



Society of  
North American  
Goldsmiths

SNAG  
Monthly Board Meeting  
April 19, 2016  
7:00pm, EST

**GREETINGS:**

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 7:00pm on April 19, 2016 by Nicole Jacquard, President.

**PRESENT:** Gwynne Rukenbrod –Executive Director  
Nicole Jacquard - President  
Renee Zettle-Sterling - Past President  
Anne Havel – Treasurer, Finance Committee Chair

Chris Balch - (A 2015-2018 Nov) Strategic Planning Committee Co-Chair, Impact Evaluation Committee  
Dominique Bereiter (A 2015) - Hospitality Committee (Late)  
Jim Bove (E 2013-2016) – Exhibition Planning Committee Liaison/Board Speaks Out  
Kat Cole (E 2015-2018)  
Brian Ferrell (E 2015-2018) - Communications and Marketing Committee Liaison  
Becky McDonah (E 2013-2017) – Secretary  
April Wood (E 2015-2018)

**ABSENT:** Sydney Brown (E 2014-2017) - Volunteer Liaison  
Angela Bubash (E) – Metalsmith Editorial Advisory Committee  
Dianne Debeixedon (E 2014-2017) - Program Committee Chair  
Brigitte Martin (A) - Fundraising Committee Chair  
Lauren Selden (E 2014-2017) - Strategic Planning Committee Co-Chair  
Tedd McDonah (A 2014) - Conference Coordination Committee Board Liaison

Others in Attendance:  
Dan DiCaprio - (NEC) Nominations & Elections Committee

**MISSION MOMENT:** April Wood

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

April focused on the “fostering community” aspect of the mission. SNAG recently co-hosted a happy hour event at the Baltimore Jewelry Center during the ACC Show in Baltimore. This event was extremely successful in facilitating a gathering of a broader community of people from across the country invested in the support and promotion of jewelry and metalsmithing.

**ANNOUNCEMENTS:**

a. Confidentiality

The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced the the membership.

b. Additional Announcements

The Board was informed of actions of the Executive Committee on a timely matter that needed to be acted on before the next regularly scheduled Board meeting. The Executive Committee approved payment of \$1,000 for a copyright infringement claim. Further discussion of the clarity of where/when information taken from public domain can be utilized.

It was noted that Board Members met in smaller committees during the months of February and March so there are no meeting minutes for these months during which the Board did not meet collectively.

c. End of Terms - Lauren Selden, Sydney Brown

The end of terms for the above mentioned Board Members was announced.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>APPROVAL OF MINUTES:</b> The minutes for the following meeting were distributed via google docs and were presented to the Board for a vote of approval.</p> <p><b>January 22, 2016</b></p>	<p>After a recap of the meeting minutes a motion was called for. <b>Motion:</b> (Anne) To approve the minutes from the <b>January 22, 2016</b> Board Meeting. Seconded: Chris The President called for a vote. All in favor: Unanimous <b>Minutes Approved.</b></p> <p>Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>
<p><b>COMMITTEE REPORTS:</b> <b>Conferences - Gwynne</b></p> <p>SNAG <sup>neXt</sup> Asheville 2016</p>	<p>Gwynne reported the current numbers for Asheville and although they are a little short, we should come in under budget on a variety of expenditures. The goals have been reached for sponsors and vendors. The Board was reminded of the travel plans and procedures for the upcoming pre-conference face-to-face Board Meeting that starts Sunday, May 15 at noon.</p>	

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<p><b>COMMITTEE REPORTS: Conferences - Gwynne (cont.)</b></p> <p>SNAG New Orleans 2017</p>	<p>Updates for the 2017 conference included announcing the theme “Nexus: A Connection of Ideas” and the daily programming will focus on the individual thematic elements of Decadence, Ornamentation and Masquerade.</p> <p>The Planning Committee in the process of choosing the final logo and have narrowed the scope down to 3-5 potential keynote speakers.</p> <p>Thomas Mann is the Exhibitions Committee Chair for the conference with the target of having locations/galleries secured by September.</p>	
<p><b>COMMITTEE REPORTS: Programming - Gwynne</b></p> <p><i>Metalsmith</i> magazine</p>	<p>Luke Hayman of Pentagram has offered to do a Metalsmith “refresh” at no cost to the organization. Stipulations for this redesign include that he will do only one design and Suzanne and Gwynne will be the only ones to approve or decline the design. He has a longstanding working relationship with Suzanne Ramljak.</p> <p>The Programming Committee is in full support of this endeavor. The Board was open to this idea and Luke and the Editorial Advisory Committee will be invited to the Board meeting to discuss the goals of the refresh and the mission/vision of the magazine.</p> <p>It was noted that the organization needs to be in sound financial standing before any major changes can happen.</p>	
<p><b>NEC (Nominations &amp; Elections Committee) - Dan DiCaprio</b></p> <p>2016 Elections</p>	<p>Dan announced that the ballot would be online and voting will start April 25 and end at 9:00am EST May 21, 2016.</p> <p>Voting can happen at the conference Thursday and Friday and will end at 9:00 am Saturday. 300 pins have been created by Tony Esola as voter incentives. Winners will be announced at the membership meeting and results will be published in the Riveting News following the conference.</p>	

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>CURRENT ISSUE(S) OF THE MOMENT:</b>  Committee Charter Templates</p>	<p>After discussion a motion was called for: <b>Motion:</b> (Chris) To approve the Committee Charter Templates. Seconded: Nicole The President called for a vote. All in favor: Unanimous <b>Motion Approved.</b></p>	
<p><b>CURRENT ISSUE(S) OF THE MOMENT:</b> Board Appointments</p>	<p>After discussion it was determined that any necessary appointments to the Board should occur after the elections in May, at which time we will be better able to assess the member needs of the Board.</p>	
<p><b>OTHER ITEMS:</b> Board Reports Due April 25th  May Face-to-Face and General Agenda</p>	<p>Due to the restructuring of the Board, some of the Board reports may be brief. Gwynne shared that Carlo is impressed with the progress of the Board so far and he will be joining us in the fall to evaluate the progress and discuss what is and is not working.</p> <p>It was noted that there will be some committee work happening during the May Board meeting in addition to other agenda topics such as <i>Metalsmith</i> magazine, Fundraising, and a new membership level proposal. Newly formatted dashboards will be presented to help outline our measures and metrics.</p>	

The President thanked the Board for their time.

Meeting was adjourned at 8:18 pm EST