



Society of  
North American  
Goldsmiths

SNAG Spring Board Meeting  
May 20-22, 2018  
Marriott Hotel  
Portland, OR

## Agenda

### ***Sunday May 20 from 4 - 9 pm with a working dinner***

4:00 pm Greetings – Nicole Jacquard

Mission Moment –

Announcements – Nicole Jacquard

a. Confidentiality

b. Meeting Rules

4:15 pm Ice Breaker - Gwynne Rukenbrod Smith

5:00 pm Annual Review of Accomplishments – Carlo Cuesta

● Review of 2017 Work Plan

● Capabilities and Capacity

● Impact

● Unfinished Business and New Items

### **6:00 pm Break**

6:15 pm Working Dinner – Value Proposition Canvas Review – Gwynne Rukenbrod Smith

6:45 pm Exploration of Values and Beliefs – Carlo Cuesta

7:30 pm Group Breakout Session:

● How do our values shape how we create impact?

● How do our values shape how we develop relationships with our membership and supporters?

● How do our values shape how we go about fundraising?

8:15 pm Our Vision for SNAG Fundraising – Carlo Cuesta

● If we are to make our relationship building and fundraising more aligned with our values and integrated with our mission, what does this look like?

### **9:00 pm Adjourn**

***Monday, May 21, 2018***

9:00 am Review Previous Day Discussion – Carlo Cuesta

9:30 am Review of Raise Together Strengths Assessment – Carlo Cuesta

10:00 am Breakout Groups: Recognizing Each Other's Strengths

● Aligning to Vision for SNAG Fundraising

**10:45 am Break**

11:00 am Fundraising Committee 50th Anniversary Activities - Discussion and Vote

12:00 pm Lunch

1:00 pm Financial Presentation - Anne Havel

**2:00 pm Break**

2:15 pm Finance Committee - Internal Controls - Discussion

2:30 pm Vision Discussion w/Jeff Muir - Vote

3:00 pm Breakout Sessions – Development of 2018/19 Work Plan

**4:00 pm Break**

4:30 pm Sharing of Work Plan Items

**6:00 pm Adjourn**

***Tuesday May 22, 2018***

9:00 am Review of Previous Day's Work

9:30 am Discussion: Review of 2018/19 Work Plan Draft - Carlo Cuesta

**10:45 am Break**

11:00 am MS/MS Tech w/Emily Zilber - Discussion

12:00 pm Lunch

1:00 pm New Business

- New Programming Committee Charter - Vote

- Transitional Membership - Discussion and Vote

- LAA Committee Nomination – Discussion and Vote

**2:00 pm Break**

2:15 pm EES Committee Proposal w/Gwynne - Discussion and Vote

3:00 pm Debrief of Carlo's work and check ins.

**4:00 pm Adjourn**

6:30 pm Dinner w/board, staff, and MALC

GREETINGS:

The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 4:00pm on May 20, 2018 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director

Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee

Dominique Bereiter (A 2015-2018 ) - Fundraising Committee, Programming Committee

Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee

Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee

Brian Ferrell (E 2015-2018) - Co-Chair - Programming Committee, Fundraising Committee

Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Finance Committee

Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee

Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Programming Committee

Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee

Ezra Satok-Wolman (E 2016-2019) - Programming Committee

Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee, Finance Committee

Emily Stoehrer (E 2017- 2020) - Programming Committee

April Wood (E 2015-2018) - Programming Committee

OTHERS IN ATTENDANCE:

Carlo Cuesta - Facilitator, Creation in Common

Tara Locklear - Chair, Nominations & Elections Committee

ABSENT:

Michael Brehl - incoming Treasurer (May 2018) future: Chair - Finance Committee, Executive Committee

Anne Havel – Treasurer, Chair - Finance Committee, Executive Committee, Programming Committee

Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Committee

Diane Hulse (A 2018- )

**MISSION MOMENT: Kat Cole**

*The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.*

Kat shared a story about when she received her copy of *Metalsmith* and the new *Metalsmith Tech* with her assistant standing by. While looking at the publications her assistant responded with a “Wow, this *Metalsmith Tech* is really cool! I need to renew my membership. This is what I need right now.” This was a welcomed testament to the value of the work that has been done in order to rejuvenate existing programs/projects and develop new ones.

