SNAG's 45th Annual Conference
MAY 18 - 21, 2016
ASHEVILLE, NORTH CAROLINA
SPEAKERS AND PRESENTATIONS
#SNAGneXtAVL #SNAGmember

Society of North American Goldsmiths
Welcome to Asheville

Welcome to vibrant and beautiful Asheville. Nestled in the Blue Ridge Mountains, we want to whisk you away into a mountain escape! You’ll see Asheville in full bloom, as May is one of her peak seasons. Asheville has a little something for all of our SNAG™, from more craft breweries per capita than anywhere else in the US, to the majestic Biltmore Estate. With a global reputation for high quality of life and a thriving creative community, Asheville is the perfect host for our first SNAGneXt Conference. A celebration of craft culture surrounds you!

Asheville is a highly walkable city – it only takes a few minutes to travel by foot between SNAGneXt events! Even though downtown is less than two miles across, more than 100 locally owned restaurants and breweries line the streets. Characterized by more Art Deco than any other Southeastern city outside of Miami and framed by the Blue Ridge Mountains, there is plenty of beautiful scenery to be appreciated.

We have created 4 themes for our speaker line up. These are: Wellness and Holistic Practices, Finding Your Voice or Product Development, a Multi-Pronged Approach to Making and Selling, and Bridging Art and Fashion. Our speakers include many names you will recognize, as we worked hard to offer a wide variety of makers, entrepreneurs, and professionals in the field. We hope you DISCOVER new skills (and new friends), CONNECT with your community, EXPLORE opportunities to have your work shown and sold, LEARN from a variety of makers, and NETWORK with leaders in the field.

We are ever so grateful to everyone who contributed to the planning of this new conference experience. We extend a very gracious thank you to all of our volunteers, our very supportive SNAG Board of Directors and staff, our co-hosting organizations and SNAG’s Programming, Exhibition Planning, Hospitality and Logistics Committee, and of course our amazing vendors and sponsors. Without their collective time, generosity, and creativity, SNAGneXt would not be the same. We would also like to take this time to thank YOU for being here, coming together, and continuing the journey with us as we explore the many facets of making a living in the field we all love.

We are so excited to celebrate our first ever, SNAGneXt: An Interchange and Exchange on the Many Facets of Making a Living in the Field with you!

In SNAG,
Alaina Clarke, Tedd McDonah, and Gwynne Rukenbrod Smith
Conference Coordinating Committee
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2
GARY NOFFKE
2016 Lifetime Achievement Award Recipient

Dedicated on:
Thursday, May 18th, 9:00-9:30 am
The Orange Peel

Born in August 1943, Gary Lee Noffke grew up in the small town of Sullivan, Il. He received a Bachelor’s (1965) and Master’s degree (1966) in Education from Eastern Illinois University.

While he initially studied painting, he shifted his focus to metal, earning a Master’s of Fine Arts in metalworking from Southern Illinois University at Carbondale in 1969. Studying under Brent Kington, Noffke was influenced by abstract expressionism, attacking the surface of his metal objects with obsessive and intricate detail consisting of stars, letterforms, arrows, crosses, dollar signs, eyes, and other significant symbols.

Noffke is a blacksmith, coppersmith, silversmith, goldsmith, and toolmaker. He has produced gold and silver hollowware, cutlery, jewelry, and forged steelware. Noffke is noted for his technical versatility, his pioneering research into hot forging, the introduction of new alloys, and his ability to both build on and challenge traditional techniques. He has been called the metalsmith’s metalsmith, a pacesetter, and a maverick.

In 1971, he accepted a position at the University of Georgia (UGA) in Athens. Noffke devoted himself to the development of UGA’s jewelry and metals program and helped launch the Jewelry and Metals Studies Abroad curriculum in Cortona, Italy. As an educator he has mentored an entire generation of metalsmiths. Today he is retired from formal teaching and lives and works at his studio in Farmington, Georgia.

During the course of his career Noffke received numerous awards and honors. In 2005, Noffke was selected as one of the Fifty Outstanding Alumni of Fifty Years of Graduate Education by Eastern Illinois University. In 2001, he was elected to the College of Fellows by the American Craft Council; in 1990, he was honored with an NEA Visual Artist Fellowship in Craft, and in 1988, he became Master Metalsmith of the Year, a distinction awarded by the National Ornamental Metal Museum in Memphis, TN.

From April to September 2011, the Mint Museum in Charlotte, NC, presented a major retrospective of his work, *Attitude and Alchemy: The Metalwork of Gary Lee Noffke*. This exhibition was the first major museum-organized project about Noffke and featured over 120 pieces of his oeuvre, including silver and gold hollowware, flatware, jewelry, and objects forged in steel.

Gary Noffke’s contributions to the field of metalsmithing are undeniable: from his commitment to the rich historical traditions of his craft, to his maverick nature, he has consistently mined the possibilities presented by the creation of hollowware, jewelry and flatware with his own brand of irreverent virtuosity. His dedication to smithing, teaching, and research have inspired generations of metalsmiths and introduced us all to the potential of hot-forging silver and gold.

### Event Sponsors and Supporters

THE 2016 SNAG CONFERENCE IS GENEROUSLY SPONSORED BY:

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Platinum Level

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- **RIO GRANDE**

Gold Level

- **Kerr**

Silver Level

- Asheville Convention and Visitors’ Bureau
- Boris Bally, Bally Humanufactured, LLC
- Facéré Gallery
- MJSA
- Mosaix
- Otto Frei

Bronze Level

- Aaron Faber

Pewter Level

- Allcraft
- American Gem Trade Association (AGTA)
- Creative Side Jewelry Academy
- Flourish & Thrive Academy
- Haywood Community College
- John C. Campbell Folk School
- Mora
- Peters Valley School of Craft

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Daily Conference Schedule

SNAGnext seeks to inspire your entrepreneurial spirit, connecting you in new ways to our field and community. We want to help further your goals by creating a dialogue with individuals who have made a career of making, selling, and running exciting businesses. We have created a compelling lineup of professionals around four themes:

**Finding Your Voice or Product Development** – How to develop and design a collection; market research on pricing and design, identifying what people want.

**Wellness & Holistic Practices** – Exploring the importance of living a well rounded life to stay healthy emotionally, physically, and creatively as a maker.

**MultiPronged Approach to Making and Selling** – What are the various ways that people make and sell? How to sell to galleries, stores, ecommerce, retail, art shows, commission, etc.

**Bridging Art & Fashion** – The world of fashion is a complex and difficult world to navigate. What are the links and connections to the world of commercials, TV, movies, runway and editorial? How are artist breaking into this field and succeeding?

### WEDNESDAY, MAY 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-9:00 am</td>
<td>Convening Breakfast and Registration</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>9:00 am-3:00 pm</td>
<td>Convening</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>12:00-1:00 pm</td>
<td>Convening Lunch</td>
<td>On Broadway Arts Building</td>
</tr>
<tr>
<td>3:00–7:00 pm</td>
<td>Late Afternoon Registration, Voting and Raffle Ticket Sales</td>
<td>Masonic Temple</td>
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<tr>
<td>4:00–5:00 pm</td>
<td>First Timers Welcome</td>
<td>Masonic Temple</td>
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<tr>
<td>5:00–7:00 pm</td>
<td>Welcome Reception</td>
<td>Masonic Temple</td>
</tr>
<tr>
<td>7:00–9:00 pm</td>
<td>Swap &amp; Shop Opening Event/Vendor Room</td>
<td>Masonic Temple</td>
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<tr>
<td>7:00 pm-12:00 am</td>
<td>Resource Hall</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>9:00 pm-12:00 am</td>
<td>After Party</td>
<td>On Broadway Arts Building</td>
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### THURSDAY, MAY 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30-11:30 am</td>
<td>Trolley Rotating Pickups: Double Tree, Orange Peel, Masonic Temple, Renaissance</td>
<td>Orange Peel</td>
</tr>
<tr>
<td>8:00–11:00 am</td>
<td>Registration &amp; SNAG Swag Sale</td>
<td>Orange Peel</td>
</tr>
<tr>
<td>9:00-9:30 am</td>
<td>Welcome, Announcements, and Lifetime Achievement Award</td>
<td>Orange Peel</td>
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<tr>
<td>9:30-10:30 am</td>
<td>SNAGpulp – Don Friedlich</td>
<td>Orange Peel</td>
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<tr>
<td>10:30-11:00 am</td>
<td>Voting</td>
<td>Masonic Temple Library</td>
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<tr>
<td>10:00 am-6:00 pm</td>
<td>Vendor Room</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00 am-5:00 pm</td>
<td>Silent Auction/Tool in the Hat/Student Exhibition: Into View</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00 am-4:00 pm</td>
<td>Registration/Raffle Ticket Sales</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00 am-4:30 pm</td>
<td>Resource Hall</td>
<td>On Broadway Arts Building</td>
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**FINDING YOUR VOICE - or - PRODUCT DEVELOPMENT**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:00-11:45 am</td>
<td>SNAGpulp; Biba Schutz</td>
<td>Masonic Temple</td>
</tr>
<tr>
<td>11:00-11:45 am</td>
<td>SNAGpulp; Hilary Halstead Scott</td>
<td>On Broadway Arts Building</td>
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**INNOVATION**

