



Society of  
North American  
Goldsmiths

SNAG  
Monthly Board Meeting  
July 26, 2016  
5:00pm, EST

**GREETINGS:**

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 5:00pm on July 26, 2016 by Nicole Jacquard, President.

**PRESENT:**

Gwynne Rukenbrod –Executive Director  
Nicole Jacquard - President, Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee  
Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee  
Brigitte Martin - President-Elect, Chair - Fundraising Committee, Strategic Planning Committee, Impact & Evaluation Committee  
  
Jill Baker-Gower (E 2016-2019)  
Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee  
Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee  
Becky McDonah (E 2013-2017) – Secretary, Executive Committee, Strategic Planning Committee  
Tedd McDonah (A 2014-2017) - Conference Coordination Committee, Fundraising Committee  
Ezra Satok-Wolman (E 2016-2019)  
Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee  
April Wood (E 2015-2018)

**Others in Attendance:**

Dan DiCaprio - (NEC) Nominations & Elections Committee

**ABSENT:**

Chris Balch - (A 2015-2018 Nov) Co-Chair - Strategic Planning Committee, Chair - Impact Evaluation Committee, Executive Committee  
Dominique Bereiter (A 2015-2018 ) - Fundraising Committee, Programming Committee  
Dianne Debeixedon (E 2014-2017) Chair - Program Committee, Finance Committee

**MISSION MOMENT:** Anne Havel

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

Anne reflected on her recent experience with the Georgia Goldsmiths Guild where she was able to connect with the board and students after class and share the value of SNAG supporting connections and careers.

**SNAG BOD Meeting Minutes July 26, 2016 page 2**

**ANNOUNCEMENTS:**

- a. Confidentiality - The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.
  
- b. Welcome to new Board members Ezra Satok-Wolman, Elizabeth Shypertt, Jill Baker Gower. They were encouraged to feel free to ask questions if they arise.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>APPROVAL OF MINUTES:</b> The minutes for the <b>May 15-17, 2016</b> Face-to-Face meeting were distributed via google docs and were presented to the Board for a vote of approval.</p>	<p>After a recap/discussion of the meeting minutes a motion was called for. <b>Motion:</b> (Nicole) To approve the minutes as amended per discussion from the <b>May 15-17, 2016</b> Board Meeting. Seconded: April The President called for a vote. All in favor: 8 Opposed: 0 Abstained: 3 <b>Minutes Approved.</b> Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>
<p><b>COMMITTEE REPORTS:</b> <b>Connects Program – Gwynne</b></p> <p>The SNAG Connects Program proposal was shared electronically with the Board.</p>	<p>This project is a result of the Critical Conversations Convening event that took place in Boston 2015. The purpose of SNAG Connects is to increase awareness of SNAG by establishing a SNAG Connects Council Program that will connect SNAG members to one another across the globe.</p> <p>After outlining the proposal the Board discussed the selection process of the Council members and the possible program budget. A council member would facilitate meetups within their region, send out monthly emails to their region’s members on opportunities &amp; events in their area, and report back on events to our Operations Manager who will add that information in the SNAG Riveting News weekly e-newsletter.</p>	

SNAG BOD Meeting Minutes July 26, 2016 page 3

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>COMMITTEE REPORTS:</b>  <b>Connects Program - (cont.)</b></p>	<p>It was suggested that funding could be reallocated from the advertising budget to give regional groups a small budget to facilitate events that bring SNAG members together.</p> <p>This program has been developed by the Communications &amp; Marketing Committee with SNAG’s goals, objectives and strategies in mind. In January a Board vote will take place if a budget is to be assigned.</p>	
<p><b>BOARD LED COMMITTEE &amp; NEC REPORTS:</b></p> <p><b>I. Executive</b></p> <p><b>II. Strategic Planning</b></p> <p><b>III. Finance</b></p> <p><b>IV. Fundraising</b></p>	<p>The President reported the progress of the Executive Committee in drafting policies and editing existing documents for the organization. These will be brought to the Board to be voted on to adopt formally. Already voted on in Asheville was the <b>Ethics Policy</b>. Others in the list include: <b>Whistle Blower, Conflict of Interest, Payment and Reimbursement, Equal Opportunity, Harassment and Communications Policies.</b></p> <p>President Jacquard stated the challenge with collecting data to fill in the strategic planning dashboards. Some progress has been made, but other numbers are hard to gather. Asking more targeted questions on the membership survey or during the conference registration process to better help gather and track this information was discussed.</p> <p>Anne Havel stated that the Finance Committee has reviewed the <b>Payment and Reimbursement Policy</b> and would like to bring it to the Board for a vote of approval in November.</p> <p>Brigitte reported that the Fundraising Committee, with input from the Face-to-Face Board meeting, has reworked the <b>New Member Recruitment</b> initiative and reminded the Board to list at least three potential members by August 1st.</p>	<p>All Board Members:  August 1st</p>

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>BOARD LED COMMITTEE &amp; NEC REPORTS:</b></p> <p><b>IV. Fundraising (cont.)</b></p> <p><b>V. Programming</b></p> <p><b>VI. Impact &amp; Evaluation</b></p> <p><b>VII. Nominations &amp; Elections</b></p>	<p>Gwynne, Nicole and Brigitte have been working to develop a <b>President's Giving Circle</b> to recognize their donations to the organization and also plan to contact all past Board Members about their financial contributions.</p> <p>Totals from the conference fundraising efforts were given (Tool in the Hat \$1,640; Sweeps \$5,960; Handouts Book sales \$1,270) and Board Members who have met and exceeded their fundraising goals were recognized. New individual fundraising efforts were also shared.</p> <p>As another grant cycle is approaching, Board Members were reminded to help free up time for the Executive Director to concentrate on fundraising and not to use her time for Board work or other issues that can be taken care of by the Board or SNAG staff.</p> <p>The Programming Committee Chair was not in attendance. No report.</p> <p>The Impact &amp; Evaluation Committee is working with the Strategic Planning committee to help gather information for the dashboards.</p> <p>Dan DiCaprio reported on the progress of the NEC and shared the google docs <b>Election 2017</b> folder with the Board containing the Candidate Master List. Board members were asked to review the list and write in suggestions and comments. The committee plans to start meeting in the next few weeks.</p>	<p><b>All board members</b></p>
<p><b>CURRENT ISSUE(S) OF THE MOMENT:</b></p> <p><b>New Budget 2016</b></p>	<p>The Treasurer reported that the 2016 budget has been reworked after results from the conference. The new projected loss is 77K instead of a profit of 20K due to falling short of the break even attendance mark and not receiving the grant funding. Substantial time for this topic will be allotted for the next Board Meeting.</p>	

**SNAG BOD Meeting Minutes July 26, 2016 page 5**

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p><b>CURRENT ISSUE(S) OF THE MOMENT: (cont.)</b>  <b>Fall Face to Face</b></p>	<p>Due to the current budget situation the Fall Face-to-Face meeting will be changed to a conference call format in order to cut costs. The Board Meeting will take place November 4, 5 and 6 and is expected to begin around noon on Friday. A full agenda will be circulated as the date draws nearer.</p>	
<p><b>OTHER ITEMS:</b>  <b>Thank you and Next Board Meeting</b></p>	<p>The President thanked everyone for their time and announced the next Board Meeting to be held on <b>August 25, 2016 at 11:00am EST.</b></p>	

Meeting was adjourned at 6:22pm