



Society of
North American
Goldsmiths

SNAG Board Meeting
January 10, 2019
1:00pm EST
Meeting via Zoom

GREETINGS:

The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 1:00pm on January 10, 2019 by Nicole Jacquard, SNAG President.

PRESENT:

Gwynne Rukenbrod Smith – Executive Director

Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Committee, Programming Committee

Brian Ferrell - President Elect (E 2015-2018; E 2018 - 2021) - Executive Committee

Michael Brehl - Treasurer (May 2018) Chair - Finance Committee, Executive Committee

Becky McDonah – Secretary (E 2013-17; E 17-2020), Executive Committee, Programming Committee

Dominique Bereiter (A 2015-2018; A 2018-2021) - Fundraising Committee, Programming Committee

Jack daSilva (E 2018-2021) - Finance Committee

Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee

Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Committee, Programming Committee, Fundraising Committee

Ezra Satok-Wolman (E 2016-2019) - Programming Committee, Finance Committee

Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee

Emily Stoehrer (E 2017- 2020) - Co-Chair -Programming Committee

ABSENT:

Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Committee, Finance Committee

Kat Cole (E 2015-2018) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee

Diane Hulse (A 2018-) - Fundraising Committee

April Wood (E 2015-2018) - Co-Chair -Programming Committee

*Anne Fiala (E Jan 2018 - 2020) - Executive Committee, Fundraising Committee (Stepped Away)

*Brigitte Martin - (E - 2019) - Executive Committee, Programming Committee (Nicole finishing term)

OTHERS IN ATTENDANCE:

MISSION MOMENT: Becky McDonah

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Having just read the book *Art of Community*, Becky chose to reflect upon fostering community. The shared values and insider understanding mentioned in the book are some of the benefits of being a SNAG member. Another benefit is the comfort of being around others who understand things that not everyone outside the group can grasp. She related this to recently working with a small group of individuals on the Halstead Design Challenge and the exchange of ideas and information that were invaluable to the process.

ANNOUNCEMENTS: Nicole Jacquard

a. Confidentiality -

The Board was advised that everyone is encouraged to speak their minds during these meetings, and to be respectful of differing opinions in thoughtful discussion and examination, and that opinions and comments are to remain confidential. This also applies to future projects and programs that have not yet been announced to the membership.

b. Metalsmith Editor - Gwynne Rukenbrod Smith

The Executive Director announced that *Metalsmith* Editor, Emily Zilber, had resigned due to an unforeseen alternative offer. There is a transition plan in place and an interim editor will take over while the search for a new editor is discussed.

DISCUSSION ITEM	LEAD	ACTION ITEM
<p>Minutes Review and Vote - Minutes of October 19-21, 2018</p>	Becky	<p>After a recap/discussion of the minutes from the October 19-21, 2018 Board of Directors meeting a motion was called for. Motion: (Jack) To approve the minutes from the Oct 19-21, 2018 Board Meeting. Seconded: Michael The President called for a vote: All In Favor - Unanimous Minutes Approved.</p> <p style="text-align: right;">Send to Tara to post on SNAG website.</p>
<p>Committee Reports - Executive Director Report-Gwynne Rukenbrod Smith</p>	Gwynne	<p>The Executive Director reported on the feedback for the recent membership level changes noting that there were only two complaints.</p> <p>The creation of an Employee Handbook was also discussed that will absorb some of the existing policies and language while outlining additional policies and procedures. This document will be reviewed by SNAG's lawyer.</p>

<p>Executive Director Report-cont.</p>		<p>Conference updates included the opening of registration next Thursday. She noted that speaker contracts are coming in and she announced updates in programming and fundraising events including: Exhibition in Motion VIP tickets, Tool in the Hat and the Silent Auction extended times, Chicago exhibition venues, and conference interview audio recording opportunities.</p>
<p>Programming Committee- Emily Stoehrer</p>		<p>The Programming Committee Co-Chair stated that the future of <i>Metalsmith Magazine</i> is the current number one priority of the committee. The committee will be looking at other publications and discuss their format and how to attract younger subscribers. It was noted that the upcoming changes in printing and design will result in a savings, but long range plans must be decided upon.</p>
<p>Finance Report- 2019 Budget Discussion - Michael Brehl/Gwynne Rukenbrod Smith</p>	<p>Michael</p>	<p>The projected deficit at the end of 2018 is approximately 48-55K. The Treasurer and Executive Director discuss the financials weekly and are working to schedule a meeting with the Finance Committee for further discussion. At this time the organization is remaining conservative on spending until the results of the Chicago conference are in. Some spending will be put on hold until this time. The board will vote on the new budget in February.</p>
<p>Nominations & Elections Committee - Nicole Jacquard</p>	<p>Nicole</p>	<p>The open positions for the upcoming election were discussed. There will be openings for 3 Board Members and 1 NEC member. It was noted that Jill, Ezra, and Elizabeth would be finishing their terms along with NEC Chair, Jennifer Wells.</p> <p>Currently there are 4 confirmed candidates for potential board members and 3 other possible interested individuals. There are 2 confirmed potential candidates for the Nominations and Elections Committee.</p> <p>It was noted that the maximum amount of board members is 18. Of the the 18 members, no more than 9 can be appointed members. The number of appointed members can not be higher than the number of elected members.</p>

<p>Current Issue(s) of the Moment Fundraising</p> <p>The Art of Community Discussion</p>		<p>The board was asked to update their Individual Fundraising excel sheets for 2018. The board was also asked to set realistic goals for future individual fundraising pledges so that we can achieve, and possibly surpass these goals.</p> <p>The Art of Community Discussion will be held next board meeting. Board members who have not finished reading this book were asked to do so.</p>
<p>Reminders:</p> <p>Fundraising Upcoming dates</p> <p>Next Board Meeting</p>		<ul style="list-style-type: none"> ● Keep pushing the Annual Appeal ● Keep announcing Early Bird Registration <p>Watch for a Doodle poll for the end of February. Try to be as generous with your time as possible.</p> <p>The Board was thanked for their time.</p>

Meeting Adjourned: 2:46pm

Mission

The Society of North American Goldsmiths advances jewelry and metalsmithing by inspiring creativity, encouraging education, and fostering community.

Vision

SNAG envisions a diverse jewelry and metals community engaging in thoughtful conversation and critical discourse while preserving tradition and embracing innovation.

Values

- *Dedicated:* We are committed to the advancement of jewelry, metalsmithing, and community.
- *Informative:* We nourish and share knowledge about jewelry and metalsmithing both inside and outside of our organization.
- *Innovative:* We support, encourage and advance ideas that lead to creative approaches, unique solutions, and crossing boundaries.
- *Inclusive:* We celebrate the rich diversity and history of our field and value a variety of viewpoints through supportive, respectful, and ethical interaction.