG Board of Directors. Second: Nicole All in Favor: Unanimous Chris Balch has accepted 3 year appointed term</p> <p>It was noted that as a SNAG Board member Chris would not be our lawyer, but could give us advice to pass on to our lawyer. He can help with by-law changes by looking at suggestions and helping focus what the lawyer needs to look at.</p>	
<p>Develop Action Items and Delegate:</p> <p>Board/Staff Committees - next steps- Nicole/Gwynne</p>	<p>Nicole and Gwynne have come up with a committee template to help create charters with the purpose, roles and responsibilities of the committees, including who is on the committee and how often they will meet, etc.</p> <p>An example of the template will be shared. These charters are to be completed by January 20th</p>	<p>Committees by December 31st</p>
<p>Other Items:</p> <p>Fall Face-to-Face 2016</p>	<p>The time and location of the Fall Face-to-Face 2016 was discussed. This may coincide the the American Craft Council Conference in Omaha, Nebraska. They have offered free meeting space before or after the conference. Other location options discussed were craft schools and Gwynne will look into dates and costs.</p> <p>This will be a discussion item for December.</p>	<p>Gwynne</p>

Meeting was adjourned at 7:04pm EST.