



Society of
North American
Goldsmiths

SNAG
Monthly Board Meeting
January 22, 2016
2:00pm, EST

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 2:00pm on January 22nd, 2016 by Nicole Jacquard, President.

PRESENT: Gwynne Rukenbrod – Executive Director
Nicole Jacquard - President
Renee Zettle-Sterling - Past President
Anne Havel – Treasurer, Finance Committee Chair

Chris Balch - (A 2015-2018 Nov) Strategic Planning Committee Co-Chair, Impact Evaluation Committee Chair
Dominique Bereiter (A 2015 - 2018) - Hospitality Committee (Late)
Jim Bove (E 2013-2016) – Board Speaks Out
Sydney Brown (E 2014-2017) - Volunteer Liaison, Community Liaison
Angela Bubash (A 2014 Jan - 2016 May)
Kat Cole (E 2015-2018) - Student Initiatives Committee
Dianne Debeixedon (E 2014-2017) - Program Committee Chair
Brian Ferrell (E 2015-2018)
Brigitte Martin (E 2011 - 2016) - Fundraising Committee Chair
Becky McDonah (E 2013-2017) – Secretary
Tedd McDonah (A 2014 - 2017) - Conference Coordination Committee Board Liaison
Lauren Selden (E 2014-2017) - Strategic Planning Committee Co-Chair

ABSENT: April Wood (E 2015-2018)

Others in Attendance: Tara Locklear - (NEC) Nominations & Elections Committee
Suzanne Ramljak - (EAC) Editorial Advisory Committee

MISSION MOMENT: Dianne

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Dianne reflected upon a recent experience that enabled reaching out to another organization that shares some of the same interests as she made a connection with a local ABANA (Artist Blacksmith Association of North America) chapter. This connection was recognized during demonstrations and tours given at Old Dominion University that highlighted the developing arts district at this institution. She emphasized the importance of creating and maintaining these bonds.

ANNOUNCEMENTS:

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced the the membership.

b. Additional Announcements

Anne, Becky and Tedd were thanked for being ambassadors for SNAG at the East Carolina University Material Topics Symposium (January 15-18) in Greenville, NC that was sponsored in part by SNAG.

Brigitte Martin was congratulated on the publication of her article “Undercurrents of Intimacy” in *American Craft* magazine.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>APPROVAL OF MINUTES: The minutes for the following meeting were distributed via google docs and were presented to the Board for a vote of approval.</p> <p>December 14, 2015</p>	<p>After a recap of the meeting minutes a motion was called for. Motion: (Lauren) To approve the minutes from the December 14, 2015 Board Meeting. Seconded: Chris The President called for a vote. All in favor: 11; Opposed: 0; Abstain: 3 Minutes Approved.</p> <p>Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>

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<p>COMMITTEE REPORTS:</p> <p>EAC (Editorial Advisory Committee)- Suzanne Ramljak</p> <p>Guidelines/Members</p> <p>EiP (Exhibition in Print)</p> <p>Website Presence</p>	<p>Suzanne Ramljak gave the quarterly report for EAC Chair Suzanne Pugh. She reported that they have reformatted their guidelines to follow the new committee guidelines structure. With the removal of the Board Liaison position from the committee they are now at 5 members and are requesting to fill the position of the 6th member.</p> <p>The current committee consists of: Suzanne Ramljak; Suzanne Pugh, Chair; Melissa Cameron; Cindi Strauss and Raissa Bump.</p> <p>It was reported that the curated 2015 EiP Interactive Beauty seems to have been well received. The 2016 EiP is the juried issue with the theme being Shifting Sites. The call for entries is still open with a January 30th deadline. The EAC will be looking into the use of themes and how this affects the publication in terms of artists responses and the tasks of the jurors and essayists.</p> <p>The current funding source that covered half the stipend for the EiP curator will expire after this issue. Gwynne and Suzanne have been discussing this matter as they would like to have the curator for the 2017 EiP secured by April in order to give them a year to develop the issue.</p> <p>It was reported that a website presence is a key priority for the EAC. This was stressed as an ongoing project with the desire to have new editorial content not tied to the current issue, as well as <i>Metalsmith</i> covers and table of contents for the last 5 years. It was noted that this would entail additional labor. <i>Metalsmith EXTRA!</i> has been well promoted through Riveting News. Discussion was held over the importance of being able to collect accurate data in order to see what our members are viewing most.</p>	
<p>NEC (Nominations & Elections Committee) - Tara Locklear</p> <p>Candidate Update for 2016</p>	<p>Tara Locklear reported that we have a full slate of candidates for the election coming up in May 2016.</p> <p>President: Brigitte Martin Board: Jill Gower, Ezra Satok-Wolman, Elizabeth Shyppert, Steven Saracino, T. Jeffrey Georgantes Nominations & Elections Committee: Rebecca Rose, Lawrence Woodford</p>	

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<p>COMMITTEE REPORTS:</p> <p>Budget - Anne Havel</p> <p>Comparative Financial Data Document</p> <p>Upcoming Vote</p>	<p>Anne introduced the Comparative Financial Data document that was shared with the board electronically, noting that they were still waiting for some numbers to come in order to finalize the document. The estimated data has the change in net assets at \$67,581 but this number is expected to be even better when the final numbers come in.</p> <p>The spreadsheet enabled the Board to discuss increases/decreases in numbers across the span of 5 years. Trends in categories such as Metalsmith subscriptions, advertising and expenses, donations, conference costs, revenue and attendance numbers, website costs and fundraising and grants were discussed. The Board agreed that this document was helpful in tracking and understanding the financial data of the organization.</p> <p>Gwynne will compile and distribute the highlights of the Comparative Financial Data document to the Board and all were asked to take some time to review the document thoroughly and ask questions as they arise. Gwynne will also share the big budget with the board that breaks the numbers down further for an even more detailed look at the line items.</p> <p>An online vote will be called for on Friday with the deadline of Monday to respond with a vote.</p>	<p>Gwynne</p> <p>All Board Members</p>
<p>CURRENT ISSUE(S) OF THE MOMENT:</p> <p>Budget Approval 990 - Anne Havel, Gwynne Rukenbrod Smith</p>	<p>After a call for discussion over the form 990 it was stated that the document mirrors the numbers in the budget and a motion was called for.</p> <p>Motion: (Anne) To approve the form 990. Seconded: Nicole</p> <p>The President called for a vote.</p> <p>All in favor: Unanimous</p> <p>Motion Approved.</p>	

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<p>CURRENT ISSUE(S) OF THE MOMENT:</p> <p>Final Draft of Strategic Plan - Gwynne Rukensbrod Smith</p>	<p>After discussion over small changes in the plan, and the outcomes and indicators put together by Carlo Cuesta after meeting with the Board, a motion was called for.</p> <p>Motion: (Jim) To approve the final draft of the strategic plan pending correction of typos. Seconded: Tedd All in favor: Unanimous Motion approved.</p>	
<p>OTHER ITEMS:</p> <p>Committee Structure Documents</p> <p>Conference Registration</p>	<p>The Board-Led Committee Chairs were reminded to submit their Committee Structures by February 2nd. They were also thanked for their hard work on this new organizational undertaking.</p> <p>The Board was reminded to register for the conference. Gwynne also shared that 100 attendees were already registered and that with the registration system they are using she will be able to have access to this information at any time.</p>	

Meeting was adjourned at 3:20pm EST