**ANNOUNCEMENTS: Nicole Jacquard**

a. Confidentiality -

The Board was advised that everyone is encouraged to speak their minds during these meetings, and to be respectful of differing opinions in thoughtful discussion and examination, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

b. Board Attendance Updates: Gwynne Rukenbrod Smith

Michael Brehl will be arriving Monday.

Anne Havel (due to injury) will be arriving on Tuesday.

Jill Baker Gower had an emergency to attend to, will be arriving on Wednesday.

Diane Hulse (due to injury) was not approved to fly by her doctor.

c. **Online Voting Results:** April 3, 2018 - Recent Appointments:

Vote for **Michael Brehl** for SNAG Treasurer. **All In Favor - Unanimous**

Vote for **Diane Hulse's** appointment to the Board of Directors, 2018. **All in Favor - Unanimous**

DISCUSSION ITEM	LEAD	ACTION ITEM
<p><b>Annual Review of Accomplishments -</b></p> <p>Review of 2017 Work Plan</p>	<p>Carlo Cuesta</p>	<p>Carlo discussed the evolution of the SNAG Board structure and function. He commended the Board on its accomplishments over the past 5 years. The 2017 Work Plan was reviewed, noting the items accomplished and the progress on goals not yet attained.</p> <p>From bylaws to fundraising, creating a comparative financial document, re-evaluating existing programs and creating new ones, defining our audience, and maintaining a Board with stability and institutional memory, and more, the board has been working hard to look at the big picture and use actual data to contextualize the information gathered and guide decision making.</p>



GREETINGS:

The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 9:00am on May 21, 2018 by Nicole Jacquard, SNAG President.

PRESENT: Gwynne Rukenbrod Smith – Executive Director  
Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee

Dominique Bereiter (A 2015-2018 ) - Fundraising Committee, Programming Committee  
Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee  
Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee  
Brian Ferrell (E 2015-2018) - Co-Chair - Programming Committee, Fundraising Committee  
Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Finance Committee  
Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee  
Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Programming Committee  
Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee  
Ezra Satok-Wolman (E 2016-2019) - Programming Committee  
Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee, Finance Committee  
Emily Stoehrer (E 2017- 2020) - Programming Committee  
April Wood (E 2015-2018) - Programming Committee

OTHERS IN ATTENDANCE:

Carlo Cuesta - Facilitator, Creation in Common  
Tara Locklear - Chair, Nominations & Elections Committee  
Alaina Clarke 1:00pm visit - Conference Planner  
Michael Brehl 2:30pm - Incoming Treasurer, joined the meeting  
Jeff Muir 2:30pm visit - Communications & Marketing Manager

ABSENT: Anne Havel – Treasurer, Chair - Finance Committee, Executive Committee, Programming Committee  
Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Committee  
Diane Hulse (A 2018- )

ANNOUNCEMENTS: Nicole Jacquard

a. Confidentiality -

The Board was advised that everyone is encouraged to speak their minds during these meetings, and to be respectful of differing opinions in thoughtful discussion and examination, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

DISCUSSION ITEM	LEAD	ACTION ITEM
<p><b>Group Breakout Session</b></p> <p>SNAG's value system</p>	<p>Carlo Cuesta</p>	<p>The Board was tasked to think about SNAG's value system when answering questions about <b>creating impact, developing relationships with members and supporters</b>, and <b>fundraising</b> approaches. There was discussion over how this helps us respond to what we choose to act upon according to our values.</p> <p>Other discussion surrounded transparency and effective ways to communicate with the membership. The organization is sharing information with the membership, but are they reading it.</p> <p>Items of importance noted:</p> <ul style="list-style-type: none"> <li>· Being mission focused</li> <li>· Building positive perception through transparency</li> <li>· Engagement thru trust</li> <li>· Mission Moments – amplifying our values (Human connection/SNAG Speaks)</li> <li>· Being reflective</li> <li>· Activating the membership</li> <li>· Being Informative in a targeted way</li> <li>· Inclusion – safety – commitment</li> <li>· Sharing knowledge &amp; sharing the work</li> <li>· Community</li> </ul> <p>It was suggested to revisit mission, vision, and values every 6 months. This approach will help keep focus and guard against mission drift.</p>

