



GREETINGS:

The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 4:30pm on August 24, 2018 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director
Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee

Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Committee, Finance Committee
Dominique Bereiter (A 2015-2018; A 2018-2021) - Fundraising Committee, Programming Committee
Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee
Jack daSilva (E 2018-2021) - Finance Committee
Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Fundraising Committee
Diane Hulse (A 2018-) - Fundraising Committee
Becky McDonah (E 2013-17; E 17-2020) – Secretary, Executive Committee, Programming Committee
Ezra Satok-Wolman (E 2016-2019) - Programming Committee, Finance Committee
April Wood (E 2015-2018) - Co-Chair -Programming Committee

OTHERS IN ATTENDANCE:

Jennifer Wells - Chair, Nominations & Elections Committee

ABSENT:

Michael Brehl - incoming Treasurer (May 2018) Chair - Finance Committee, Executive Committee
Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee
Brian Ferrell (E 2015-2018; E 2018 - 2021) - President Elect, Executive Committee
Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee
Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee, Fundraising Committee
Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee
Emily Stoehrer (E 2017- 2020) - Co-Chair -Programming Committee

MISSION MOMENT: Diane Hulse

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Diane chose to focus on the “fostering community” section of the mission statement by sharing a story of how she came to be involved with the organization. She had been advised, if you want to connect, get involved. She answered this call and has since developed many connections. Although a lifelong artist, this field was new to her. She noted that SNAG’s facilitating her ability to make so many connections early on was truly extraordinary.

ANNOUNCEMENTS: Nicole Jacquard

a. Confidentiality -

The Board was advised that everyone is encouraged to speak their minds during these meetings, and to be respectful of differing opinions in thoughtful discussion and examination, and that opinions and comments are to remain confidential.

This also applies to future projects and programs that have not yet been announced to the membership.

b. Other Announcements:

Online Voting Results: June 22, 2018

Dominique Bereiter Reappointment for 3 Year Term. (Motion: Nicole. Second: Ezra.)

In Favor-13, Opposed-0, Abstain-2

Anne Fiala Appointment to Executive Committee for 1 Year. (Motion: Emily. Second: Nicole.)

In Favor-13, Opposed-0, Abstain-2

Account Signature Card:

The board recognizes the departure of Board President Brigitte Martin, as she has stepped down from her term as President and the President Elect is Brian Ferrell. The board also recognizes the departure of Treasurer Anne Havel as her term as Treasurer has ended and the new Treasurer is Michael Brehl. The KeyBank checking account signature card will be updated to reflect these changes. The four signatures on the checking account will now be: Brian Ferrell (President Elect), Michael Brehl (Treasurer), Gwynne Rukenbrod Smith (Executive Director), and Tara Bambrey-Jecklin (Operations Manager).

DISCUSSION ITEM	LEAD	ACTION ITEM
<p>Minutes Review and Vote - Minutes of April 2, 2018</p> <p>Minutes of May 20-22, 2018</p> <p>Membership Meeting</p>	<p>Becky</p>	<p>After a recap/discussion of the minutes from the April 2, 2018 Board of Directors meeting a motion was called for. Motion: (Dominique) To approve the minutes from the April 2, 2018 Board Meeting. Seconded: April The President called for a vote: In Favor-9, Opposed-0, Abstain-1 Minutes Approved.</p> <p>After a recap/discussion of the minutes from the May 20-22, 2018 Board of Directors meeting a motion was called for. Motion: (Jack) To approve the minutes from the May 20-22, 2018 Board Meeting. Seconded: Jill The President called for a vote: In Favor-8, Opposed-0, Abstain-2 Minutes Approved.</p> <p>After a recap/discussion of the minutes from the May 25, 2018 Membership Meeting a motion was called for. Motion: (April) To approve the minutes from the May 25, 2018 Membership Meeting. Seconded: Dominique The President called for a vote: In Favor-8, Opposed-0, Abstain-2 Minutes Approved.</p> <p style="text-align: right;">Send to Tara to post on SNAG website.</p>
<p>Committee Reports - Executive Director Report-Gwynne Rukenbrod Smith</p>	<p>Gwynne</p>	<p>The Executive Director reported that the new Education Director would be announced next week. This position will be responsible for Conferences, the Road2Success Program, and other educational endeavours. This person has already been at work looking over the applications for conference internships.</p>
<p>Committee Reports - Finance Report- Gwynne Rukenbrod Smith</p>	<p>Gwynne</p>	<p>In finances it was projected that we will be approx. 25-30K in the negative at the end of December. Continuing decline in membership and subscribers are contributing to this loss. JAMS and R2S are currently below projected income, although it was noted that these programs are new. Also in early stages is the new management of <i>Metalsmith</i> and <i>Metalsmith Tech</i>. It was reported that paid attendees for the Portland conference came under the projected number, and the silent auction income was down. The Executive Director also noted that the Board in under projection in fundraising and 34K needs to be raised in the Annual Appeal.</p>

