



Society of
North American
Goldsmiths

SNAG
Monthly Board Meeting
September 28, 2016
10:00am, EST

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 10:00am on September 28, 2016 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director
Nicole Jacquard - President, Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee
Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee
Brigitte Martin - President-Elect, Chair - Fundraising Committee, Strategic Planning Committee, Impact & Evaluation Committee

Jill Baker-Gower (E 2016-2019)- Impact Evaluation Committee, Strategic Planning Committee
Chris Balch - (A 2015-2018 Nov) Co-Chair - Strategic Planning Committee, Chair - Impact Evaluation Committee, Executive Committee
Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee
Dianne Debeixedon (E 2014-2017) Chair - Program Committee, Finance Committee
Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee
Becky McDonah (E 2013-2017) – Secretary, Executive Committee, Strategic Planning Committee
Tedd McDonah (A 2014-2017) - Conference Coordination Committee, Fundraising Committee
Ezra Satok-Wolman (E 2016-2019) - Strategic Planning Committee, Fundraising Committee
April Wood (E 2015-2018)- Impact Evaluation Committee, Programming Committee

ABSENT:

Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee
Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee

MISSION MOMENT: Kat Cole

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Kat shared her recent experience with a founder of the San Francisco non-profit Center for Enamel Art. They discussed how SNAG could help them to reach a larger audience and connect with a wide variety of art centers and educators. They were excited to become an organizational member of SNAG and take advantage of the opportunities and services SNAG provides.

SNAG BOD Meeting Minutes September 28, 2016 page 2

ANNOUNCEMENTS:

- a. Confidentiality - The Board was reminded that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>APPROVAL OF MINUTES: The minutes for the following meetings were distributed via google docs and were presented to the Board for a vote of approval:</p> <p>August 25, 2016 Board Meeting</p>	<p>After a recap/discussion of the Meeting minutes a motion was called for.</p> <p>Motion: (Nicole) To approve the minutes from the August 25, 2016 Board Meeting. Seconded: Dianne The President called for a vote. All in favor: Unanimous</p> <p>Minutes Approved. Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>
<p>COMMITTEE REPORTS: Programming – Gwynne Rukenbrod Smith</p> <p>Metalsmith Changes and Cost Savings Proposals</p>	<p>The executive director introduced the document previously shared with the board: Metalsmith Changes and Cost Savings Proposals - 2016</p> <p>The board discussed the changes and savings covered in the five proposals. Topics included pages, paper, proofing, content, advertising, digital formats, and the mailing list.</p> <p>These proposed changes suggest a total savings of \$28,500 - \$31,600. A vote for the 2017 changes was called for. Future changes for 2018 were tabled and will be revisited in November.</p>	

