

SNAG
Metalsmith Magazines Committee Charter
July 25, 2017

I. Purpose, Responsibilities of Committee

The Metalsmith Committee, is a committee of the Society of North American Goldsmiths (SNAG), whose role is to advise and critique the editorial content, the advertorial content, the production, and financial viability of both Metalsmith and Metalsmith Tech magazines. The committee works directly with the Editor, the Production and Advertising Director, and the Executive Director. The committee's responsibilities are:

- Knowing and understanding the business aspect of the production and sale of the magazines,
- Being accountable for the content and design of the magazines,
- Having shared responsibility with the Executive Director for the financial success of the magazines.

The Metalsmith Committee, Editor, and the Advertising and Production Director shall provide a report on a schedule to be determined by the Board of Directors. The report will, comment on the committee's review of the magazines' content and structure, report on the distribution and revenues of the issues, and evaluate the reach and impact of the issues.

II. Terms of Office:

With the exception of the Advertising and Production Director and the Editor, committee members serve a three-year appointment commencing July 1 and ending June 30. Members may be reappointed, but may not serve more than 2 consecutive terms. In the event that a committee member is unable to complete their three-year appointment, the Executive Director, Editor, Advertising and Production Director, and the Chair of the MS Committee will jointly appoint a new member to serve the remainder of the term.

Upon joining the Metalsmith Committee, all members must sign and adhere to SNAG's Conflict of Interest Policy. While serving on the Metalsmith Committee, members cannot make contributions to the magazines for monetary compensation, nor can their work be featured in the magazines. Other conflicts of interest include: serving on the boards or writing for organizations that primarily focus on publication in the field of jewelry and metals - such as - Art Jewelry Forum, Klimt02, Current Obsession, Lapidary Journal Jewelry Artist, and other alike organizations/publications.

III. Selection of Officers and Members:

The Metalsmith Committee is comprised of six members, one of which will serve as the Chair, plus the Advertising and Production Director, and the Editor.

All members are appointed by the Editor, Advertising and Production Director and Chair of the MS Committee. Every effort should be made to ensure that at least one member of the Committee is an outside professional from the publishing or curatorial world. Criteria for Metalsmith Committee members shall include:

- Individuals who maintain a broad knowledge of metalsmithing and are committed to the field at large,
- Individuals who are engaged with a wide spectrum of practitioners beyond their own personal practice,
- Individuals who have publishing or media experience either as a writer or producer of printed matter,
- Individuals who keep abreast of new developments in jewelry and metalsmithing, and who regularly read other journals and magazines in this and related fields.

The Committee Chair will be selected by the Advertising and Production Director and the Editor in conjunction with the Executive Director.

IV. Staff Support:

The committee Chair, Advertising and Production Director (A&PD), and Editor will report to the Executive Director. Both the A&PD and Editor will serve as the staff liaisons to the Metalsmith Committee.

V. Meeting Time and Frequency:

Quarterly meetings, three online and one in-person meeting, usually in conjunction with SNAG conference.

VI. Composition of Committee:

- Editor
- Advertising Director
- Six (6) additional committee members from across the jewelry and metalsmithing spectrum