<p><b>Our Vision for SNAG Fundraising</b></p>		<p>Discussion of how our <b>values</b> shape how we go about fundraising included examples such as:</p> <ul style="list-style-type: none"> <li>● <b>informative</b> <i>H21</i> publications and <i>JAMS</i> that support education and sharing/recording what is happening in the field</li> <li>● the R2S program is <b>innovative</b> in looking for support from entrepreneurs and not just grants that support the arts</li> </ul> <p>Goals included:</p> <ul style="list-style-type: none"> <li>● better communicating to the membership the need and importance of fundraising</li> <li>● searching for good matches for higher levels of engagement</li> <li>● to have an accessible path for members to the ladder of engagement</li> <li>● to be mission focused in fundraising approaches</li> </ul>
<p><b>Raise Together Strengths Assessment</b></p>	<p>Carlo Cuesta</p>	<p>The Board discussed Fundraising Roles; noting that it takes all roles to move the process forward. Connect – Cultivate – Engage – Steward.</p> <p>The Board was reminded that this process is most successful with us working together, everyone has different strengths. Engagement is about inclusion, building relationships, and nurturing commitment. An opportunity for inclusion must be created, making an ask is only one step of the process. A deep level of stewardship helps advance the donor up the ladder of engagement.</p> <p>The net promoter score was brought to the attention of the Board with the suggestion to consider including this in future surveys of the membership.</p>
<p><b>Addition to the agenda: Celebrating the History of SNAG</b></p> <p>2019 Conference Goals</p>	<p>Gwynne Rukenbrod Smith</p>	<p>The Board discussed goals for the celebratory 2019 and 2020 conferences noting the following topics:</p> <p><b><u>2019 Goals - Coming Full Circle</u></b></p> <p>Honor history of SNAG and field for the last 50 years          Acknowledging and honoring major people in the last 50 years          Engaging some indirect beneficiaries - collectors, curators, etc.          Looking at the history of the field while applying a contemporary lens</p>



<p><b>Vision Discussion w/Jeff Muir</b></p>	<p>Jeff Muir</p>	<p>Jeff Muir, part-time SNAG Communications &amp; Marketing Manager, joined the meeting and introductions took place. His background in marketing was shared and he discussed some ideas he had about SNAG’s current vision statement and ways to make it a tool that is used every day in operations of the organization.</p> <p>After the proposed rewording of the statement was shared, the Executive Director said she would circulate the text for Board members to review and discuss possible rewording at a later date.</p>
<p><b>Fundraising Committee 50<sup>th</sup> Anniversary Activities</b></p> <p>Scope of Activities</p>	<p>Gwynne Ruknbrod Smith</p>	<p>A document with the proposed 50<sup>th</sup> Anniversary Projects and Activities was shared with the board. The Board did an overview of these items along with the corresponding budget page. The Board broke into small groups to discuss the proposed projects and activities in regard to comfort in commitment with:</p> <p>Scope of activities          Scope of revenue development          Scope of controls and accountability              Board controls and accountability              Executive Director controls and accountability</p> <p>After discussion a Scope of Activities was drafted.</p> <p><b>Scope of Activities</b>          Estimated Revenue: \$230,000 (Board \$76K)          Estimated Expenses: \$75,500 (before reserve)</p> <p>Exhibitions:</p> <ul style="list-style-type: none"> <li>● Gail’s exhibition/mid career exhibition</li> <li>● Match goals and parameters for 2019/2020 conferences</li> <li>● No redundant content from conference to conference</li> <li>● One way shipping – capped shipping cost</li> <li>● Splitting the curators</li> </ul> <p>2019 then – old masters/historical 5K (people in field/SNAG - 50 years)          2020 now - (current and future - emerging &amp; mid-career)          2019/2020 - Student shows</p>

<p><b>Fundraising Committee 50<sup>th</sup> Anniversary Activities (cont.)</b></p> <p>Scope of Activities (cont.)</p>		<p>Artists need to be member for current - for master's they have been members  Meets defined duties of the curator  Parameters set by SNAG for venue and sale</p> <p>Publication:</p> <ul style="list-style-type: none"> <li>● History of SNAG &amp; Metalsmith Publication: \$10,500</li> </ul> <p>Digital:</p> <ul style="list-style-type: none"> <li>● Bard Partnership 2019/2020</li> <li>● Storycorps Booth: \$2,500</li> </ul> <p>Events: Birthday Party at conference</p> <p>Other: Reserve for the future</p>
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The Board was tasked with preparing to come in ready to break into groups and create work plans.  
The Board voted to start at 8:30am the next day.

**Meeting adjourned: 6:00pm**  
**Board reconvened May 22 at 8:30am**

**GREETINGS:**

The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 8:30am on May 22, 2018 by Nicole Jacquard, SNAG President.