SCAD jewelry students are consistently selected to exhibit their original designs at some of the world's most prestigious fine-art craft shows.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td><strong>THURSDAY, MAY 19</strong></td>
<td>All presentations are concurrent except for the morning SNAGkey presentations</td>
<td></td>
</tr>
<tr>
<td>11:00am-1:00pm</td>
<td>SNAGlab: Marlene Richey</td>
<td>Art Museum</td>
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<tr>
<td>11:00am-1:00pm</td>
<td>SNAGlab: Flourish &amp; Thrive Academy</td>
<td>CCCD</td>
</tr>
<tr>
<td>12:15-1:00pm</td>
<td>SNAGpulse: David M. Baker</td>
<td>Masonic Temple</td>
</tr>
<tr>
<td>12:15-1:00pm</td>
<td>SNAGspark: emiko oye, Donna D’Aquino, and Elizabeth Brim</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>1:00-2:30pm</td>
<td>Lunch, Networking, Voting, and Vendor Room Shopping</td>
<td>On Your Own</td>
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**WELLNESS & HOLISTIC PRACTICES**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>2:30-3:15pm</td>
<td>SNAGHeal: Hayden Hasty</td>
<td>Masonic Temple</td>
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<tr>
<td>2:30-3:15pm</td>
<td>SNAGpulse: Sessin Durgham</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>2:30-3:30pm</td>
<td>SNAGlab: Susie Ganch for Ethical Metalsmiths</td>
<td>CCCD</td>
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<tr>
<td>2:30-3:30pm</td>
<td>SNAGlab: Missy Graff Ballone</td>
<td>Art Museum</td>
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<tr>
<td>3:30-4:30pm</td>
<td>SNAGlab: Beth Pohlman for Baltimore Jewelry Center</td>
<td>CCCD</td>
</tr>
<tr>
<td>3:30-4:30pm</td>
<td>SNAGlab: Raissa Bump</td>
<td>Art Museum</td>
</tr>
<tr>
<td>3:45-4:30pm</td>
<td>SNAGpulse: Julia Woodman</td>
<td>Masonic Temple</td>
</tr>
<tr>
<td>3:45-4:30pm</td>
<td>SNAGlab: Melissa Cameron, Wendy Outland, and Lisa Klakulak</td>
<td>On Broadway Arts Building</td>
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<tr>
<td>4:30-6:00pm</td>
<td>Vendor Room Shopping and Voting</td>
<td>Masonic Temple</td>
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<tr>
<td>6:00-10:00pm</td>
<td>SNAGcrawl: Downtown Galleries</td>
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**FRIDAY, MAY 20**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30-11:30am</td>
<td>Trolley Rotating Pickups: Double Tree, Orange Peel, Masonic Temple, Renaissance</td>
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<tr>
<td>8:00-11:00am</td>
<td>Registration &amp; SNAG Swag Sale</td>
<td>Orange Peel</td>
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<tr>
<td>9:00-9:30am</td>
<td>Announcements</td>
<td>Orange Peel</td>
</tr>
<tr>
<td>9:00am-12:00pm</td>
<td>Portfolio Reviews</td>
<td>Art Museum</td>
</tr>
<tr>
<td>9:30-10:30am</td>
<td>SNAGkey: Melissa Joy Manning</td>
<td>Orange Peel</td>
</tr>
<tr>
<td>10:30-11:00am</td>
<td>Voting</td>
<td>Masonic Temple Library</td>
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<tr>
<td>10:00am-6:00pm</td>
<td>Vendor Room</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00am-4:00pm</td>
<td>Registration, and Raffle Ticket Sales</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00am-5:00pm</td>
<td>Student Exhibition: Into View</td>
<td>Masonic Temple</td>
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**MULTI-PRONGED APPROACH TO MAKING AND SELLING**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>11:00-11:45am</td>
<td>SNAGHeal: Sydney Lynch</td>
<td>On Broadway Arts Building</td>
</tr>
<tr>
<td>11:00am-12:15pm</td>
<td>SNAGpulse: Betty Sue King</td>
<td>Masonic Temple</td>
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<tr>
<td>11:00am-1:00pm</td>
<td>SNAGlab: Joshua White</td>
<td>CCCD</td>
</tr>
<tr>
<td>11:00am-1:00pm</td>
<td>SNAGlab: Sarah Benoit</td>
<td>Art Museum</td>
</tr>
<tr>
<td>12:15 - 1:00pm</td>
<td>SNAGpulse: Courtney Gray and Deanna Pastel</td>
<td>Masonic Temple</td>
</tr>
<tr>
<td>12:15-1:00pm</td>
<td>SNAGspark: Chris Shea, Ashley Buchanan, and Deb Karash</td>
<td>On Broadway Arts Building</td>
</tr>
<tr>
<td>1:00-2:30pm</td>
<td>Lunch, Networking, Voting, and Vendor Room Shopping</td>
<td>On Your Own</td>
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**SEND YOUR EMAIL ADDRESS TO:** Curt.RareEarthMiningCo@gmail.com and receive special discounts.

**www.RareEarthMiningCo.com**

Curt: 203.520.1208  Bill: 203.545.1351
Daily Conference Schedule

FRIDAY, MAY 20

1:00-2:30 pm  Education Resource Room  Art Museum

**BRIDGING ART & FASHION**

1:00-4:00 pm  Silent Auction/Tool in the Hat Pickup  Masonic Temple
2:30-3:15 pm  SNAGtalk: Elizabeth Shypertt  Masonic Temple
2:30-4:30 pm  SNAGpanel: Flourish & Thrive Academy  CCCD
2:30-4:30 pm  SNAGpanel: Brigitte Lyons  Art Museum
3:45-4:30 pm  SNAGtalk: Brenda Mills  Masonic Temple
3:45-4:30 pm  SNAGtalk: Kaminer Haislip, Angelina Smith, and Oblik Atelier by Mia Hebib  On Broadway Arts Building
4:30-6:00 pm  Vendor Room Shopping  Masonic Temple
4:30-6:00 pm  Education Dialogue  On Broadway Arts Building
6:00-7:00 pm  Educator’s Happy Hour  On Broadway Arts Building
7:00-9:00 pm  SNAGnextUP 20/20...Show Us Your Vision  On Broadway Arts Building

SATURDAY, MAY 21

7:30-11:30 am  Trolley Rotating Pickups: Double Tree, Orange Peel, Masonic Temple, Renaissance
8:00-9:00 am  Vendor Meeting and Voting  Masonic Temple
8:00-11:00 am  Registration and SNAG Swag Sale  Orange Peel
9:00-9:30 am  Announcements  Orange Peel
9:30-10:30 am  SNAGkey – Smith Shop  Orange Peel
10:00 am-1:30 pm  Vendor Room  Masonic Temple
10:30-11:00 am  Closing Remarks  Orange Peel
11:00 am-1:00 pm  Registration and SNAG Swag Sales/Student Exhibition: Into View  Masonic Temple
11:30 am-12:30 pm  Membership Meeting and Volunteer Recognition Award  Masonic Temple
12:30-2:00 pm  LUNCH AND NETWORKING  On Your Own
12:30-2:00 pm  Trunk Show Set-Up  Renaissance Grand Ballroom
12:30-4:30 pm  Saturday Studio Stroll  River Arts District
2:00-3:00 pm  VIP SNAG Trunk Show Sale  Renaissance Grand Ballroom
3:00-6:00 pm  Trunk Show Sale  Renaissance Grand Ballroom
6:00-8:00 pm  DINNER  On Your Own
8:00-9:00 pm  Exhibition In Motion  Renaissance Grand Ballroom
9:00 pm-12:00 am  The Little Red Ball Final Night Dance Party  Renaissance Grand Ballroom

All presentations are concurrent except for the morning SNAGkey presentations.
Speakers

SNAGnext WILL HAVE THESE PRESENTATIONS STYLES:

SNAG key
Opening keynote presentations setting the tone for the conference.

SNAG speak
45+ minute presentations followed by 15 minutes Q & A.

SNAG pulse
45 minute presentations by sponsors and vendors. A demonstration or a lecture style presentation.

SNAG lab
Experimental and innovative lecture/demonstrations and professional development workshops.

SNAG spark
A trio of 15 minute individual presentations designed to be quick, enlightening, and inspiring around a chosen theme.

Opening Keynote
DON FRIEDLICH
Thursday, May 19th
9:30-10:30am
The Orange Peel

Donald Friedlich: Striving for Balance
Don will discuss the inspirations, technologies, collaborations, and professional practices that have shaped his 40 year career as a studio jeweler as he works to find a balance between his innovative one of a kind work and his production line.

MELISSA JOY MANNING
Friday, May 20th
9:30-10:30am
The Orange Peel

Melissa Joy Manning is a socially responsible fine jewelry brand featuring unique, modern designs influenced by her passion for travel, art and culture. As the co-chair of the CFDA Sustainability Committee, and as an advisory board member to both Lexus/CFDA Fashion Positive and Nest, Melissa continues not only to push the perceptions of precious, but also those of manufacturing processes in the fashion and jewelry worlds. Melissa’s work can be found in over 300 accounts worldwide and at her namesake boutiques in Berkeley, CA and in Soho & Brooklyn, NY

Defining Personal Vision within Brand Creation
Defining your brand in a competitive marketplace requires a dedication to individual voice and artistic vision. Join her and learn about her journey of developing an international brand that remains committed to her personal ethos of responsibility & community. Immediately following, we will engage in an interactive discussion related to brand definition, product development, incorporating value into your vision and what it means to achieve success.

Closing Keynote
SMITH SHOP
Saturday, May 21st
9:30-10:30am
The Orange Peel

Amy Weiks, Co-Founder and Co-Owner of Smith Shop, channels her experience as a metalsmith, artist and educator towards building community around metalworking and promoting quality craft.

