



Society of
North American
Goldsmiths

SNAG
Annual Membership Meeting
May 24, 2019, 11:30am
The Palmer House Hilton
Chicago, IL

Agenda

Call to Order Nicole Jacquard, President

Verification of a Quorum 75 members present - Brian Ferrell, President Elect

1. Greetings and Welcome Remarks - Nicole Jacquard, President 5 Min
Introduction of Board, Staff, and Interns - Nicole Jacquard
2. Treasurer's Report - Michael Brehl 10 Min
3. Executive Director's Report - Gwynne Rukenbrod Smith 10 Min
4. EES Award Winners - Jillian Sortore 5 Min
5. Educational Initiatives - Kristin Mitsu Shiga 5 Min
6. Metalsmith & Metalsmith Tech - Adriane Dalton 5 Min
7. 50th Anniversary Celebration Update - Elizabeth Shypertt 10 Min
8. Volunteer Recognition Award presentation - Nicole Jacquard 10 Min
9. New Business 5 Min
10. Closing Remarks/Adjourn - Nicole Jacquard, President 5 Min

Board and staff meet and greet after the meeting.

GREETINGS:

SNAG Annual Membership Meeting Minutes May 24, 2019

The Annual Membership Meeting of the Society of North American Goldsmiths was called to order at 11:30am on May 24, 2019 at The Palmer House Hilton in Chicago, IL by Nicole Jacquard, President. The following board members were present:

PRESENT: Gwynne Rukenbrod Smith – Executive Director
Nicole Jacquard - President May 2019 (E 17- 2020), Chair - Executive Comm, Programming Comm
Brian Ferrell - President Elect (E 2015-2018; E 2018 - 2021) - Executive Committee
Michael Brehl - Treasurer (May 2018) Chair - Finance Committee, Executive Committee
Becky McDonah – Secretary (E 2013-17; E 17-2020), Executive Comm, Programming Comm

Jill Baker-Gower (E 2016-2019) -Volunteer Committee, Programming Comm, Finance Comm
Dominique Bereiter (A 2015-2018; A 2018-2021) - Fundraising Comm, Programming Comm
Jack daSilva (E 2018-2021) - Finance Committee
Dianne Debeixedon (E 2014-2017; A 17-2020) Co-Chair - Fundraising Comm, Finance Comm, Programming Comm
Tedd McDonah (A 2014-17; A 17-2020) - Conference Planning Comm, Programming Comm, Fundraising Comm
Ezra Satok-Wolman (E 2016-2019) - Programming Committee, Finance Committee
Elizabeth Shypertt (E 2016 -2019) - Co-Chair - Fundraising Committee
Emily Stoehrer (E 2017- 2020) - Co-Chair -Programming Committee
April Wood (E 2015-2018; 2018-2021) - Co-Chair -Programming Committee

ABSENT: Kat Cole (E 2015-2018; E 18-2021) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Comm

VERIFICATION OF A QUORUM - 75 members present - Brian Ferrell
More than 75 members in attendance, quorum verified.