**PRESENT:**

Gwynne Rukenbrod Smith – Executive Director  
Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee  
Anne Havel (11:30am) – Treasurer, Chair - Finance Committee, Executive Committee, Programming Committee  
  
Jill Baker-Gower (E 2016-2019), ( 3:50pm) -Volunteer Committee, Programming Committee  
Dominique Bereiter (A 2015-2018 ) - Fundraising Committee, Programming Committee  
Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee  
Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee  
Brian Ferrell (E 2015-2018) - Co-Chair - Programming Committee, Fundraising Committee  
Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Finance Committee  
Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee  
Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Programming Committee  
Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee  
Ezra Satok-Wolman (E 2016-2019) - Programming Committee  
Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee, Finance Committee  
Emily Stoehrer (E 2017- 2020) - Programming Committee  
April Wood (E 2015-2018) - Programming Committee

**OTHERS IN ATTENDANCE:**

Carlo Cuesta - Facilitator, Creation in Common  
Tara Locklear - Chair, Nominations & Elections Committee  
Michael Brehl - incoming Treasurer (May 2018) future: Chair - Finance Committee, Executive Committee  
Emily Zilber 1:00pm visit - Editor: Metalsmith, Metalsmith Tech, Jewelry and Metals Survey  
Tara Jecklin 1:00pm visit - Operations Manager

**ABSENT:**

Diane Hulse (A 2018- )

**ANNOUNCEMENTS:** Nicole Jacquard

a. Confidentiality -

The Board was advised that everyone is encouraged to speak their minds during these meetings, and to be respectful of differing opinions in thoughtful discussion and examination, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

DISCUSSION ITEM	LEAD	ACTION ITEM
<p><b>Development of 2018/19 Work Plan</b></p> <p>Executive Committee</p>	<p>Breakout Sessions - Board Committees</p>	<p>The Board broke into their committees.  <b>Finance Committee:</b> Did not meet at this time.</p> <p><b>Executive Committee:</b>  Nicole, Chair, Brian, Brigitte, Becky, Michael, Anne F.  Focus:</p> <ul style="list-style-type: none"> <li>● strengthen board committee structure – accountability, check ins, proper reporting, systems sustainable board run committees.</li> <li>● Vision</li> <li>● Harassment policy</li> </ul> <p>Action steps and dates:</p> <ul style="list-style-type: none"> <li>● 1<sup>st</sup> of every month: Committees report to Executive Committee members, can be in the form of emailed bulleted list (something easy) to the following representatives:  Finance: Brigitte &amp; Michael  Fundraising: Anne F. &amp; Nicole  Programming: Brian &amp; Becky</li> <li>● 15<sup>th</sup> of every month:  Executive Committee meets – discuss reports and progress</li> </ul> <p>Actual meeting focus/dates/time were set</p> <p>June:</p> <ul style="list-style-type: none"> <li>● Develop Harassment Policy. Create something for Board review by the end of June, and have lawyer look at it.</li> </ul> <p>July:</p> <ul style="list-style-type: none"> <li>● Goal – to have Board vote on Harassment Policy</li> <li>● Review vision statement to vote in before face-to-face or determine if there is need for a longer discussion.</li> </ul>

