



Society of
North American
Goldsmiths

SNAG Board Meeting
July 25, 2017, 12 noon EST
Conference Call

GREETINGS:

The Board of Directors meeting (via conference call) of the Society of North American Goldsmiths was called to order at 12:00 noon on July 25, 2017 by Brigitte Martin, SNAG President.

PRESENT: Gwynne Rukenbrod Smith – Executive Director
Brigitte Martin - President, Chair - Fundraising Committee, Strategic Planning Committee, Impact & Evaluation Committee
Nicole Jacquard - Past President, Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee

Jill Baker-Gower (E 2016-2019) - Impact Evaluation Committee, Strategic Planning Committee
Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee
Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee
Dianne Debeixedon (E 2014-2017; A 17-2020) Chair - Program Committee, Finance Committee
Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee
Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Strategic Planning Committee
Tedd McDonah (A 2014-17; A 17-2020) - Programming Committee, Fundraising Committee, Conference Program Committee
Ezra Satok-Wolman (E 2016-2019) - Strategic Planning Committee, Fundraising Committee
Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee
April Wood (E 2015-2018) - Impact Evaluation Committee, Programming Committee

ABSENT: Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee
Chris Balch - (A 2015-2018 Nov) Co-Chair - Strategic Planning Committee, Chair - Impact Evaluation Committee, Executive Committee
Emily Stoehrer (E 2017- 2020)
Anne Fiala (to begin Jan 2018 - 2020)

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MISSION MOMENT: Tedd McDonah

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Tedd reflected on his recent reappointment to the board and thanked everyone who made it possible. When assessing his priorities he noted the importance of the organization and his appreciation for the group of individuals who make up the board. The strength of the team made him want to continue to be a part of it and where it is guiding SNAG.

SNAG President, Brigitte Martin, followed up by thanking all the Board Members for considering reelection and noted the benefit of continuity, by committed individuals who have insight into the organization. Tedd McDonah and Dianne Debeixedon’s reappointment to the Board was announced in the SNAG Board Updates, June 13, 2017.

ANNOUNCEMENTS: Brigitte Martin

- a. Confidentiality - The Board and others in attendance were advised that everyone is encouraged to speak their minds during these meetings, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

DISCUSSION ITEM	LEAD	ACTION ITEM
<p>Minutes Review and Vote - a. Minutes of March 7, 2017</p>	<p>Becky McDonah</p>	<p>After a recap/discussion of the Meeting minutes from March a motion was called for. Motion: (Nicole) To approve the minutes from the March 7, 2017 Board Meeting. Seconded: April</p> <p>The President called for a vote: All in favor: Unanimous Minutes Approved. Send to Tara to post on SNAG website.</p>
<p>Committee Reports and Vote - Programming New mission statements for Metalsmith and Metalsmith Tech magazine were distributed via google docs.</p> <p>Presented to the Board for a vote of approval.</p>	<p>Ezra Satok-Wolman</p>	<p>After the current mission and the revised mission for <i>Metalsmith</i> were read, the new <i>Metalsmith Tech</i> mission was read and comments or input from the Board were called for. After discussion and minor changes in sentence structure to make the document clearer, a motion was made. Motion: (Ezra) To approve the revised mission of Metalsmith and Metalsmith Tech. Seconded: Nicole.</p> <p>The President called for a vote: All in favor: Unanimous Motion Approved.</p>

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DISCUSSION ITEM	LEAD	ACTION ITEM
<p>Committee Reports and Vote - Programming Changes to the Metalsmith Committee Charter (previously called Editorial Advisory Committee).</p> <p>New Charter was distributed via google docs and presented to the Board for a vote of approval.</p>	<p>Nicole Jacquard</p>	<p>After reviewing the changes to the Metalsmith Committee (formerly EAC) Charter the Board discussed the purpose and responsibilities of the committee, whose role is to advise and critique the editorial content, the advertorial content, the production, and financial viability of both <i>Metalsmith</i> and <i>Metalsmith Tech</i> magazines. The board recognized the importance of communication and accountability between all facets of the magazine.</p> <p>Motion: (Ezra) To approve the Metalsmith Committee Charter. Seconded: Dianne.</p> <p>The President called for a vote: All in favor: Unanimous Motion Approved.</p>
<p>Staff Report and Vote - Conferences Conference Registration Fee Reduction</p> <p>Proposal was distributed via google docs.</p>	<p>Gwynne Rukenbrod Smith</p>	<p>The board discussed the document compiled by Alaina supporting the conference registration fee reduction. Topics included information gathered from member surveys, Portland hotel contract factors, travel logistics, location of current members, and ways to cut costs around the conference as we continue to strengthen the conference experience for attendees, while increasing SNAG's fiscal viability.</p> <p>Motion: (Brigitte) To approve the Conference Registration Fee Reduction Proposal. Seconded: April</p> <p>The President called for a vote: All in favor: Unanimous Motion Approved.</p>
<p>Other Items and Reminders - Fall Board Meeting</p> <p>The BOD will reconvene in person Sep 29-Oct 1, 2017 at Touchstone Center for Craft in Pennsylvania.</p>	<p>Brigitte Martin</p>	<p>Travel arrangements by plane need to be made by July 31. Communicate travel plans and room share requests to the president.</p> <p>Committee board reports are due Sep 1, 2017 sent to the president for compilation. They will be sent to all BOD electronically for review prior to the meeting.</p>

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DISCUSSION ITEM	LEAD	ACTION ITEM
Final Announcements a. Thanks b. Meeting adjourned	Brigitte Martin	The President thanked everyone for the time and the meeting was adjourned. 1:10 pm EST.

Mission

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Vision

SNAG envisions a diverse jewelry and metals community engaging in thoughtful conversation and critical discourse while preserving tradition and embracing innovation.

Values

- *Dedicated:* We are committed to the advancement of jewelry, metalsmithing, and community.
- *Informative:* We nourish and share knowledge about jewelry and metalsmithing both inside and outside of our organization.
- *Innovative:* We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.
- *Inclusive:* We celebrate the rich diversity and history of our field and value a variety of viewpoints through supportive, respectful, and ethical interaction.