



Society of
North American
Goldsmiths

SNAG
Annual Membership Meeting
May 25, 2018
3:15 - 4:30pm
Portland, OR

Agenda

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| Call to Order Nicole Jacquard, President | |
| Verification of a Quorum 75 members present - Brian Ferrell | |
| Greetings and Welcome Remarks - Nicole Jacquard, President | 5 Min |
| Introduction of Board and Staff - Nicole Jacquard | |
| Executive Director's Report - Gwynne Rukenbrod Smith | 10 Min |
| Treasurer's Report - Anne Havel and Introduce Michael Brehl | 15 Min |
| Metalsmith & Metalsmith Tech - Suzanne Ramljak and Emily Zilber | 10 Min |
| 50th Anniversary Celebration Update - Elizabeth Shypertt | 10 Min |
| Volunteer Recognition Award presentation - Brigitte Martin | 10 Min |
| Election Results - Tara Locklear | 5 Min |
| New Business | 5 Min |
| Closing Remarks - Nicole Jacquard, President | 5 Min |

Board and staff meet and greet after the meeting.

SNAG Annual Membership Meeting Minutes May 25, 2018

GREETINGS:

The Annual Membership Meeting of the Society of North American Goldsmiths was called to order at 3:15pm on May 25, 2018 at the Portland Marriott Downtown Waterfront by Nicole Jacquard, President. The following board members were present:

PRESENT:

Gwynne Rukenbrod Smith – Executive Director

Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee

Anne Havel – Treasurer, Chair - Finance Committee, Executive Committee, Programming Committee

Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Programming Committee

Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Committee

Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee

Michael Brehl - incoming Treasurer (May 2018) future: Chair - Finance Committee, Executive Committee

Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee

Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee

Brian Ferrell (E 2015-2018) - Co-Chair - Programming Committee, Fundraising Committee

Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee

Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee

Ezra Satok-Wolman (E 2016-2019) - Programming Committee

Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee, Finance Committee

Emily Stoehrer (E 2017- 2020) - Programming Committee

April Wood (E 2015-2018) - Programming Committee

ABSENT:

Diane Hulse (A 2018-)

Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Finance Committee

VERIFICATION OF A QUORUM - 75 members present - Brian Ferrell

More than 75 members in attendance, quorum verified.

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| <p>Greetings and Welcome Remarks - Nicole Jacquard, President</p> | <p>SNAG President, Nicole Jacquard, greeted the membership and thanked them for their attendance. She proceeded to read the mission of the organization and reflect on the highlights, efforts and accomplishments of the board and staff over the past year. She noted the upcoming anniversaries of SNAG’s founding and the first conference, and that the Board is open to suggestions, involvement, and help with the upcoming celebrations and events. She stated that all members are asked to help financially and through volunteering.</p> <p>The President then introduced the SNAG Board and Staff.</p> |
| <p>Executive Director’s Report - Gwynne Rukenbrod Smith</p> | <p>The Executive Director stated that the memberships’ voice has been heard and she remarked on the evidence of change and progress. She emphasized that SNAG is a membership organization and needs the input and involvement from the membership to remain strong. She projected that 2018 is going to be a great year, and that all the hard work is working and SNAG is becoming more sustainable each year.</p> <p>She proceeded to list some of the accomplishments that she has seen over the past 4 ½ years serving as the Executive Director. This included the creation of a mission and vision statement, strategic plan, transforming the Board into a governing Board, determining the organization’s’ customer segments and values, putting into place new policies and best practices for the organization, creating many new programs and opportunities that reflect the values of the organization, adopting a formal volunteer program and creating the Volunteer Recognition Award (VRA), along with adding new staff positions. She concluded by stating that the Board and Staff have been very busy, and they are ready to launch into the 50th anniversary of the founding of SNAG and the first conference. She thanked everyone in advance for help in the celebration, while reminding them that each of them are part of this community.</p> <p>The Executive Director then recognized the following individuals ending their terms and thanked them for their service:</p> <p>Tara Locklear - Nominations and Elections Committee Chair Kim Cridler – Lifetime Achievement Award committee Chair Chris Balch – Board of Directors Dominique Bereiter - Board of Directors Kat Cole – Board of Directors April Wood – Board of Directors</p> |