<p><b>Development of 2018/19 Work Plan (cont.)</b></p> <p>Programming Committee</p>		<p><b>Programming Committee</b>          Kat, Dominique, April, Emily, Tedd, Ezra          Co-chairs Emily S. April W          Next meeting 6/18/18</p> <ol style="list-style-type: none"> <li>1. vote on transitional membership – today</li> <li>2. continue to evaluate membership perks (research) aug 18             <ul style="list-style-type: none"> <li>● due dates to vote on add'l membership perks (proposal)</li> <li>● add to new membership perks to website – Jan 19</li> <li>● formalize regional expectations/activities for SNAG Connects and communicate w/regional ambassadors – face to face disc</li> </ul> </li> <li>3. Broaden Intl Reach             <ul style="list-style-type: none"> <li>● reaching out to intl platforms (ie klimt, ACJ) sep 18</li> <li>● explore other int'l markers esp English speaking (john Corbett dec 18)</li> <li>● create strategic partnerships (ie: loot, bijoux, MJW, NYSW) fall face to face</li> </ul> </li> <li>4. evaluate programs             <ol style="list-style-type: none"> <li>A. Jams                 <ul style="list-style-type: none"> <li>● Monitor sales (#'s and placement)</li> <li>● Exit survey</li> </ul> </li> <li>B. R2S                 <ul style="list-style-type: none"> <li>● how many ppl signing up v. expectations</li> <li>● simple exit survey 2-3 questions (net promoter score)</li> </ul> </li> </ol> </li> </ol> <p>In the discussion following this presentation the committee was encouraged to look at the need for funds to support these strategies that fall outside of the budget and come up with recommendations to present at the fall face-to-face. The JAMS publication was discussed and Tara and Gwynne volunteered to write congratulations letters to the accepted artists. 500 applicants were projected and 528 applied. Many of the applicants were non-members.</p>
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<p><b>Development of 2018/19 Work Plan (cont.)</b></p> <p>Fundraising Committee</p>		<p><b>Fundraising Committee:</b> Elizabeth &amp; Dianne – Co-chairs, Kat, Dominique</p> <p><b>Existing current goals 2019</b> Annual appeal + Personal Board commitments \$40,500</p> <p><b>Additional Goals for 2019 &amp; 2020</b> Annual appeal + personal Board Commitments \$26,000 219 at 220 project \$50,000</p> <p><b>Activities and Deadlines</b> 219 at 220: list of prospects – end of august Theme/incentives (special Campaign) Connect-cultivate-engage Dates and deadlines to initiate contact</p> <ul style="list-style-type: none"> <li>● Oct 2018 first digital or verbal contact</li> <li>● Design mailing 2019 Spring</li> <li>● Introduce Campaign Summer 2019</li> </ul> <p><b>Discussion/Presentation</b> 219 at 220 Need a list of about 400 people – Need entire board involvement. Discussed need to differentiate this from the annual appeal. Jeff can help with a marketing strategy. Funds raised to support events, booklet, storycorps, editing of oral histories, etc. Tara can share a list of the current membership after the conference. We want to engage individuals who have a vested interest in the organization. There needs to be activity to drive this forward that is coordinated by the fundraising committee.</p> <p>*This was originally intended to happen Summer 2018, this timing proposed in notes will be revisited.</p>
<p><b>Motions and Votes:</b></p> <p>Adoption of the 50th Anniversary Principles</p>		<p><b>Motion:</b> (Dominique) for the Adoption of 2019/2020 Conference/Anniversary Principles. Seconded: Emily.</p> <p><b>Amended Motion:</b> (Kat) to amend the motion to include all activities related to 50<sup>th</sup> Anniversary. Second: Elizabeth. Discussion.</p> <p>All in favor: 13; Abstention: 1 (Anne H.)</p> <p><b>Motion carries.</b></p>

<p>Adoption of the 2018/2019 Work Plans for the Executive, Programming, and Fundraising Committees</p> <p>Adoption of Scope to Pursue for the 50th Anniversary Activities.</p>		<p><b>Motion:</b> (April) to adopt the committee work plans for 2018/2019. Seconded: Emily S.</p> <p><b>Amended Motion:</b> (Gwynne) to adopt the committee work plans for the Programming Committee, Fundraising Committee, and Executive Committee for 2018/2019. Seconded: Kat. Discussion. All in favor: 13; Abstention: 1 (Anne H.)</p> <p><b>Motion carries.</b></p> <p>*note: Finance Committee needs to meet to create their own work plan.</p> <p><b>Motion:</b> (Elizabeth) for the Adoption of scope to pursue for 50<sup>th</sup> Anniversary Activities. Seconded: Dominique</p> <p><b>Amended Motion:</b> (Nicole) for the Adoption of scope to pursue for 50<sup>th</sup> Anniversary Activities with financial milestones set in place which will allow us flexibility and scalability. Seconded: Dominique. Discussion. All in favor: 14; Abstention: 1 (Jill )</p> <p><b>Motion carries.</b></p> <p>*note: Financial milestones: Finance committee develops these and creates deadlines for dropping activities if we have not met target goals.</p> <p>There was further discussion over the budget sheet, fundraising activities and goals.</p>
<p><b>Metalsmith/Metalsmith Tech Discussion</b></p>	<p>Emily Zilber</p>	<p>Introductions were made as Tara Jecklin, Operations Manager, and Emily Zilber, full-time staff, editor of <i>Metalsmith</i> and <i>Metalsmith Tech</i> joined the board for lunch and a presentation at 1:00pm.</p> <p>Emily Z. gave her background as a curator of contemporary decorative arts and her ambitions to integrate <i>Metalsmith</i> into the life of SNAG in a more holistic way. She looks forward to working with an advisory committee and wants to broaden readership and membership.</p>

