



SNAG Board Meeting  
June 8, 2020  
Video conference call via Zoom

**GREETINGS:** The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 1:16 pm on June 8, 2020 by Kat Cole, Interim SNAG President.

**PRESENT:**

John Garbett – Managing Director

Michael Brehl - Treasurer (May 2018) Chair - Finance Committee, Executive Committee

Kat Cole (E 2015-2018; E 18-2021) – Interim President, Executive Committee, Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee

Dominique Bereiter (A 2015-2018; A 2018-2021) - Fundraising Committee, Programming Committee, Finance

Anne Havel (A 2020 - )

Patricia Madeja (E 2019-2022) Programming, Finance – left meeting early at 2:00p

Elizabeth Shypertt (E 2016 -2019; 2019-2022) - Co-Chair - Fundraising Committee

April Wood - Secretary (E 2015-2018; E 18-2021) – Executive Committee, Co-Chair -Programming Committee

Kee-Ho Yuen (E 2019-2022) Fundraising

Dianne Debeixedon (E 2014-17; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee

**ABSENT:**

Nicole Jacquard - May 2019 (E 17- 2020) - Presidential Advisor

**OTHERS IN ATTENDANCE:**

Welcome and confidentiality reminder from the Interim President.

Refund update – Elizabeth	<ul style="list-style-type: none"><li>• Elizabeth Shypertt gave an update on the status of refunds</li><li>• 2<sup>nd</sup> group of emails have gone out. The board was encouraged to help with thank you notes and communication</li></ul>
General discussion regarding the plan for moving forward	<ul style="list-style-type: none"><li>• The Board discussed short term versus long term goals for the immediate future of SNAG</li><li>• Discussion about communication with the membership with the goal to be as transparent as possible</li><li>• Board will work on a statement that clearly states what has been happening and what we have been doing</li><li>• Adding to Riveting News each week to be as transparent as possible</li></ul>
Membership Drive	<ul style="list-style-type: none"><li>• Discussed as a way for us to gain some stability.</li><li>• Short term goal is to build membership and subscriber rates as soon as possible</li><li>• Board was encouraged to reach out to people who have not renewed their membership</li><li>• Better utilization of social media platforms was also discussed as a way to build membership interest</li><li>• The Board also discussed what types of members we are losing, why, and how we can better appeal to these segments of the membership, especially during this time</li><li>• John Garbett is exploring package deals with organizations as a way to do bundled memberships</li><li>• Timeline for starting a drive was discussed. Discussed waiting until all refunds are processed before doing a focused drive</li></ul>

<p>Diversity, Equity, &amp; Inclusion committee update</p>	<ul style="list-style-type: none"> <li>• John Garbett is working on setting dates for a Diversity, Equity, and Inclusion Committee meeting</li> <li>• First order of business for this committee is to revisit the policy and update. They will present their draft to the board for a vote.</li> <li>• Discussion about the future of equity on the board and how to achieve this. Several SNAG members have expressed interest in wanting to help. Board members will be reaching out to those members</li> <li>• Kee-Ho Yuen will act as Board Liason for the committee</li> </ul>
<p>New Business</p> <ul style="list-style-type: none"> <li>• Partnering with Crafting the Future</li>   <li>• Communication with membership</li>         <li>• Updated cash flow</li> </ul>	<ul style="list-style-type: none"> <li>• John Garbett to contact them</li> <li>• SNAG to offer a number of scholarships for memberships</li>   <li>• Board members to reach out to members who have expressed frustration with SNAG recently</li> <li>• Past board members/past presidents have offered to help and write letters of support. Kat to follow up and share our short term and long term goals for the organization</li> <li>• The incoming Nominations &amp; Elections Committee Chair is Sharon Massey. Discussion about having her attend board meetings.</li> <li>• Discussion about bringing board candidates into board meetings early as visiting guests</li>   <li>• Anne working on updated cash flow</li> </ul>

Meeting adjourned at 2:27p