



Society of
North American
Goldsmiths

SNAG
Monthly Board Meeting
March 7, 2017
6:00pm, EST

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 6:00 pm on March 7, 2017 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director

Nicole Jacquard - President, Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee

Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee

Jill Baker-Gower (E 2016-2019) - Impact Evaluation Committee, Strategic Planning Committee

Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee

Dianne Debeixedon (E 2014-2017) Chair - Program Committee, Finance Committee

Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee

Becky McDonah (E 2013-2017) – Secretary, Executive Committee, Strategic Planning Committee

Tedd McDonah (A 2014-2017) - Programming Committee, Fundraising Committee, Conference Program Committee

Ezra Satok-Wolman (E 2016-2019) - Strategic Planning Committee, Fundraising Committee

Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee

April Wood (E 2015-2018) - Impact Evaluation Committee, Programming Committee

OTHERS IN ATTENDANCE: Nominations & Elections Committee Member: Dan DiCaprio

ABSENT:

Brigitte Martin - President-Elect, Chair - Fundraising Committee, Strategic Planning Committee, Impact & Evaluation Committee

Chris Balch - (A 2015-2018 Nov) Co-Chair - Strategic Planning Committee, Chair - Impact Evaluation Committee, Executive Committee

Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee

SNAG BOD Meeting Minutes March 7, 2017 page 2

MISSION MOMENT: Brian Ferrell

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Brian recalled a conversation that he had with a former member who had let his membership lapse due to feeling dissatisfied with the whole “SNAG thing”. After further discussion of the mission and vision of SNAG and value of being a member, the individual came to a realization. “Wait a minute you’re right, it’s not about what SNAG can do for me, but what I can do for SNAG.” He then got out his credit card and renewed his membership. This followed with discussion over a number of ways that the individual had already benefited from the organization.

ANNOUNCEMENTS:

- a. Confidentiality - The Board and others in attendance were advised that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>ONLINE VOTE RESULTS: Nicole Jacquard</p>	<p>An online call to vote by January 26th was distributed by the SNAG President. Motion: To accept the Payment & Reimbursement Policy. The results of this online vote: Yes - 14; No - 0; Abstain - 0 Motion Approved.</p> <p>An online call to vote by February 6th was distributed by the SNAG President. Motion: To accept the SNAG Grievance Policy. The results of this online vote: Yes - 13; No - 0; Abstain - 1 Motion Approved.</p> <p>An online call to vote by February 6th was distributed by the SNAG President. Motion: To accept the SNAG’s Whistleblower Policy. The results of this online vote: Yes - 13; No - 0; Abstain - 1 Motion Approved.</p>	

SNAG BOD Meeting Minutes March 7, 2017 page 3

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>APPROVAL OF MINUTES: The minutes for the following meetings were distributed via google docs and were presented to the Board for a vote of approval:</p> <p>January 20, 2017 Board Meeting</p>	<p>After a recap/discussion of the Meeting minutes from January a motion was called for. Motion: (Dianne) To approve the minutes from the January 20, 2017 Board Meeting. Seconded: Anne</p> <p>The President called for a vote. All in favor: Unanimous</p> <p>Minutes Approved. Send approved minutes to Tara to post on SNAG website.</p>	<p>Becky</p>
<p>COMMITTEE REPORTS: Finance Committee, 2017 Budget - Anne Havel / Gwynne Rukenbrod-Smith</p> <p>Comparative Financial Data document</p>	<p>The Comparative Financial Data document was shared with the board electronically. The Treasurer gave a brief presentation of the document and after discussion a motion was called for.</p> <p>Motion: (Tedd) To approve the projected revenue and expense lines of the 2017 budget. Seconded: April All in favor. Unanimous Motion Approved.</p>	
<p>COMMITTEE REPORTS: Programming, Metalsmith Questions - Brian Ferrell / Gwynne Rukenbrod-Smith</p> <p>Metalsmith Survey Questions</p>	<p>A draft of the Metalsmith Survey questions was shared with the board. There was discussion over format, approach and the target information that would be most beneficial to gather.</p> <p>The Board was encouraged to weigh in with comments and suggestions by March 17th.</p> <p>Target date for releasing the survey to the membership is April 1st with results of the survey collected by May 1st.</p>	<p>All Board Members</p>

SNAG BOD Meeting Minutes March 7, 2017 page 4

DISCUSSION ITEM	ACTION / CONSIDERATION NEEDED	PERSON RESPONSIBLE & DATE
<p>COMMITTEE REPORTS: Nominations & Elections Committee - Dan DiCaprio</p> <p>Slate of Candidates</p> <p>Voter incentives</p> <p>NEC Committee Vacancy</p>	<p>NEC Member, Dan DiCaprio, presented the slate of candidates to the Board for the upcoming election consisting of five candidates for four seats on the Board; Dianne deBeixedon, Anne Fiala, Nicole Jacquard, Becky McDonah, Emily Stoehrer, and two candidates for one seat on the Nominations & Elections Committee; Andrew Kuebeck, Lawrence Woodford.</p> <p>The format of the voter incentive was discussed. Due to the time and expense of creating a voter pin each year, other ideas were considered such as stickers or buttons.</p> <p>Rebecca Rose is stepping down from the NEC. This will mean two new members next year. There was discussion over how to cover Rebecca's two remaining years.</p>	
<p>CURRENT ISSUE(S) OF THE MOMENT: 2017 Fall Board Face to Face, Touchstone - Gwynne Rukenbrod-Smith</p>	<p>After a weekend was selected for the Fall Face-to-Face a host site was sought. Touchstone Center for Crafts, in Farmington, PA, was available and an economical choice. The Board meeting will coincide with the Keystone Metals Forum. Sept. 29 – Oct. 1, 2017.</p> <p>Details will come after the conference in May. Those traveling by plane should fly into Pittsburgh.</p>	
<p>ANNOUNCEMENTS: Student Slide Exhibition</p> <p>Other Deadlines</p>	<p>The Big Reveal – SNAG Student Presentation. The deadline has been extended to April 6th. Please encourage educators to enter student images from their programs.</p> <p>Strategic Planning Questions – Due March 15th Board Reports – Due April 9th</p>	

Adjourned: 7:15pm

