GREETINGS:
The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 12:00 noon on July 25, 2017 by Brigitte Martin, SNAG President.

PRESENT:
- Gwynne Rukenbrod Smith – Executive Director
- Brigitte Martin - President, Chair - Fundraising Committee, Strategic Planning Committee, Impact & Evaluation Committee
- Nicole Jacquard - Past President, Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee
- Jill Baker-Gower (E 2016-2019) - Impact Evaluation Committee, Strategic Planning Committee
- Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee
- Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee
- Dianne Debeixedon (E 2014-2017; A 17-2020) Chair - Program Committee, Finance Committee
- Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee
- Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Strategic Planning Committee
- Tedd McDonah (A 2014-17; A 17-2020) - Programming Committee, Fundraising Committee, Conference Program Committee
- Ezra Satok-Wolman (E 2016-2019) - Strategic Planning Committee, Fundraising Committee
- Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee
- April Wood (E 2015-2018) - Impact Evaluation Committee, Programming Committee

ABSENT:
- Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee
- Chris Balch - (A 2015-2018 Nov) Co-Chair - Strategic Planning Committee, Chair - Impact Evaluation Committee, Executive Committee
- Emily Stoehrer (E 2017-2020)
- Anne Fiala (to begin Jan 2018 - 2020)
MISSION MOMENT: Tedd McDonah

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Tedd reflected on his recent reappointment to the board and thanked everyone who made it possible. When assessing his priorities he noted the importance of the organization and his appreciation for the group of individuals who make up the board. The strength of the team made him want to continue to be a part of it and where it is guiding SNAG.

SNAG President, Brigitte Martin, followed up by thanking all the Board Members for considering reelection and noted the benefit of continuity, by committed individuals who have insight into the organization. Tedd McDonah and Dianne Debeixedon’s reappointment to the Board was announced in the SNAG Board Updates, June 13, 2017.

ANNOUNCEMENTS: Brigitte Martin

a. Confidentiality - The Board and others in attendance were advised that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

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<th>DISCUSSION ITEM</th>
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<th>ACTION ITEM</th>
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<td>Minutes Review and Vote -</td>
<td>Becky McDonah</td>
<td>After a recap/discussion of the Meeting minutes from March a motion was called for. <strong>Motion:</strong> (Nicole) To approve the minutes from the <strong>March 7, 2017</strong> Board Meeting. <strong>Seconded:</strong> April</td>
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<tr>
<td>a. Minutes of March 7, 2017</td>
<td></td>
<td>The President called for a vote: All in favor: <strong>Unanimous</strong> Minutes Approved. Send to Tara to post on SNAG website.</td>
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<tr>
<td>Committee Reports and Vote - Programming</td>
<td>Ezra Satok-Wolman</td>
<td>After the current mission and the revised mission for <em>Metalsmith</em> were read, the new <em>Metalsmith Tech</em> mission was read and comments or input from the Board were called for. After discussion and minor changes in sentence structure to make the document clearer, a motion was made. <strong>Motion:</strong> (Ezra) To approve the revised mission of <em>Metalsmith</em> and <em>Metalsmith Tech</em>. <strong>Seconded:</strong> Nicole.</td>
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<td>The President called for a vote: All in favor: <strong>Unanimous</strong> Motion Approved.</td>
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**DISCUSSION ITEM** | **LEAD** | **ACTION ITEM**
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Committee Reports and Vote - Programming  
Changes to the **Metalsmith Committee Charter** (previously called Editorial Advisory Committee).  
New Charter was distributed via google docs and presented to the Board for a vote of approval. | Nicole Jacquard | After reviewing the changes to the Metalsmith Committee (formerly EAC) Charter the Board discussed the purpose and responsibilities of the committee, whose role is to advise and critique the editorial content, the advertorial content, the production, and financial viability of both *Metalsmith* and *Metalsmith Tech* magazines. The board recognized the importance of communication and accountability between all facets of the magazine.  
**Motion:** (Ezra) To approve the **Metalsmith Committee Charter**.  
**Seconded:** Dianne.  
The President called for a vote: All in favor: **Unanimous**  
**Motion Approved.**

Staff Report and Vote - Conferences  
Conference Registration Fee Reduction Proposal was distributed via google docs. | Gwynne Rukenbrod Smith | The board discussed the document compiled by Alaina supporting the conference registration fee reduction. Topics included information gathered from member surveys, Portland hotel contract factors, travel logistics, location of current members, and ways to cut costs around the conference as we continue to strengthen the conference experience for attendees, while increasing SNAG’s fiscal viability.  
**Motion:** (Brigitte) To approve the **Conference Registration Fee Reduction Proposal**.  
**Seconded:** April  
The President called for a vote: All in favor: **Unanimous**  
**Motion Approved.**

Other Items and Reminders - Fall Board Meeting  
The BOD will reconvene in person Sep 29-Oct 1, 2017 at Touchstone Center for Craft in Pennsylvania. | Brigitte Martin | **Travel arrangements by plane need to be made by July 31.** Communicate travel plans and room share requests to the president.  
**Committee board reports are due Sep 1, 2017** sent to the president for compilation. They will be sent to all BOD electronically for review prior to the meeting.
Final Announcements
a. Thanks
b. Meeting adjourned

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<td>Final Announcements</td>
<td>Brigitte Martin</td>
<td>The President thanked everyone for the time and the meeting was adjourned. 1:10 pm EST.</td>
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Mission
The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Vision
SNAG envisions a diverse jewelry and metals community engaging in thoughtful conversation and critical discourse while preserving tradition and embracing innovation.

Values
- Dedicated: We are committed to the advancement of jewelry, metalsmithing, and community.
- Informative: We nourish and share knowledge about jewelry and metalsmithing both inside and outside of our organization.
- Innovative: We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.
- Inclusive: We celebrate the rich diversity and history of our field and value a variety of viewpoints through supportive, respectful, and ethical interaction.