<p>Finance Report- Gwynne Rukenbrod Smith - (cont.)</p>		<p>The Executive Director will look for areas to cut costs to help the bottom line. This shortfall is after the inclusion of the 52K from Windgate grants. The Board will be tasked with looking in depth at these issues at the face-to-face in October and trying to find new solutions.</p>
<p>Committee Reports - Fundraising - Elizabeth Shypertt/Kat Cole</p>	<p>Kat</p>	<p>The importance of being a fully fundraising board was emphasised along with the need to have every board member contributing. The 219 for 220 project was discussed and the Board was reminded that the 50K raised from this initiative is what will support SNAG's 50th Anniversary special programming.</p> <p>The Board was reminded to send their follow up correspondence in early September.</p>
<p>Committee Reports - Programming - Emily Stoehrer/April Wood</p>	<p>April</p>	<p>It was reported that the committee met in June to discuss the evaluation process for the JAMS publication, and the evaluation systems are in place for R2S, but it is too early to evaluate the success of this program.</p> <p>The focus of the September meeting will be how to better utilize the SNAG Connects program, and the Transitional Membership is on schedule to be on the website by 2019.</p>
<p>Committee Reports - Nominations & Elections Committee - Jennifer Wells</p>	<p>Jennifer</p>	<p>The Chair of the NEC will be attending the face-to-face in October to help the committee determine what the Board is looking for in potential candidates. She will be updating the Google doc and is looking for more suggestions of people to approach for Board service. The next election will be for 3 Board Members and 1 NEC member. It was noted that Jill, Ezra, and Elizabeth would be finishing their terms.</p> <p>The idea of including a student representative on the Board was entertained and it was determined that this would need to go to a membership vote in order to change the bylaws to allow it. There was interest in this idea.</p>

<p>Current Issue(s) of the Moment</p> <p>-Volunteer Recognition Award Suggestions</p> <p>-Arrange Travel to Face-to-Face</p>	<p>Gwynne</p>	<p>The Board was asked to think of potential recipients for the Volunteer Recognition Award. Announcing these winners earlier could be helpful for those who would like to plan to come to the conference to honor them.</p> <p>The Board was asked to arrange travel to the face-to-face meeting. It will begin October 19th at 2:00pm and end at noon on October 21st. It was noted that Ezra, Brigitte, Emily, and Anne F. would not be attending.</p> <p>October Face to Face - Schedule flights for Oct board meeting asap. You will fly into Knoxville, TN airport. If you can fly in on Friday and arrive before noon, that is ideal, but many of you might have to fly in Thursday evening. If that is the case, please let Gwynne know so she can reserve rooms that are needed at a nearby hotel. We will arrange for a shuttle to pick you up on Friday whether at the hotel or airport if needed.</p>
<p>Develop action items and delegate (reminders)</p>	<p>Nicole</p>	<p>Keep pushing the 219/\$220 initiative</p> <p>Board Reports are due September 10th</p>

Meeting Adjourned: 5:30pm

Mission

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Vision

SNAG envisions a diverse jewelry and metals community engaging in thoughtful conversation and critical discourse while preserving tradition and embracing innovation.

Values

- *Dedicated:* We are committed to the advancement of jewelry, metalsmithing, and community.
- *Informative:* We nourish and share knowledge about jewelry and metalsmithing both inside and outside of our organization.
- *Innovative:* We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.
- *Inclusive:* We celebrate the rich diversity and history of our field and value a variety of viewpoints through supportive, respectful, and ethical interaction.