Smith Shop: Metal in the Motor City
Positioned within a creative entrepreneurial hub in Detroit, Smith Shop builds community around metalworking by embracing collective authorship, offering educational opportunities and promoting quality crafted objects.
New York studio jeweler Biba exhibits one of a kind, and edition jewelry at galleries and fairs. Her work is inspired by her environment, juxtaposing forms that tease her senses, memory, and imagination. Her jewelry is in private and public collections.

Finding Your Worth
We are all unique in our creative development, process, and voice. Biba will encourage artists to be original in their work and understand that they should be able to price their work appropriately. Of course, this takes time, patience, commitment and maybe 5 years.

Elizabeth Shypertt was a founder of the Velvet da Vinci gallery, and co-ran it for 22 years. After that she worked with clothing designer Babette, curating jewelry for her boutiques and online store. She recently curated All That Glitters at the Petaluma Arts Center, in Petaluma, CA and is currently curating an enamels show for Shibumi Gallery in Berkeley.

Art Jewelry and Fashion – Is There a Fit?
After 22 years in the business, Shypertt thought she knew everything about art jewelry. But working in fashion has been a whole new arena. She will talk about the ups and downs and how she sees the future of integrating art jewelry with fashion.

Haydn Hasty, MA, Ed.S., Ph.D. is President of MindSpring Consulting, Inc. and WellSpring Wellness Center located in Asheville, NC. MindSpring Consulting™ mission is to provide individuals with the skills and motivation needed to better their personal and professional lives through the understanding and mastery of the forces shaping them. At their core, they are dedicated to helping ordinary people produce extraordinary results in their life and work.

Success through the Lens of Enlightenment
We will examine success through the lens of consciousness and its powerful relationship to you becoming a successful entrepreneur.

Sydney was born in Connecticut and received her BFA at the University of Colorado in 1973. Her studio is located in Lincoln, NE since 1983 and has been sells both retail and wholesale.

33 Years as a DIY Jeweler: One Way to Do It
There is no absolute template for being a DIY jeweler. I’ll talk about the path I’ve taken which has enabled me to support myself as a maker/designer for 33 years. My hope is to share with and encourage other studio jewelers.
Betty Sue King, the Pearl Goddess, sources “pearls without limits for designs without boundaries.” DBA King’s Ransom, her remarkable pearls from overseas buying trips are what her clients long for. She has served on the AGTA Board of Directors, written articles for trade journals, and shared her expertise at seminars and conferences.

Discovering the “P” words and how they apply to finding your Path in the industry.

Passion, playfulness, polish, patina, perfect, planish, practice, patience, perseverance - just a few “p” words used in this craft we live for. Uncover your approach to the industry and discover ways to pave your way in business, while maintaining your integrity and keeping your passion in perspective with the founder of Creative Side, Courtney Gray and Studio manager and Instructor, Deanna Pastel.

Brenda Mills is the Economic Development Specialist for the City of Asheville. Her work emphasizes economic development with current initiatives in minority business outreach for contracting, public art program and working on the city’s incentive policy.

Local Opportunities in Public Art

The City of Asheville just launched their 1% for Public Art Program. Learn how this will provide opportunities for artists through current capital improvement projects and future public art planning. Are you connected to you community? Come hear from Brenda on the opportunities in Asheville and then take that info home with you to see if you have the same opportunities in your local municipality or county.
Speakers

DAVID M BAKER, G.G.
Thursday, May 19th
12:15-1:00 pm
The Masonic Temple Theatre

A career spanning 40 years, David M Baker, G.G., is a graduate gemologist. David has taught at GIA, spent 30 years as a custom jeweler running his own business, and now is the Membership and Education Manager for the American Gem Trade Association.

Add More Color To Your Life: The American Gem Trade Association Spectrum Awards
Learn about the American Gem Trade Association (AGTA), the AGTA GEMFAIR Tucson, and AGTA Las Vegas events. The AGTA Spectrum Awards is considered the finest jewelry, colored gemstones, and cultured pearls competition in the world. This year the submission deadline is June 17th. Come hear all about this prestigious award and how you can enter to win!

HILARY HALSTEAD SCOTT
Thursday, May 19th
11:00-11:45 am
On Broadway Arts Building

Hilary Halstead Scott is the founder of The Halstead Grant, and is the President of Halstead, a family-owned jewelry supply wholesaler. She has an MBA and a Masters of International Management.

PR & Marketing Gold: The inside scoop on jewelry awards
Learn how award applications can be a key component of your marketing strategy and your creative process regardless of whether you win or lose. Hilary Halstead Scott will show you how to work your PR mojo. Plus, get the inside scoop on the Halstead Grant including the sponsor & juror’s perspective and how you can stand out in a competitive field.

JULIA WOODMAN
Thursday, May 19th
3:45-4:30 pm
The Masonic Temple Theatre

Studio artist and teacher; Fulbright Fellow, certified master silversmith in Finland (first American); exhibitions: Tiffany & Co, (NYC), Goldsmith Hall (London), Signature Shop & Gallery (Atlanta); collections: Boston Museum of Fine Arts, High Museum (Atlanta), Cathedral of Saint Philip (Atlanta), Temple Sinai (Atlanta), Georgia State University, Victoria Albert Museum (London).

What Do I Want to Do When I Grow Up
As an empty nester and retired Army wife, I decided to discover what mischief my new surroundings could possibly offer. I chose to explore Atlanta. I loved art, but knew nothing about it—SCULPTURE! Yes! Attend Georgia State? Yes! Learn silversmithing and blacksmithing? Heck yes!

SESSIN DURGHAM
Thursday, May 19th
2:30-3:15 pm
On Broadway Arts Building

Sessin Durgham is a member of Rio Grande’s Technical Support Team where he tests new tools and equipment, and consults all customer processes. Previously he ran a design studio making one-of-a-kind and production-art jewelry. He has collected four design awards including three Saul Bell awards and one AGTA Spectrum Platinum Honor Award. He also designed the founder’s award for Santa Fe Symposium® presented to Eddie Bell. He has presented technical papers at Santa Fe Symposium, MJSA NY, and Portland Jewelry symposium.

Green, Clean and Mean
Metal shops and jewelers are often too busy with artistic endeavors or administrative responsibilities to research the many new safe, ergonomic and green alternatives available to our industry. This presentation will focus on solutions and innovations to easily transform a shop into a cleaner safer and more productive workplace.
Speakers

Beth is one of the founders of the Baltimore Jewelry Center. She graduated from Towson University with a Bachelor’s Degree in Art – Metals & Jewelry and worked for the MICA Jewelry Center.

Building a New Home for Art Jewelry
This presentation charts the Baltimore Jewelry Center’s successful transition from being part of a university to being an independent non-profit, and its successful capital campaign that resulted in the construction of their new studio.

Brigitte is a media strategist and the founder of B, a boutique PR agency that works with emerging brands and businesses to craft storylines that hook the media and captivate customers.

How to Get Your Work into Publication
Create an action plan for getting your work into the magazines and websites your audience loves most – no matter what media your audience turns to.

Tracy Matthews and Robin Kramer are on a mission to empower emerging jewelry designers and makers to create desire for their brands, attract their biggest brand advocates, and build brands they love.

Design Thinking to Build Your Jewelry Brand
F&A will help you uncover the strategy behind design thinking, successful marketing by connecting with your brand voice, and attracting your brand’s biggest advocates to make marketing your designs a breeze.

Discovering Your Fashion Angle
Promoting your jewelry brand is a must if you make a living from your art. This lab will help you discover your fashion angle and help create your core brand message. You’ll leave with a clear understanding of what sets you apart and tools to implement your “fashion angle” into your sales, marketing, PR and social media efforts.

2016 Instructors: Winnie Chai • Joshua Kosker • Casey Sheppard • Jim Bové • Rob Riffe • Wendy Thurlow • Anna Loney and Jan Loney • C. James Meyer • Sean Macmillan • Raychel Wengenroth • Donna Penoyer • Nicolette Absil • Maia Leppo

1049 Wharton Furnace Rd. | Farmington, PA 15437 | 800.721.0177 | touchstonecrafts.org

The natural setting for your creative nature
Joshua’s work explores scientific themes in a poetic way using sculpture, photography, and mixed media to investigate memory, mortality, ecology, and sustainability. He received his MFA in Photography from Arizona State, and is the Photography Area Coordinator in Studio Art at Appalachian State.

Phones - Not Just for Selfies Anymore
Most of us carry a very capable camera in our pockets, but few use it as a tool for serious image making. In this workshop, we will explore mobile camera controls, editing applications and techniques. Discussion will focus on ways in which photography and social media can enhance your artistic practice.

Marlene had a 30+ year career in jewelry where she ran a wholesale design business, a retail gallery, participated in hundreds of shows (craft and trade, indoors and out, juried and not juried, dreadful and successful.) She wrote Profiting By Design, and consults art business owners, helping them become more successful.

The Price is Right?!
Pricing is scary, frustrating, and hard. Learn some basics about pricing your work. If you don’t know the value of your work, no one else will. A couple hours could change the way you do business. *Profits = Happiness!*

Missy is the founder of Wellness for Makers, an organization dedicated to motivating and empowering artists through education and mindful living. Missy received her MFA in Metal from the State University of New York at New Paltz. She is also a licensed Massage Therapist.

Wellness and Your Studio Practice
This lab will provide an introduction to Wellness for Makers. Attendees will learn simple self-care and massage techniques that can be added to their daily studio routines. Tips for proper studio ergonomics will also be discussed.