Greetings and Welcome Remarks - Nicole	SNAG President, Nicole Jacquard, greeted the membership and thanked them for their attendance. She then acknowledged the Board, Staff, and Interns. She proceeded to read the mission of the
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<p>Jacquard, President</p>	<p>organization and reflect upon it. The anniversary of SNAG’s founding and the first conference was noted, and the continuing need for support of the organization for it to go on for another 50 years.</p> <p>She concluded by saying that the Board is open to suggestions, involvement, and help. She stated that all members are asked to help financially and through volunteering.</p>
<p>Treasurer’s Report - Michael Brehl</p>	<p>The Treasurer presented the 2019 SNAG Financial Overview to the membership. He discussed the Comparative Balance sheet noting line items and warning that although some amounts may look currently stable, upcoming expenses will affect these totals, pointing out the \$872,832 Total Income versus the \$921,687 Total Expenses.</p> <p>He then focused on Subscription and Membership from 2012 – present. Membership went down in 2014 then stabilized, while subscriber numbers have been declining and most likely will continue to do this. Attention was brought to the Metalsmith Revenue 2011 – 2018 Graph that depicted the substantial financial burden of the publication and it was stressed as an area of concern for the organization.</p> <p>The Treasurer noted the importance of having a healthy cash balance to cover expenses. Nonprofits typically strive for a goal of 6 months of operating reserve, and SNAG has not had this since 2013. He concluded with a message to the membership on the necessity of fundraising, as the organization depends on all of us to keep it going strong.</p>
<p>Executive Director’s Report - Gwynne Rukenbrod Smith</p>	<p>The Executive Director thanked the membership for attending to hear the state of SNAG. She pointed out the variety in the membership, that tend to share a similar belief. The meeting was recognized as an opportunity where their voices could be heard. She continued to note progress and changes in the organization. This conference marks 5 ½ years and 6 conferences for her as the Executive Director. She stated the organization’s commitment to working to be sustainable and impactful. 2018 was a tough year financially, but some highlights include the Windgate grant for the internship program for 60K over the next two years, and a generous grant from the John and Robyn Horn foundation that will provide for R2S scholarships. Looking towards the future, in order to thrive not just survive SNAG will need to change, and this creates risk. The Executive Director noted that each member is a part of this community and that a sustainable and inclusive SNAG that champions empowerment, respect, and growth, takes a proactive membership that supports its organization.</p> <p>The Executive Director took time to familiarize the membership with individuals playing key roles in the organization:</p>

	<p>Editor of Publications - Adriane Dalton Educational Director - Kristin Mitsu Shiga Diversity, Equality, and Inclusion Committee co-chair - Matt Lambert</p> <p>The Executive Director then recognized the following individuals ending their terms and thanked them for their service: Jennifer Wells - Nominations and Elections Committee Chair Diane Falkenhagen – Lifetime Achievement Award committee Chair Laura Stanger - Exhibition in Motion Committee Elizabeth Shypertt – Board of Directors Ezra Satok-Wolman - Board of Directors Jill Baker Gower – Board of Directors Diane Hulse – Board of Directors And SNAG Connects Council Leaders</p>
<p>Educational Endowment Recipients - Jillian Sortore</p>	<p>SNAG awards three student scholarships with at least one award given to a student that is currently an undergraduate. These scholarships are for tuition towards the students’ degree granting programs. SNAG also awarded three scholarships for emerging and mid-career artists to use toward a workshop of their choice in North America. Juried by the Educational Endowment Scholarship Committee. Jillian Sotore announced the recipients for this year’s scholarships:</p> <p>Educational Endowment Student Scholarship recipients: \$2000 Award - Lauren DelBrocco, Rhode Island College \$1500 Award - Xun Liu, Savannah College of Art and Design \$1000 Award - Vicki Cook, Western Michigan University, Frostic School of Art</p> <p>Educational Endowment Emerging/Mid-Career Artist Scholarship recipients: \$2000 Award - Motoko Furuhashi \$1500 Award - Ben Dory \$1000 Award - Sharon Massey</p>
<p>Educational Initiatives - Kristin Mitsu Shiga</p>	<p>The Educational Director listed some of the education initiatives that she oversees including the R2S program and some of its offerings: Avenues of Entrepreneurship, Craft labs, Live Q&A’s, Forging a Foundation (an 8 week class), other resources including handouts, how to’s, and more than 20 online training opportunities, starting at \$20 for members. She listed upcoming Webinars for June through December and the opportunity for scholarships. Other items mentioned were the Rent-a-Pro</p>