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| | <p>Brian Ferrell – Board of Directors Anne Havel - Treasurer Suzanne Ramljak - outgoing editor of <i>Metalsmith</i> magazine Others recognized included: Ashley Herrin Victoria Lansford Kathleen Browne</p> |
| <p>Treasurer’s Report - Anne Havel</p> <p>Treasurer’s Report General Meeting Document was shared with the members in attendance</p> | <p>The Treasurer presented the 2017 SNAG financial overview to the membership, noting the expected approximate \$7K loss for 2017. Highlights of the program areas were shared via a powerpoint presentation and included in the document circulated. This included consistent profits from the membership, and the \$7K profit from the NOLA conference. Of continued concern is the erosion of profits from <i>Metalsmith</i> magazine, noting new programs, like <i>Metalsmith Tech</i> and the <i>Jewelry and Metals Survey (JAMS)</i>, have been created to help in this area. The organization will be able to see results from these efforts in 2018. Also noted was the 50K matching grant for this year.</p> <p>The 2018 Budget was presented to the membership, with a reminder that fluctuations are expected. Some highlights discussed were the profit expected from the Portland conference \$46K, membership \$84K, and fundraising efforts, noting the increase in fundraising from \$61K in 2017 to \$63K for 2018. Last year the Board raised \$14K and that number has increased in 2018 for the goal of \$20K. There is a continued projected loss in 2018 for <i>Metalsmith</i> magazine, although this number is down from \$35K in 2017, to \$14K for 2018. It was announced that SNAG received a \$52K grant from Windgate that was not included in the 2018 budget.</p> <p>The Educational Endowment section of the handout covered the funds healthy performance including the payments/expenses and increases to the fund.</p> <p>In closing the Treasurer introduced the membership to the incoming Treasurer, Michael Brehl.</p> |
| <p>Metalsmith & Metalsmith Tech - Suzanne Ramljak and Emily Zilber</p> | <p>Outgoing editor, Suzanne Ramljak, referred to SNAG as an organization with a heart. She stated that this is a fantastic field, worthy of great effort. She referred the audience to her note from the editor in her final issue. She shared that when comparing the advertiser on the back cover of her first issue and her last, they were the same. She then passed the role onto Emily Zilber and presented her with a tiara, stating “Emily will serve you and the field beautifully.”</p> |

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| <p>Metalsmith & Metalsmith Tech - Suzanne Ramljak and Emily Zilber (cont.)</p> | <p>Incoming editor, Emily Zilber, stated she was excited and grateful to be the incoming editor. She has been working full time for SNAG for two months and let the membership know that she wanted to hear their ideas and speak with them. She discussed her visions for <i>Metalsmith</i> and <i>Metalsmith Tech</i> and the desire to make them a resource that builds your practice in an exciting and innovative way.</p> |
| <p>50th Anniversary Celebration Update - Elizabeth Shypertt</p> | <p>Board member, Elizabeth Shypertt, discussed some of the celebratory events for the anniversary of the founding of SNAG planned for May of 2019, and the anniversary of the first SNAG conference which will be celebrated in May of 2020.</p> <p>She emphasized that this is an important milestone, and that not many organizations reach 50 years old. She stated that none of this can happen without fundraising, and she urged the membership to participate.</p> |
| <p>Volunteer Recognition Award presentation - Brigitte Martin</p> | <p>The Board of Directors developed the Volunteer Recognition Award to publicly acknowledge and honor volunteer contributions to the highest extent. This award was inspired by the numerous volunteers who dedicate countless hours to SNAG every year. Periodically the Award will be given to deserving volunteers to acknowledge their length of service, exemplary initiative, and impact on the SNAG community, based on nominations exclusively by the Board of Directors and the Society's committees.</p> <p>Board Member, Brigitte Martin, announced the fourth recipient of this award, Anne Havel. Anne joined the Board in 2011. Brigitte recalled the first meeting with her in attendance where they were strongly advised to look at the numbers before the meeting. Anne stood up and talked about the numbers and then things started to make sense. She has a way to explain numbers that is easy to understand so that we understand the issues. Anne is willing to step up and do the hard work and see it through to the end. Words she associated with Anne were: commitment, sincerity and integrity. Anne was then called up to receive the 2018 Volunteer Recognition Award, and thanked everyone for the tremendous honor. She stated that she enjoys giving back at any level she can and plans to keep earning the award going forward.</p> <p>VRA brooch designer, Michael Nashef, explained the significance of the design. The brooch reflects the sincere motion of placing one's hand over the heart to show thanks and deep gratitude. It is a sign of respect from the bottom of your heart to someone who you want to show genuine and honest appreciation for their hard work and signifies that you are grateful for them and what they have done.</p> |

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| <p>Election Results - NEC Chair, Tara Locklear</p> | <p>Tara Locklear, Nominations and Elections Committee Chair, thanked all of this year's candidates and her committee members: Andrew Kuebeck and Jen Wells.</p> <p>She then announced the 2018 election results.</p> <p>SNAG President: Brian Ferrell Board of Directors: Kat Cole, Jack da Silva, April Wood Nominations and Elections Committee: Sharon Massey</p> |
| <p>New Business and Closing Remarks - Nicole Jacquard</p> | <p>President Nicole Jacquard welcomed the new President Elect, Board Members, and NEC Member.</p> <p>The desire for more information to document SNAG's history was discussed.</p> <p>She then thanked everyone for their attendance and stated that the Board and Staff would remain after the meeting for a meet and greet, or any further questions.</p> |

Meeting adjourned 4:08pm