Raïssa received a BFA from RISD and studied at Alchimia in Italy. She exhibits with galleries such as Sienna Patti, teaches workshops at Penland and Haystack, and is on the board of Art Jewelry Forum. Raïssa founded Reset to start a conversation and provide others practical Self-Tuning techniques.

Self Tuning
In this lab you’ll learn quick and simple techniques to help keep your body in working form, your mind attentive, and prevent or relieve common strains that are a result of our working habits. All techniques taught can be done in studio, take no more than three minutes each and are appropriate for all ages.

Sarah is an entrepreneur, small business owner, web design expert, SEO specialist, and lead instructor at the JB Media Institute - an Internet marketing school based in Asheville, NC.

Learn to Navigate the Complex World of Selling Online
E-commerce, online stores, and selling products or services over the web can be confusing, frustrating, and if you are not careful, a waste of time and money. Learn how the professionals do it.

Susie is Associate Professor and Head of the Metal Program for Virginia Commonwealth University in Richmond, VA and President-Elect on the Board of Ethical Metalsmiths. She is also the Director of Radical Jewelry Makeover.

From the Frontlines in Academia: Incorporating Ethical and Sustainable Practices into Curricula
Through examining projects such as Radical Jewelry Makeover, we will delineate methodologies towards forging university education in sustainable and ethical jewelry. During the lab we will highlight outcomes through past successes, shortcomings, and landmarks that reshape the way we teach jewelry today.
Angelina, an LA Native and CSULB Graduate, works in the jewelry and entertainment industries fabricating wardrobes and luxury jewelry for the world’s top entertainers.

**Smithin’ for Celebrity Stylists and Designers**
Angelina will introduce the studio she has been working with for the past 5 years and will highlight some of her experiences as a metalsmith/problem-solver in the jewelry & entertainment industries.

Chris is a professional metalsmith, creating forged furniture and architectural metalwork on commission. His work is included in the permanent collection of the Smithsonian Renwick Gallery.

**Forging a Career by Commission**
Chris will discuss his process creating work for individual clients on commission, including design, proposal, execution and installation, with an emphasis on the need for self-advocacy, communication, and professional practices.

Deb Karash is a full time studio jeweler and part time instructor living and working in Asheville, NC. She holds a Master of Arts degree from Northern Illinois University.

**eXpansion: Expanding Your Audience Through Collaboration**
Collaboration with artists in other mediums offer the opportunity to create interest in collectors outside of our field and the chance to exhibit in galleries that are normally not considering jewelry.

For 60 years Billanti Casting Co. Inc. has been a leader in Casting Services.

We know your casting projects are important to you, so we specialize in offering the best customer service with focused individualized attention.

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- Bronze
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Finding Your Voice

DONNA D’AGUINOS Thursday, May 19th 12:15-1:00pm On Broadway Arts Building

Donna is an award-winning metalsmith whose work has been featured in numerous contemporary craft shows, galleries, and publications. Her work is in public and private collections throughout the country.

INDIVIDUALITY: Is it possible in today’s “drag and drop” culture? D’Aguiño will speak about the evolution of her work over the past 20 years, where and how she began, where she is now, and her observations of the ever changing landscape of the field.

ELIZABETH BRIM Thursday, May 19th 12:15-1:00pm On Broadway Arts Building

Elizabeth uses traditional and innovative blacksmithing techniques to produce work known to reference cloth, suggest narratives and celebrate Southern women of her generation. She takes pleasure in breaking the preconceived idea that blacksmithing is an occupation for a brawny man.

A Proper Southern Woman Over the past thirty years, Elizabeth has developed a body of work using traditional blacksmithing techniques and materials to produce sculptures that reflect her upbringing. Elizabeth’s work reflects and pokes a little fun at her life as a Proper Southern Woman and at the same time, creating a sustainable lifestyle through her art practice.

emiko oye Thursday, May 19th 12:15-1:00pm On Broadway Arts Building

emiko is a San Francisco jewelry artist whose work has been internationally exhibited in museums and galleries. She produces a ready-to-wear line made from LEGO® through her company emiko-o reware.

Are We Having Fun Yet: Using your Authentic Voice to Ignite Your Business Are you standing in the way of your own success, trying too hard, or feeling overwhelmed? You attract what you exude. Get insights on how being super pumped about what you do will catapult your jewelry business to the next level.

KAMINER HAISLIP Friday, May 20th 3:45-4:30pm On Broadway Arts Building

Kaminer earned her BFA and MFA from Winthrop University. Her studio is located in downtown Charleston, SC at Redux Contemporary Art Center. Her award winning work is regularly exhibited and has been featured in a wide variety of publications.

Insight from a Designer Silversmith Kaminer will discuss her career as a designer silversmith. Specifically, she will give insight into how her work has been featured in a wide variety of publications, how a recent collaboration with Reese Witherspoon’s company Draper James developed, and how she created her unique brand.

WENDY OUTLAND Thursday, May 19th 3:45-4:30pm On Broadway Arts Building

Wendy has worked 40 years as an arts professional, for a state art museum, state arts council, and major art gallery. In 2004 she founded her business, WHO Knows Art, providing artists and organizations with business education.

Creating Balance as a Visual Artist: How to Maintain Health, Focus & Serenity This segment is geared toward reinforcing the importance of caring for yourself and how that affects the quality of the work you produce.
Student Initiatives

THE 2016 JURIED STUDENT EXHIBITION: Into View

Into View will highlight a range of student work from colleges and universities across North America. Into View aims to be inclusive of traditional and non-traditional ways of working, showcasing the breadth of work by the next generation of makers in the metalsmithing and jewelry field.

JURORS:

Marthe Le Van is a contemporary jewelry evangelist and owner of Mora, an award-winning retail jewelry boutique in Asheville, North Carolina. An internationally recognized writer and editor, Le Van has more than 50 jewelry titles to her credit. Marthe is a graduate of Sarah Lawrence College with a B.A. in arts administration and art history.

Barbara Minor, studio artist, earned her BFA/MFA degrees in jewelry/Metalsmithing and taught at SUNY Geneseo before moving to Baton Rouge to work full time on making/marketing her enameled jewelry, beads and objects. Her creative process involves constantly asking “what if,” allowing development of work and techniques uniquely her own.

STUDENT SLIDESHOW: FACES OF CHANGE

This presentation represents the talent, creativity, and hard work of students. They are powerful and inspirational images from students pursuing certificates, associates, bachelors and master’s degrees.

ORGANIZER AND PRESENTER:

Laritza Garcia is a jewelry artist and educator living in Austin, Texas. She received her BFA from Texas State University and her MFA in Metal Design at East Carolina University. Currently, she teaches at the School of Art and Design at Texas State University.

Conference Student Scholarships Thanks

Thank you to everyone who donated to the 2016 Conference Student Scholarship Fund! 100% of the donations made to SNAG’s Conference Student Scholarship Fund directly underwrites the conference fees for undergraduate and graduate students. With your support, 27 students received scholarships to SNAGneXt: An Interchange and Exchange on the Many Facets of Making a Living in the Field.

Boris Boris Bally
Kendra Bruno
Sarabeth Carnat
Dianne deBeixedon
Luiza deCamargo
Cynthia Eid
Missy Graff Ballone
Miriam Harris
Lanelle Keyes
Galatea Kontos
Terrence Lavin
Betty Longhi
Teresa Lovering-Brown
Paul McClure
Alicia Minette
Sonja Neven
Suzanne Pugh
Gwynne Rukenbrod Smith
Hilary Halstead Scott
Beverly Seley
Julia Woodman
Leslie Zemenek

Conference Work Exchange Thanks

Thank you to everyone who donated to the 2016 Conference Work Exchange. 100% of the donations made, helps underwrite 20 students and 20 new professionals to attend the conference at a discounted price. Each recipient works a total of 6 hours during the conference in exchange for a 40% discount on their conference registration.

Boris Bally
Kendra Bruno
Susan Bryan
Dianne deBeixedon
Luiza deCamargo
Cynthia Eid
Anne Havel
Lanelle Keyes
Galatea Kontos
Teresa Lovering-Brown
Paul McClure
Alicia Minette
Sonja Neven
Suzanne Pugh
Gwynne Rukenbrod Smith
Janet Maddox
Mary Raivel
Beverly Seley
Teresa Lovering-Brown
Gwynne Rukenbrod Smith

*List appears as of publication.*
PORTFOLIO REVIEW

The Portfolio Review is for emerging artists, students or anyone in need of critical feedback. Gallery representatives, curators, artists, professors, entrepreneurs, and other professionals in the field will be available by appointment to review portfolios and provide professional advice and guidance.

Participants must have made an appointment prior to the conference. No Walk-ins.

REVIEWERS:

Angela Bubash is an artist and educator currently teaching at Longwood University in Virginia where she maintains her own studio practice while developing the new Design in Craft curriculum at Longwood. She attained a BFA from Edinboro University of Pennsylvania and a MFA from Southern Illinois University Carbondale.

Raïssa Bump received a BFA from RISD and studied at Alchimia in Italy. She exhibits with galleries such as Sienna Patti, teaches workshops at Penland and Haystack, and is on the board of Art Jewelry Forum. Raïssa founded Reset to start a conversation and provide others practical Self-Tuning techniques.

Sarabeth Carnat was born in Calgary and studied in Canada, Israel, and the U.S. Her forty-eight year span in the field of Jewellery and Metals includes over thirty years of teaching and committed contribution to the Alberta College of Art+Design.