	<p>opportunity and mentorship program. She stated that as they are scheduling new programming, and not to hesitate to reach out and let her know what you are interested in.</p> <p>During the annual conference other educational initiatives that she oversees include pre-conference workshops, portfolio reviews, the Education Resource Room, Education Dialogue, professional development presentations, vendor room demos, and school and work exchange.</p> <p>She encouraged everyone to get involved as we look forward to the next conference: Grit to Gold in Philadelphia and to fill out the post conference survey to share their thoughts on how to help to improve the experience.</p>
<p>Metalsmith & Metalsmith Tech - Adriane Dalton</p>	<p>The Editor of Publication introduced herself and noted that she has been a SNAG member for over 10 years and initially became aware of the organization through Metalsmith Magazine.</p> <p>She encouraged everyone to fill out the 2019 Readership Survey and write letters to the editor & send submissions to editor@snagmetalsmith.org</p> <p>She also promoted the call for entries for JAMS, noting the deadline of June 17th and the \$20 promo code for SNAG Members.</p>
<p>50th Anniversary Celebration Update - Elizabeth Shypertt</p>	<p>Board member, Elizabeth Shypertt, made an appeal for donations while a running list of donors was projected on the screen behind her of all the previous donors for the 219 for \$220 campaign. She reminded the membership of what these donations helped to fund. Members were thanked for their generous donations to 219 for \$220 so far, noting that we have raised half and to please donate if you can.</p> <p>She also announced the upcoming call for entry for the Goldsmith '20 exhibition based on the first exhibition catalog. Members were encouraged to channel their chosen artist and to look online for more information. The call opens on July 15th and the exhibition will take place at the Philadelphia conference next year.</p>
<p>Volunteer Recognition Award presentation - Nicole Jacquard</p>	<p>The Board of Directors developed the Volunteer Recognition Award to publicly acknowledge and honor volunteer contributions to the highest extent. This award was inspired by the numerous volunteers who dedicate countless hours to SNAG every year. Periodically the Award will be given to deserving volunteers to acknowledge their length of service, exemplary initiative, and impact on the SNAG community, based on nominations exclusively by the Board of Directors and the Society's</p>

	<p>committees.</p> <p>SNAG President, Nicole Jacquard, announced the fifth recipient of this award, Pam Robinson and gave a brief background of her involvement with SNAG. Pam Robinson is a Chicago-based jeweler and metalsmith who is perhaps best known to the SNAG community as a conference emcee but she has done far more than that for SNAG behind the scenes. Pam attended her first SNAG conference in 2004 and has been committed to the organization ever since. Two short years later, she took on the critical role of being the Co-Chair for the Chicago conference in 2006. Pam joined SNAG's Board of Directors in 2012 and was the conference liaison until 2015. She was instrumental in organizing, planning and scheduling conferences in Chicago, Toronto, Minneapolis, and Boston. Pam has been the Trunk Show coordinator in 2014, 2015, 2016, 2018 and 2019, communicating with all participants both pre-conference and onsite. This year, she is also the Conference Workshop Coordinator. A video tribute prepared by Meetings a la Carte, who have worked with Pam extensively on SNAG projects over the years, was played. Pam and the award designer, Michael Nashef, were called to the stage.</p> <p>VRA brooch designer, Michael Nashef, explained the significance of the design. The brooch reflects the sincere motion of placing one's hand over the heart to show thanks and deep gratitude. It is a sign of respect from the bottom of your heart to someone who you want to show genuine and honest appreciation for their hard work and signifies that you are grateful for them and what they have done.</p> <p>The audience stood and placed their hands over their hearts in a gesture of thanks. Pam thanked the Board for bestowing the honor and said that she was shocked and humbled to have been chosen. She stated that SNAG was our organization that we need to support to grow and thrive. She volunteers because she cares, and she encouraged everyone in the room to give back in one way or another.</p>
<p>New Business - Jack daSilva</p>	<p>Board member, Jack daSilva, took this time to give one more illustration of what we need to keep a nonprofit functioning. He noted that membership dues do not cover all of SNAG's operating expenses, and to please give what you can to keep the organization going and growing.</p>
<p>Closing Remarks - Nicole Jacquard, President</p>	<p>President, Nicole Jacquard thanked everyone for attending the one annual face-to-face membership meeting. She reminded them that as they leave to know there are ways for them to give back. She encouraged members to get to know their organization, to let SNAG know what they are doing, and to educate others about what we do.</p>

	In closing, she stated that she was looking forward to seeing everyone in Philadelphia and that the Board and Staff would remain after the meeting for a meet and greet, or any further questions.
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Meeting adjourned 12:28pm