



GREETINGS:

The Board of Directors meeting (via Zoom Video Conferencing) of the Society of North American Goldsmiths was called to order at 10:00am on April 2, 2018 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director

Nicole Jacquard- Pres-May 2019 (E 17- 2020), Chair - Executive Committee, Strategic Planning Committee, Impact & Evaluation Committee

Anne Havel – Treasurer, Chair - Finance Committee, Programming Committee, Executive Committee

Jill Baker-Gower (E 2016-2019) - Impact Evaluation Committee, Strategic Planning Committee

Dominique Bereiter (A 2015-2018) - Fundraising Committee, Programming Committee

Kat Cole (E 2015-2018) - Finance Committee, Fundraising Committee, Programming Committee

Dianne Debeixedon (E 2014-2017; A 17-2020) Chair - Program Committee, Finance Committee, Fundraising Committee

Brian Ferrell (E 2015-2018) - Fundraising Committee, Programming Committee

Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Strategic Planning Committee

Tedd McDonah (A 2014-17; A 17-2020) - Programming Committee, Fundraising Committee, Conference Program Committee

Ezra Satok-Wolman (E 2016-2019) - Strategic Planning Committee, Fundraising Committee

Elizabeth Shypertt (E 2016-2019) - Finance Committee, Fundraising Committee

Emily Stoehrer (E 2017- 2020)

April Wood (E 2015-2018) - Impact Evaluation Committee, Programming Committee

OTHERS IN ATTENDANCE:

Tara Locklear - Chair, Nominations & Elections Committee

ABSENT:

Anne Fiala (Jan 2018 - 2020)

Brigitte Martin - Strategic Planning Committee, Impact & Evaluation Committee

MISSION MOMENT: Emily

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Emily shared a story of how Gwynne had spoken with her about the role of the curator in the SNAG community at a time when she was feeling like she didn't fit in. After hearing how the mission and vision of SNAG aligned with what she was thinking about and hoping for from joining the organization she became an active member. Recently she had the pleasure of passing on this outlook to another curator who was feeling the same reservations as she did initially, and is looking forward to this person rejoining the organization.

<p>Committee Reports: ED Report Cont.</p> <p>Future Conference Update</p> <p>Launch of Road 2 Success</p>	<p>Gwynne</p>	<p>The Executive Director announced that a contract has been signed and the 2020 SNAG Conference will be held in Philadelphia, Pennsylvania at the Sheraton. The dates will fall over the Memorial Day weekend.</p> <p>Gwynne reported that 58 people registered for the first Q&A session and 38 showed up. 32 paid to attend the Craft Lab. After surveying the attendees the results showed that 50% of the group had been selling work for 20 years or more and the other 50% had been selling work for 5 years or less. The two very different constituencies were noted and this taken into consideration with developing programming to address both effectively. Many people wanted to sign up for the monthly fee instead of paying for events individually. This form is expected to be available by tomorrow.</p>
<p>Committee Reports: Finance -</p>	<p>Anne/Gwynne</p>	<p>The Treasurer discussed the importance of looking at Conference Hotel Contracts very closely in order to help eliminate any unanticipated charges. The 2020 contract has been reviewed thoroughly, taking into consideration unanticipated charges from the 2017 conference. The President thanked her for her knowledgeable attention to detail in these matters.</p>
<p>Current Issue(s): Online voting/discussion</p> <p>Diane Hulse - BOD Michael Brehl - Treasurer</p>	<p>Nicole/Gwynne/ Anne</p>	<p>After information about the proposed candidates' skill sets and experience pertaining to the desired positions was shared, the President informed the Board that two separate online voting ballots had been shared with them through the Google drive.</p>
<p>Current Issue(s): 2018 May Board Face to Face - Portland, OR</p>	<p>Gwynne</p>	<p>The Executive Director announced the schedule for the May Board meeting: Sunday: 4:00- 9:00pm Monday: 9:00 - 5:00pm (8-9 Breakfast/Break for Lunch) Tuesday: 9:00 - 5:00pm (8-9 Breakfast/Break for Lunch) Tuesday Night: 6:30 - 9:00pm (Staff/Board/MALC Dinner) Note: Monday night Board Members may want to arrange to dine together.</p>

<p>Develop action items and delegate (reminders)</p> <p>Online voting -</p> <p>Board Reports Due April 6th</p> <p>Thank you's to donors</p>	<p>Nicole</p>	<p>The President reminded the Board of the following:</p> <p>The Board was asked to submit their votes for candidates up for appointment in a timely fashion.</p> <p>To submit Board Reports if they have not already done so.</p> <p>To sign up for and send thank you's to donors if they had not already done so. It was noted that more names had been added to the list.</p>
<p>Other Reminders - Spring Board Meeting</p> <p>Online Voting</p>	<p>Gwynne</p> <p>Tara</p>	<p>Make your flight arrangements if you haven't already. Fill out expense reports. This applies for reimbursement and gift-in-kind.</p> <p>Online voting begins May 2, 2018 for Board of Directors and NEC. Voter incentives will be announced by May 14th.</p>

Meeting Adjourned: 10:36am

Mission

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Vision

SNAG envisions a diverse jewelry and metals community engaging in thoughtful conversation and critical discourse while preserving tradition and embracing innovation.

Values

- *Dedicated:* We are committed to the advancement of jewelry, metalsmithing, and community.
- *Informative:* We nourish and share knowledge about jewelry and metalsmithing both inside and outside of our organization.
- *Innovative:* We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.
- *Inclusive:* We celebrate the rich diversity and history of our field and value a variety of viewpoints through supportive, respectful, and ethical interaction.