Andy Cooperman is a working metalsmith, educator and writer living in Seattle, WA where he builds jewelry and objects from metal, wood, glass, quills and ping pong balls. His work has appeared in numerous publications, private and public collections and exhibitions.

Donna D’Aquino is an award-winning metalsmith whose work has been featured in numerous contemporary craft shows, galleries, and publications. Her work is in public and private collections throughout the country.

Don Friedlich is a former SNAG President and has lectured at conferences and universities all over the world. He has been an artist-in-residence at the Corning Museum of Glass, Australian National University, and California College of Art. His jewelry is in the permanent collections of the Victoria and Albert Museum, the Smithsonian American Art Museum, the Museum of Fine Arts Boston and many others.

Friday, May 20th
9:00am-12:00pm
Sol LeWitt Gallery
Asheville Art Museum

Saturday, May 21
VIP Hour ($50) 2:00-3:00 pm
Public Hours (Free) 3:00-6:00 pm
Renaissance Hotel Grand Ballroom
Programs

PORTFOLIO REVIEW: Continued

REVIEWERS:

Missy Graff Ballone is the founder of Wellness for Makers, an organization dedicated to motivating and empowering artists through education and mindful living. Missy received her MFA in Metal from the State University of New York at New Paltz. She is also a licensed Massage Therapist.

Galatea Kontos is an artist and educator living in the Chicagoland area. She is interested in traditional women’s crafts and their incorporation into contemporary jewelry pieces. Galatea received her MFA in Metalsmithing and Jewelry Design from Indiana University in Bloomington, and her BA in Art History from Boston University.

Wendy Outland has worked 40 years as an arts professional, for a state art museum, state arts council, and a major art gallery. In 2004 she founded her business, WHO Knows Art, providing artists and organizations with business education.

Marlene Richey had a 30+ year career in jewelry where she ran a wholesale design business, a retail gallery, participated in hundreds of shows - craft and trade, indoors and out, juried and not juried, dreadful and successful. She wrote Profiting By Design, and consults art business owners, helping them become more successful.

Stephen Saracino is a Professor of Design/Metalsmithing at the State University College at Buffalo. He received his MFA from Kent State University and has an MS in Art Education from Buffalo State College. In addition, he was a professional jewelry designer at the Northfield Silver and Goldsmiths Shop in Rochester, NY for three years.

Elizabeth Shypertt was a founder of the Velvet da Vinci gallery, and co-ran it for 22 years. After that she worked with clothing designer Babette, curating jewelry for her boutiques and online store. She recently curated All That Glitters at the Petaluma Arts Center, in Petaluma, CA and is currently curating an enamels show for Shibumi Gallery in Berkeley.

Marlene True is a metalsmith and Executive Director of Pocosin Arts School of Fine Craft in Columbia, North Carolina. Marlene earned her MFA at East Carolina University and her BFA at Southern Illinois University Edwardsville. She has taught at Arrowmont, Haystack, Penland, Pocosin Arts and West Dean College.

Tedd McDonah currently teaches part-time at Rowan University in Glassboro, NJ. He is a current member of the SNAG Board of Directors. He has developed and taught special topics classes in blacksmithing, laminated metals (mokume-gane/pattern-welded steel), and enameling.

Becky McDonah is the Head of the Fine Art Metals Area at Millersville University in Pennsylvania. She has been creatively working with metal for over twenty years and currently serves on the Society of North American Goldsmiths (SNAG) Board of Directors.
**Programs**

**EDUCATION RESOURCE ROOM**

The Education Resource Room connects students with representatives from universities, colleges, schools, art centers and other educational institutions across the United States. Each institution sets up a display of promotional materials and the representative (usually a faculty member) is there to talk with YOU! Most of the major jewelry and metalsmithing programs in the country will be represented.

The Education Resource Room is FREE and open to everyone attending the SNAG Conference. If you’re considering going to school for a degree, or even just a workshop, be sure to stop by.

**EDUCATION DIALOGUE**

Join the Conversation: Anyone Interested in Jewelry and Metalsmithing

Education is Welcome

Space is limited and offered on a first-come, first-served basis

Please join us Friday, May 20 at 4:30 PM, as the 2016 SNAGneXt Education Dialogue will address current questions facing all of us, and bring together all levels of educators and students from every aspect of the jewelry and metals field. This includes those involved with teaching studios, art and craft centers, high schools, colleges and universities. This event will feature moderated, small group sessions to brainstorm and share ideas, followed by a cross pollination of answers. Stay for the Educators’ Happy Hour Mixer immediately after to continue the dialogue and talk with others who share your passion for teaching and learning.

*Please note there will be a cash only bar and serves only beer and wine*

**RESOURCE HALL**

The Resource Hall showcases nonprofit organizations and highlights those that are doing good in the field. Learn about their wonderful missions and initiatives.

- Accounting for Jewelers, LLC
- Creative Side Jewelry Academy of Austin
- Enamelist Society
- Haywood Community College Creative Arts
- IMPACT Artist Project
- International Society of Glass Beadmakers (ISGB)
- MJSA
- Wellness for Makers & Reset

**ARROWMON**

**WEEKEND, ONE-WEEK & TWO-WEEK WORKSHOPS**

**METALS, ENAMELS & JEWELRY**

**2016 INSTRUCTORS**

- John Cogswell
- Lanny Bergner
- David Clemons
- Gail Nelson
- Raissa Bump
- Patrik Kusek
- Mary Hettmansperger
- Marlene True
- Joanna Gollberg
- Jim Cotter
- Bob Ebendorf
- Christopher Hentz
- Barbara Minor
- Lauren McAdams Selden
- Ana Lopez
- Kat Cole
- Jeffrey Clancy
- Robert Jackson
- Ricky Frank
- Ashley Gilreath
- Rachelle Thiewes
- Stacey Lane
- Anne Fiala
- Nicole Jacquard
- Jaydan Moore

Register at ARROWMON.ORG or call 865-436-5860
Events

Wednesday, May 18th
Breakfast and Registration
8:00am-9:00am
Convening
9:00am-3:00pm
Lunch
12:00pm-1:00pm
On Broadway Arts Building

THE POWER OF STORY: SNAG’s 2016 Critical Conversation Convening
*Preregistration is required and limited to 60 participants.
The SNAG convenings are to serve as a platform for dialogue that will address current issues, foster critical conversations, and raise potential solutions to ongoing challenges in the field of jewelry and metalsmithing. These conversations will inform the strategic direction of SNAG and hopefully other like-minded organizations as well. A result of the 2015 Convenings was the need for artists, media content providers, and marketplace individuals to tell a powerful story in order to educate others about the field.

There is mounting evidence to prove what humans have known for ages: our minds are hardwired for stories. Led by Metalsmith editor Suzanne Ramijak and award-winning author Katey Schultz, this forum will explore the power of storytelling from multiple perspectives and spur participants to find the story they most want to share with the world.

PIN SWAP & SHOP: Welcome to Ashevegas!
Hippies and hipsters choose your groove and dress accordingly as we welcome you to beautiful downtown "Ashevegas" for the annual Pin Swap. Whether you are inspired by the Rat Pack or you are more the love child/tie-dye type, everyone is welcome in Asheville and around here we love costumes so let your inner hippie or hipster out for the night.

New to the Pin Swap?! Most people try to bring 20 pins (more or less is fine). You don’t have to have pins to swap to enjoy the party. Come enjoy the entertainment and meet fellow attendees. Pin Swap pins are typically fun, quick to make, and are exercises in creativity. They can be made out of anything.

*Please note there will be a cash only bar and serves only beer and wine

AFTER PARTY
After the Pin Swap, move across the street and party on at On Broadway Arts Building. SNAG members are known for their love of dancing and this band won’t disappoint. Join Pleasure Chest, a local favorite, who will continue the festivities into the night with some blues, soul, and rock’n’roll. This is a great time to connect with friends and colleagues over a SNAGria (special SNAG sangria recipe), beer or glass of wine* and start lining up your dinner dates. You might even get the chance to meet your favorite fellow metalsmith.

*Please note the bar at the After Party is a cash only bar and serves only beer, wine, and our special SNAGria drink.

Friday, May 20th
7:00-10:00 pm
On Broadway Arts Building

SNAGneXtUP 20/20: Show Us Your Vision
What inspires you? What new and exciting concepts are you developing in your studio? What do you want to share with your fellow SNAG members? 15 artists will have the opportunity to showcase 20 slides with 20 seconds per slide to show us their vision! The challenge is to be concise but informative. Each presentation will be under 7 minutes.

To keep it interesting, we are inviting everyone in attendance to wear your most Spectacular Spectacles. A handful of very unofficial judges will choose 3 winners to win a $20 prepaid Visa card. If you don’t have any Spectacular Spectacles, do not worry! We will offer a bedazzling table so you can glam up a pair of safety glasses (provided) at the beginning of the event!

*Please note there will be a cash only bar and serves only beer and wine.

MEMBERSHIP MEETING & VOLUNTEER AWARD RECOGNITION
The Membership Meeting has become something that is not only informative, but fun. In addition to the “be-a-good-citizen” reasoning: There are awesome giveaways – like a free membership for a year or free ad space in Metalsmith! Not to mention, we will be presenting the Volunteer Recognition Award!

Do you have questions or suggestions for SNAG? In these times of change, it’s important to know what’s going on. If you care about our organization and our community, participate! We want to hear from you and showing up matters.