<p><b>Metalsmith/Metalsmith Tech Discussion (cont.)</b></p>	<p>Emily Zilber</p>	<p>She opened up the conversation to hear thoughts from the board and noted that the Publications Advisory Committee will be thinking about JAMS as well as Metalsmith, Metalsmith Tech, etc. There will also be opportunities to include John in targeting advertising depending on who is being featured.</p> <p>Currently she has created a system of contracts around articles that had not formerly existed. She would like to find greater opportunities to link to other aspects of SNAG and create conversations. Emily announced that she would be at the conference all week and would be holding conference “office hours” to hear suggestions and feedback.</p>
<p><b>New Business:</b>   <b>New Programming Committee Charter - vote</b>    <b>Transitional Membership - vote</b></p>	<p>Brian/Kat</p>	<p>SNAG Programming Committee Co-Chairs: Brian Ferrell and Kat Cole projected the new charter for the Board to view, noting changes.  <b>Motion:</b> (Nicole) to accept the new committee charter for the Programming Committee. Seconded: April. Discussion.                  All in favor: Unanimous  <b>Motion Carries.</b></p> <p><b>Motion:</b> (Emily S.) to add a 3 year transitional membership, \$69 print, \$60 digital to be effective Jan 1, 2019. Seconded: Tedd. Discussion.                  All in Favor: Unanimous  <b>Motion carries.</b></p> <p>There was discussion over the guidelines and how to keep track of the membership qualifications. It was determined that the membership is generally honest and no extra requirements were put in place at this time.</p>
<p><b>LAA Committee Nomination</b>                   Approval of Potential Candidates</p>	<p>Gwynne Rukenbrod Smith</p>	<p>After discussion of potential committee members the Board nominated four members as potential candidates for the Lifetime Achievement Award Committee. Approval was given to proceed with contacting a new member for the LAA committee from the board approved ordered list of candidates to fill the vacancy left by Kim Cridler as the outgoing Chair. Diane Falkenhagen will take over as Chair and Perry Price will be a continuing member.</p> <p>The Board also discussed recommendations for consideration put forward in the LAA Committee Report.</p>

<p><b>Educational Endowment Scholarship Committee Proposal</b></p> <p><b>EES restructure - vote</b></p>	<p>Gwynne Rukenbrod Smith</p>	<p>Currently the Educational Endowment Scholarship process is run by a volunteer coordinator. The proposal put forward is to have the committee members nominated by the Board similar to the Lifetime Achievement Award Committee. Anne Havel has agreed to be the chair of that committee.</p> <p><b>Motion:</b> (Gwynne) That the board restructure the process for the Educational Endowment Scholarships to function more like the process for the Lifetime Achievement Award. Seconded: Nicole. Discussion. All in favor: Unanimous. <b>Motion carried.</b></p>
<p><b>Financial Presentation</b></p>	<p>Anne Havel</p>	<p>The Treasurer noted that the final numbers are not in yet for 2017 and there will be more changes, but she does not expect the loss in 2017 to exceed 10K; it is currently listed at a loss of \$6,731. Recent conference results were compared, with the 2016/Asheville 43K loss, being followed by a 7K profit in 2017/New Orleans. It was noted that the expected profit for 2018/Portland is 46K.</p> <p>The Board's attention was directed to the 36K loss predicted for <i>Metalsmith</i>. Some things attributing to the loss included loss in advertising, subscription loss, and newsstand sales loss. The Board discussed this concern. Better results are expected for 2018 due to expected increases in advertising revenue, stabilized membership levels, and the addition of <i>Metalsmith Tech</i>.</p> <p>The new publication, JAMS, will have its own section in the budget next year as more data will be available, no predictions were made at this early time.</p> <p>Other topics addressed were membership numbers, the 50K matching grant received from Windgate, and the strong health of the Educational Endowment. No predictions were made for the Road2Success programming as it is in its early stages without sufficient data to analyze.</p> <p>The Treasurer noted that the Finance Committee has had several meetings to go over the control structure environment and how we report our transactions.</p>

<b>Meeting was adjourned 4:22 pm</b>		The Board was thanked for their time and reminded of dinner with the Staff and Meetings a la Carte.
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The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.