Our Executive Director, Gwynne Rukenbrod Smith will recap the previous year and make some exciting announcements about the future and what will be coming from SNAG.

Our President, Nicole Jacquard will give her remarks and discuss Board Affairs and Anne Havel, the board treasurer, will give the Financial Report, with the latest updates on our finances.

Saturday, May 21st
11:30am-12:30pm
Masonic Temple Theatre

SNAGneXtUP 20/20: Show Us Your Vision
What inspires you? What new and exciting concepts are you developing in your studio? What do you want to share with your fellow SNAG members? 15 artists will have the opportunity to showcase 20 slides with 20 seconds per slide to show us their vision! The challenge is to be concise but informative. Each presentation will be under 7 minutes.

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*Please note there will be a cash only bar and serves only beer and wine.

FINAL NIGHT PARTY: The Little Red Ball
We are wrapping up this year’s conference with an homage to the fire arts. Wear your best red attire and help us paint the town red. Burn up the dance floor with our DJ who will be playing a little something for everyone. Come on out and bond with your tribe one last time and dress in red to be part of the spectacle.

Entrance to the Dance Party is included in the full registration ticket price.

*Please note this is a cash cocktail bar. The Renaissance accepts all major credit cards and cash.
The SNAG Board has awarded the 2016 VRA to Boris Bally.

Boris has been an enthusiastic and generous SNAG volunteer for many years. He has served on the organization’s Board of Directors and the Editorial Advisory Committee. Boris has participated in many SNAG community-led projects, most recently his “Ransom” project where he sold 100 of his brooches and asked the purchasers to take selfies wearing the piece they bought. Boris then donated a portion of the sales to SNAG as his personal way of giving back! Boris Bally is a Swiss-trained metalsmith/designer working in Providence, RI where he maintains his small studio business, Bally Manufactured, LLC. Recently, Bally was interviewed for the Smithsonian Institution, Archives of American Art: Oral History project, part of the Nanette Laitman Grant. Bally’s work has earned him the 2015 Rhode Island Council on the Arts Fellowship in Craft as well as two RISCA Design Fellowships. He also received a Pennsylvania Council on the Arts Crafts Fellowship. Bally won First Prize from the International Green Dot Awards for his Broadway ArmChair design in 2012. In 2013 he was a finalist in both Eco Arts Awards and the 2009 International Spark Design Awards. In 2006 Bally received an Individual Achievement Award for Visual Arts presented by the Arts & Business Council of Rhode Island. His work has been featured in numerous international exhibitions and publications. Public collections include London’s V&A Museum, Museum of Fine Arts Boston, Museum of Art & Design New York, Carnegie Museum of Art Pittsburgh, Brooklyn Museum, Luce Foundation Center, Renwick Gallery and Cooper Hewitt National Design Museum.

The SNAG Board has awarded the 2016 VRA to Boris Bally.

Boris has been an enthusiastic and generous SNAG volunteer for many years. He has served on the organization’s Board of Directors and the Editorial Advisory Committee. Boris has participated in many SNAG community-led projects, most recently his “Ransom” project where he sold 100 of his brooches and asked the purchasers to take selfies wearing the piece they bought. Boris then donated a portion of the sales to SNAG as his personal way of giving back! Boris Bally is a Swiss-trained metalsmith/designer working in Providence, RI where he maintains his small studio business, Bally Manufactured, LLC. Recently, Bally was interviewed for the Smithsonian Institution, Archives of American Art: Oral History project, part of the Nanette Laitman Grant. Bally’s work has earned him the 2015 Rhode Island Council on the Arts Fellowship in Craft as well as two RISCA Design Fellowships. He also received a Pennsylvania Council on the Arts Crafts Fellowship. Bally won First Prize from the International Green Dot Awards for his Broadway ArmChair design in 2012. In 2013 he was a finalist in both Eco Arts Awards and the 2009 International Spark Design Awards. In 2006 Bally received an Individual Achievement Award for Visual Arts presented by the Arts & Business Council of Rhode Island. His work has been featured in numerous international exhibitions and publications. Public collections include London’s V&A Museum, Museum of Fine Arts Boston, Museum of Art & Design New York, Carnegie Museum of Art Pittsburgh, Brooklyn Museum, Luce Foundation Center, Renwick Gallery and Cooper Hewitt National Design Museum.

The Volunteer Recognition Award – Started in 2015 by the SNAG Board of Directors, the Volunteer Recognition Award (VRA) recognizes and publicly acknowledges a volunteer’s contribution to SNAG. As determined by the Board of Directors, the VRA shall be bestowed on a deserving volunteer to honor his/her length of service, exemplary initiative, and impact on the SNAG community.

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We teach you how to make it

department of craft/material studies with specialized studies offering BFA and MFA programs

fiber  wood  metal  clay  glass
Wednesday, May 17th
3:00-7:00 pm

**SNAG ELECTION 2016**

Voting season is here! The Nominations and Elections Committee (NEC) would like to remind you to vote in the 2016 election.

Your vote helps shape the future of SNAG and is an important form of leadership we share as members. We invite you to view the goals of our organization and contribute your voice with a vote.

The 2016 election will utilize online voting that can be accessed on site during the conference or pre-conference via the SNAG website. You do not have to be present at the conference to submit a vote. This election will determine the next President-elect, three (3) new members of the Board of Directors, one (1) new member of the Nominations and Elections Committee.

In addition to online voting, there will be a NEC table located in the Masonic Temple Library on the first floor during SNAGneXt Asheville. We will have computers to vote on and can arrange to have passwords/login information retrieved. Information about each candidate will also be available to review before placing a vote.

We will again offer a small token of our appreciation for your active membership and a thank you on behalf of the NEC and SNAG.

**NOMINATIONS AND ELECTIONS COMMITTEE,**

Laura Wood, chair
Dan DiCaprio
Tara Locklear

**2016 BOARD PRESIDENT CANDIDATE**

Brigitte Martin is a goldsmith from Germany. Brigitte is a multiple award-winning author and contributing writer for *American Craft* Magazine. She juries and curates craft exhibitions nationally and is a public speaker on the topic of arts businesses and professional development.

**EDUCATION**

Apprenticeship with Master Goldsmith, Ulrike Brunsmann, Bonn, Germany

**EXPERIENCE**

Co-Founder of the Velvet da Vinci gallery, and co-ran it for 22 years. After that she worked with clothing-designer Babette, curating jewelry for her boutiques and online store. She recently curated All That Glitters at the Petaluma Arts Center, in Petaluma, CA and is currently curating an enamels show for Shibumi Gallery in Berkeley.

**Curator of* American Craft Magazine.** She juries and curates craft exhibitions nationally and is a public speaker on the topic of arts businesses and professional development.

**EDUCATION**

BS: Art Education, University of Wisconsin, Madison
MFA: Metals, Arizona State University

**EXPERIENCE**

Associate Professor of Art, Rowan University
Resident Artist, Arrowmont School of Arts and Crafts
SNAG Program Advisory Committee, 2011
The Asheville Art Museum is undergoing an exciting construction and expansion project over the next couple of years, but we are open and busier than ever. We invite you to get involved during this exciting time! Become a member, volunteer, sign up for a workshop or simply let us know what you’d like to see as part of the new museum. Make It New. Make It Yours.

www.ashevilleart.org

Stephen Saracino is Professor of Design/Metalsmithing at SUNY Buffalo State. He has exhibited in over 87 national and international exhibitions, has received two Artist’s Fellowship: Crafts from the New York State Foundation for the Arts, and his work has been featured in Metalsmith, American Craft, and Ornament Magazines.

EDUCATION
MS: Art Education, Buffalo State College
MFA: Kent State University

EXPERIENCE
Chair of Design Department, Buffalo State University
Jewelry/Metals Coordinator, Buffalo State University
Director of Siena, Italy International Overseas Education Program, Buffalo State University

NOMINATIONS AND ELECTIONS COMMITTEE - SELECT ONE

Lawrence Woodford received his college degree in jewelry/metal arts at the École de Joaillerie in Montreal and his MFA from NSCAD University. He has maintained a studio practice for 15 years and taught at several visual arts institutions. During this period he received residencies, awards, and several research grants.

EDUCATION
Jewelry/Metal Arts: École de Joaillerie, Montreal
MFA: NSCAD University

EXPERIENCE
Guest Artist and Lecturer, Sydney College of the Arts
Instructor, Penland School of Crafts
Education and Engagement Committee, Vancouver Metal Arts Association

Rebecca Rose is an artist based in Davenport, FL. She has works in The Andy Warhol Museum, and has shown during Beijing and Shanghai Design Weeks and Art Basel Miami Beach. Her work was featured in Art Jewelry Magazine and she has received the Halstead Grant and SNAG Crafthaus scholarship.

EDUCATION
BFA: Northern Arizona University, Flagstaff, 2001
Maitland School of Art

EXPERIENCE
Resident Artist, Ox-Bow School of the Arts, 2015
Visiting Artist, The Craft America Center

Wednesday, May 17th
3:00-7:00 pm
Thursday, May 18th
10:30-11:00 am
1:00-2:30 pm
4:00-6:30 pm
Friday, May 19th
10:30-11:00 am
1:00-2:30 pm
4:00-6:30 pm
Saturday, May 20th
8:00-9:00 am
The Masonic Temple Library

Sanders Visual Images Photography Studio
Images with Impact
Visit www.petersvalley.org
973-948-5200
19 Kuhn Road Layton, NJ 07851

PETERSVALLEY SCHOOL OF CRAFT
Fundraisers

TOOL IN THE HAT DROP OFF
Donations may be dropped off on the 3rd Floor of the Masonic Temple (donation forms will also be available during this time).

TOOL IN THE HAT (TITH)
This “Chinese bidding style” is quirky and fun as unusual items will find their way to SNAG®.
1. Donated items are placed on tables, each with a corresponding container.
2. You can browse the items on the tables and if interested, place tickets in the container for a chance to win a specific item.
3. At the end of the event, a ticket will be drawn for each item and the winners will be announced.

Tickets will be sold on-site: $5 for 6 tickets; $10 for 13 tickets; $20 for 25 tickets.
Credit cards only. Sorry, no cash or checks.

EDUCATION ENDOWMENT RAFFLE
RAFFLE TICKETS: $20 each or 6 for $100
Support SNAG’s Educational Endowment Fund awarding annual student and emerging artist scholarships! This year, we are offering a limited number of Raffle tickets and many fantastic prizes! Stop by the Raffle table at the Masonic Temple to see this year’s incredible prizes in-person.

Buy Tickets at the Conference: Credit Cards Only. Sorry, no cash or checks.

A Sampling of Some of Our Amazing Prizes

Take our LED illuminated face shield add a magnifying lens made by Optivisor & you get our new Magnified Face Shield

Get close...now even closer... with your favorite bench tools

Give Your Dust Shield an Optivisor

www.knewconcepts.com
Made in Santa Cruz, CA
Free Shipping
www.knewconcepts.com/MAGfaceshield2.php
Fundraisers

Silent Auction Donation Drop Off
Donations may be dropped off at the Silent Auction table in the Noble Room, 3rd floor of the Masonic Temple. (Donation forms will also be available during this time).

SNAG reserves the right to place any donated items in either the Silent Auction or the Tool in the Hat events, as we deem appropriate.

Silent Auction
Support SNAG’s educational programming through the Silent Auction! The auction is a ONE DAY ONLY event, so register early to bid on items such as tools, materials, art objects, gift certificates and more!

Register to Bid:
• A credit or debit card number is required to secure a bidder number.
• A bidder number is required to place bids on items in the Silent Auction.
• You may register for a bidder number at the conference registration table Wednesday, May 18th from 3:00 to 7:00 pm OR Thursday, May 19th from 11am-4 pm.

Bidding:
• Thursday, May 19 from 11 am-5 pm, bidding will take place in the Noble Room, 3rd floor of the Masonic Temple.

Silent Auction Winner Pickup
• Pickup at the Silent Auction table located in the Noble Room, 3rd floor of the Masonic Temple.
• Winning bidders must pick up and pay for their items on time. If you are unable to pick up your items during the provided time, alternate arrangements must be made with silent auction coordinators, Autumn Brown or Krista Coleman-Silvers.
• Winners who do not return to pick up their items on time will be charged a $30 handling fee, as well as shipping costs.

Join SNAG Today!
Gain Insight and Inspiration Through Your Membership.
The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

SNAG supports our makers through:
• Professional Development Seminars
• Scholarships/Sponsorships/Grants
• Critical Conversation Convenings
• Metalsmith Magazine
• Maker Profile Pages
• Annual Conferences
• Exhibitions
• Sales

Join today at www.snagmetalsmith.org

For more information visit: www.enamelsitsociety.org
Fund raisers

EIM (EXHIBITION IN MOTION)
A 16-year tradition at these annual conferences is the fundraiser Exhibition in Motion (EiM), a live fashion show and fundraising event featuring models wearing cutting edge jewelry.

SNAG is pleased to produce this year’s 2016 EiM! This year’s theme will be Xchange: Fashioning Intersections. The idea is collaboration, calibration and cooperation where the pieces will be made in partnerships and celebrate large scale sculpture worn on the body. All pieces will be displayed presentation style while 20-30 looks will be chosen for the runway portion of the event.

The 2016 EiM Coordinators are Matt Lambert and Louise Perrone.

You can purchase tickets for $25 at the registration table until Saturday at 1:00pm or you can purchase them at the door for $40.

Saturday, May 21st
8:00-9:00pm
Renaissance Hotel
Grand Ballroom
Sponsored by:

Fund raisers

VIP HOUR OF THE TRUNK SHOW
Shop early and stay ahead of the crowds by gaining early access to this exclusive and hugely popular event. Don’t miss this opportunity to preview this year’s collection of one-of-a-kind works by regional, national and international jewelry and metal artists. Take your time talking to the artists and move through the show at your own pace.

For $50.00:
You can gain early access, sip a glass of bubbly while shopping and avoid long lines in the private check-out area open to you throughout the event.

Tickets can be purchased at the Registration Table during the conference.

Saturday, May 21st
2:00-3:00pm
Begins 1 hour before the Trunk Show
Renaissance Hotel
Grand Ballroom
Sponsored by:

The Trunk Show! Show Your Style Show Your Support Shop The Trunk Show!

TRUNK SHOW
Free and open to the public during SNAGnext

Purchase work directly from SNAG members at the 6th Annual Trunk Show Sale. Approximately 70 artists will be on hand to show and sell their best work. You’ll have the chance to view one-of-a-kind jewelry, small sculpture and talk to the artists about their work. This is a great opportunity to purchase a handmade gift or treat for yourself. You’re sure to find something unique, fun and even funky at the Trunk Show.

Conference goers and the public alike are welcome and encouraged to attend the Trunk Show – it’s a fun event with a lively atmosphere.

*Cash, check, and major credit cards accepted.
PLANNING YOUR NIGHT FOR YOUR BEST POSSIBLE EXPERIENCE

This year, the SNAGcrawls will be located in Downtown Asheville and close enough to walk from gallery to gallery. There will be a lot to take in and we suggest you plan accordingly for what you’d like to see first! Have fun exploring and finding hidden gems throughout your evening, there will be a lot more things to see than what we have listed here!

Be sure to pick up a copy of your Exhibition Crawl Map at the registration desk before heading out.

*All exhibitions listed under the SNAGcrawls will have extended hours from 6:00pm - 10:00pm on Thursday evening to coincide with the crawl.

APPALACHIAN CRAFT CENTER
10 N. Spruce St, Asheville, NC 28801

*During the SNAGcrawls, the Appalachian Craft Center will be open from 6:00pm - 10:00pm on Thursday evening.

Exhibition Dates: May 15-May 22nd, 2016

www.appalachiancraftcenter.com

ARIEL GALLERY
19 Biltmore Ave, Asheville, NC 28801

Exhibition Dates: May 14th-May 28th, 2016

www.arielcraftgallery.com

ASHEVILLE ART MUSEUM + STUDENT POP-UP
2 South Pack Square, Asheville, NC 28801

*During the SNAGcrawls, the Asheville Art Museum will be open from 6:00pm - 10:00pm on Thursday evening.


Exhibition Dates: May 19th-May 20th, 2016

www.ashevilleart.org

This year, the SNAGcrawls will be located in Downtown Asheville and close enough to walk from gallery to gallery. There will be a lot to take in and we suggest you plan accordingly for what you’d like to see first! Have fun exploring and finding hidden gems throughout your evening, there will be a lot more things to see than what we have listed here!

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Exhibitions

**SNAG**

**CENTER FOR CRAFT, CREATIVITY, AND DESIGN**  
67 Broadway St, Asheville, NC 28801  
*Gallery Hours:* Tue-Sat, 10:00 am-6:00 pm  
*Exhibition:* Recorded Matter: Ceramics in Motion  
*Exhibition Dates:* January 22nd - May 21st, 2016

**Exhibition:** The Box  
*Exhibition Dates:* April 8th - May 21st, 2016  
www.craftcreativitydesign.org

**JEWELED THAT DANCE**  
63 Haywood St, Asheville, NC 28801  
*Gallery Hours:* Mon-Sat, 10:30 am-6:00 pm  
www.jewelsthatdance.com

**MORA**  
9 W. Walnut St, Suite 2A, Asheville, NC 28801  
*Gallery Hours:* Mon-Sat, 10:00 am-6:00 pm; Sun, 12:00 pm-5:00 pm  
*Exhibition:* Anyway, Anyhow, Anywhere  
*Exhibition Dates:* May 1st-31st, 2016  
www.moracollection.com

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**Exhibitions**

**SATELLITE GALLERY + JEWELRY EDITION POP-UP**  
55 Broadway St, Asheville, NC 28803  
*Gallery Hours:* Tue-Sat, 11:00 am-6:00 pm; Sun, 11:00 am-5:00 pm  
*Exhibition:* Jewelry Edition Vol. 3 Pop-Up  
*Exhibition Dates:* May 19th-May 21st, 2016  
www.thesatellitegallery.com

**VAN DYKE JEWELRY AND FINE CRAFT**  
29 Biltmore Ave, Asheville, NC 28801  
*Gallery Hours:* Mon-Sat, 10:00 am - 6:00pm; Sun, 11:00 am - 4:00pm  
www.vandykejewelry.com
SATURDAY STUDIO STROLL

Spend Saturday afternoon strolling the studios of Asheville’s River Arts District. The River Arts District is a community of artists and working studios in 22 former factories and historical buildings nestled along the French Broad River. More than 180 working studios, many with showrooms and galleries, are open every day, all year round. The RAD Artists work in paint, pencil, pottery, metal, fiber, glass, wax, paper and more. Come be inspired, shop, meet the artists and watch live demonstrations! Under each stop we have highlighted a few shops/galleries/studios to get you started.

THERE WILL BE FOUR ROTATING STOPS ALONG THE WAY, BE SURE TO CHECK YOUR TOTE BAG FOR A MAP OF THE RIVER ARTS DISTRICT.

Under each stop you will find more information about each destination

STOP 1: THE RENAISSANCE HOTEL
• Pickup and Drop off located in The Windsor Corridor around the backside of the Renaissance, hugging the curve. Signs will be located in the lobby.
• The last bus will make its rounds a little before 4:30

STOP 2: CLINGMAN CAFE
• Odyssey Ceramic Art
• Pink Dog Creative
• Wedge Studios

STOP 3: RIVERVIEW STATION
• This is an building of over 110,000 square feet and is located on the shores of the French Broad River. The Riverview station offers an eclectic mix of artist studios and galleries for browsing and exploring. They have 60 tenants to include painters, photographers, potters, sculptors, jewelers, woodworkers, metal workers, letterpress printers, and clothing designers.

STOP 4: BILTMORE VILLAGE
• Bellagio - 5 Biltmore Plaza
• Blue - 1 Swan St
• Southern Highland Craft Gallery - 26 Lodge St.
• Surface Gallery - 14 Lodge Street
• New Morning Gallery - 7 Boston Way

A trolley will be available to and from the River Arts District and Biltmore Village. You can purchase tickets at the registration table during the conference for $8 each.

Instructors who are the best in the field. Students with the passion to succeed.

Work by Kelly Kinser JM ’13, Kait Kennedy JM ’13, and Sara Pancoast JM ’12.
Not to be Missed

MUSEUMS AND OTHER POINTS OF INTEREST
Every step you take in Asheville will reveal a new and interesting place to visit. Some of these spaces have SNAG sponsored events and some are independent events happening concurrently with the conference. Check out this list for even more galleries and shops you do not want to miss!

GROVE ARCADE
Address: 1 Page Ave, Asheville, NC 28801
**Denotes galleries and shops inside The Grove Arcade
ALEXANDER & LEHNERT *
Address: 1 Page Ave #142, Asheville, NC 28801
Hours: Mon-Sat, 10:00 am-6:00 pm
ASHEVILLE AREA ARTS COUNCIL *
Address: 1 Page Ave #143A and #144, Asheville, NC 28801
Hours: Mon-Sat, 10:00 am-6:00 pm
MOUNTAIN MADE *
Address: 1 Page Ave #123, Asheville, NC 28801
Hours: Mon-Sat, 10:00 am-6:00 pm; Sun, 12:00 pm-5:00 pm
NC HOME CRAFTS *
Address: 1 Page Ave #134, Asheville, NC 28801
Hours: Mon-Sat, 10:00 am-6:00 pm; Sun, 12:00 pm-5:00 pm
ROBERTO COIN *
Address: 1 Page Ave #140, Asheville, NC 28801
Hours: Mon-Sat, 10:00 am-6:00 pm
BELLAGIO
Address: 5 Biltmore Plaza, Asheville, NC 28803
Hours: Mon-Sat, 10:00am-7:00pm; Sun, 12:00pm-5:00pm
Featured Exhibition: Contrast Black + White
Exhibition Dates: May 1st-June 30th, 2016
Description: Unexpected yet classic Black + White. Textures and patterns in the absence of color.
BLUE
Address: 10 Battery Park Ave, Asheville, NC 28801
1 Swan St, Asheville, NC 28803
Hours: Tues-Sat, 11:00 am-6:00 pm for both locations
GALLERY OF THE MOUNTAINS
Address: 290 Macon Ave, Asheville, NC 28804
Hours: Mon-Sat, 9:00 am-9:00 pm; Sun, 9:00 am-5:00 pm

Not to be Missed

MUSEUMS AND OTHER POINTS OF INTEREST: Continued

GROVEWOOD GALLERY
Address: 111 Grovewood Rd, Asheville, NC 28804
Hours: Mon-Sat, 10:00am - 6:00pm; Sun, 11:00am - 5:00pm
Featured Exhibition: Audrey Laine Sawyer Jewelry Pop-Up Exhibit
Exhibition Dates: May 17th-22nd, 2016
Artist Reception: Wednesday, May 18th, 3:00 pm-6:00 pm
Description: Nature-inspired pierced hollow form and lost-wax cast jewelry in brass, bronze, and sterling silver.
Featured Exhibition: Tom Reardon & Kathleen Doyle Jewelry & Metalwork Pop-Up Exhibit
Exhibition Dates: May 17th-22nd, 2016
Artist Reception: Wednesday, May 18th, 3:00 pm-6:00 pm
Tom Reardon and Kathleen Doyle will also have their studio open to the public on Saturday, May 21 from 11:00 am-4:00 pm. Their studio is on the Grovewood grounds, next door to the gallery.
Featured Demo: Alice Scott Demonstration: Introduction to Anticlastic Forging
Wednesday, May 18, 12:00pm-4:00 pm
GUILD CRAFTS
Address: 930 Tunnel Rd, Asheville, NC 28805
Hours: Mon-Sat, 10:00 am-6:00 pm
NEW MORNING GALLERY
Address: 7 Boston Way, Asheville, NC 28803
Hours: Mon-Sat, 10:00 am-7:00 pm; Sun, 12:00 pm-5:00 pm
SOUTHERN HIGHLAND CRAFT GUILD GALLERY/FOLK ARTS CENTER
Address: Milepost 382 Blue Ridge Parkway, Asheville, NC 28805
Hours: Mon-Sun, 9:00 am-6:00 pm
SURFACE GALLERY
Address: 14 Lodge St, Asheville, NC 28803
Hours: Mon-Sat, 11:00 am-6:00 pm; Sun, 11:00 am-4:00 pm
WICK AND GREENE JEWELERS
Address: 121 Patton Ave, Asheville, NC 28801
Hours: Mon-Fri 10:00 am-7:00 pm; Sat, 10:00 am-6:00 pm; Sun, 12:00-5:00 pm
WOOLWORTH WALK ON HAYWOOD ST.
Address: 25 Haywood St, Asheville, NC 28801
Hours: Mon-Thurs, 11:00 am-6:00 pm; Fri, 11:00 am-7:00 pm; Sat, 10:00 am-7:00 pm; Sun, 11:00 am-5:00 pm
EVERYTHING TO OUTFIT YOUR STUDIO IS IN THE VENDOR ROOM

The Vendor Room is the place at the 2016 SNAG conference to purchase tools, supplies, gemstones, alternative materials and books directly from top vendors.

American Gem Trade Association ★
http://www.agta.org
Products or Services: An association of United States and Canadian trade professionals dedicated to promoting the long term stability and integrity of the natural colored gemstone and Cultured Pearl industries

Allcraft ★
www.allcraftusa.com
Products or Services: Jewelry tools, metalsmithing and enamel tools

Bill Gangi Multisensory Arts
www.GangiGems.com
Products or Services: Unique gemstones, beads for designer jewelry, and cut stones.

Charon Kransen Arts
www.charonkransenarts.com
Products or Services: Books and catalogs

King’s Ransom
www.pearlgoddess.com
Products or Services: Pearls and diamond crystals

Miniflam
www.ez-pbt.com
Products or Services: Portable torches for jewelers.

Otto Frei Co. ★
www.ottofrei.com
Products or Services: Tools for jewelers and metalsmiths

EASTERN COMMODITIES GROUP
www.easterncommodities.com
Products or Services: Loose designer gemstones, alloys, and tools.

Sponsored by:

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Products or Services: An association of United States and Canadian trade professionals dedicated to promoting the long term stability and integrity of the natural colored gemstone and Cultured Pearl industries

Allcraft ★ www.allcraftusa.com
Products or Services: Jewelry tools, metalsmithing and enamel tools

Bill Gangi Multisensory Arts www.GangiGems.com
Products or Services: Unique gemstones, beads for designer jewelry, and cut stones.

Charon Kransen Arts www.charonkransenarts.com
Products or Services: Books and catalogs

King’s Ransom www.pearlgoddess.com
Products or Services: Pearls and diamond crystals

Miniflam www.ez-pbt.com
Products or Services: Portable torches for jewelers.

Otto Frei Co. ★ www.ottofrei.com
Products or Services: Tools for jewelers and metalsmiths

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Products or Services: Jewelry tools, metalsmithing and enamel tools

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Charon Kransen Arts www.charonkransenarts.com
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Products or Services: Tools for jewelers and metalsmiths

EASTERN COMMODITIES GROUP www.easterncommodities.com
Products or Services: Loose designer gemstones, alloys, and tools.

Sponsored by:
Thank You

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TOOL IN THE HAT
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SPECIAL EVENTS AND LOGISTICS COMMITTEE
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City Police will ticket for jaywalking.

Please use crosswalks to cross the street as Asheville.

Walking time between stops is 2-12 minutes.

- 11 Woodfin St.
- The Renaissance Hotel
- 80 Broadway St.
- Asheville Masonic Temple
- 49 Broadway St.
- The On Broadway Arts Building
- 2 S. Pack Square
- The Center for Craft, Creativity and Design
- 49 Broadway St.
- The On Broadway Arts Building

Conference Sites

Walking Route

Map Legend

- Conference Sites
- Walking Route

The Orange Peel
- 101 Biltmore Ave

Ashville Art Museum
- 2 S. Pack Square

The On Broadway Arts Building
- 49 Broadway St.

The Center for Craft, Creativity and Design
- 67 Broadway St.

Ashville Masonic Temple
- 80 Broadway St.

The Renaissance Hotel
- 31 Woodfin St.

Walking time between stops is 2-12 minutes.

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