



SNAG Board Meeting  
May 25, 2020  
Video conference call via Zoom

GREETINGS: The Board of Directors meeting of the Society of North American Goldsmiths was called to order at 1:09pm on May 25, 2020 by Kat Cole.

PRESENT:

Michael Brehl - Treasurer (May 2018) Chair - Finance Committee, Executive Committee  
Kat Cole (E 2015-2018; E 18-2021) - Volunteer Committee, Fundraising Committee, Co-Chair - Programming Committee  
Anne Havel (A 2020 - )  
Patricia Madeja (E 2019-2022) Programming, Finance  
Elizabeth Shypertt (E 2016 -2019; 2019-2022) - Co-Chair - Fundraising Committee  
April Wood - Secretary (E 2015-2018; E 18-2021) - Co-Chair -Programming Committee  
Kee-Ho Yuen (E 2019-2022) Fundraising  
Dianne Debeixedon (E 2014-17; A 17-2020) Co-Chair - Fundraising Committee, Finance Committee, Programming Committee

ABSENT:

Dominique Bereiter (A 2015-2018; A 2018-2021) - Fundraising Committee, Programming Committee, Finance

OTHERS IN ATTENDANCE:

John Garbett - Advertising and Production Director  
Nicole Jacquard – Presidential Advisor

Welcome and confidentiality reminder from Kat Cole

<p>John Garbett presented management proposal to take on a position to handle day to day operations of SNAG</p> <p>Board asked questions</p> <p>John left meeting</p> <p>Board Discussion</p>	<ul style="list-style-type: none"> <li>• Gave background regarding his past work experience, both prior to and while working for SNAG</li> <li>• Has gone through many iterations of SNAG, looking at the history of the magazine and the importance of it in the history of the organization</li> <li>• Was here for the 2014 crisis and has worked with former EDs</li> <li>• Discussed ideas for growing membership and subscribers</li> </ul> <ul style="list-style-type: none"> <li>• Staffing suggestions were discussed</li> <li>• Discussed PR, communication with the membership, and job title</li> <li>• Discussed whether to fundraise for 2021 conference – we need to wait as long as possible until we know where things stand financially</li> <li>• Discussed bringing on new board members early to assist with the work</li> </ul> <ul style="list-style-type: none"> <li>• Board discussed his proposal including how it works with current budget. Discussion about the job title and what the job description is.</li> </ul>
<p>Financial update</p> <p>Simplified cash flow document shared</p>	<p>The Treasurer gave a brief financial update including a simplified cash flow for the remainder of the year</p> <ul style="list-style-type: none"> <li>• Discussed the status of conference refunds.</li> <li>• All education resource room refunds complete, working on vendors</li> <li>• Approx. 1/3 of refunds have been given, next round of letters going out to request people donate their refunds</li> </ul>

<p>Board Housekeeping</p> <p>Kat takes over remainder of Brian's term as Interim President</p>       <p>Executive Committee make up</p> <p>Currently:  Michael- Treasurer  April- Secretary  Kat- Interim President  Elizabeth- In-coming VP/(Chair of the Board – part of the bylaws changing)</p>	<p>Motion: Elizabeth Shypertt made a motion to vote Kat Cole in as Interim President.</p> <p>Seconded: Pat Madeja</p> <p>Results: Yes – 7; No – 0; Abstain - 2</p> <p>The vote passes to accept Kat Cole as Interim President</p>       <p>Motion: Pat Madeja made a motion to approve the current members of the executive committee including Elizabeth (incoming VP)</p> <p>Seconded: Kee-ho Yeun</p> <p>Results: Yes – 7; No – 0; Abstain - 2</p> <p>The vote passes unanimously to approve the current members of the executive committee including Elizabeth (incoming VP)</p>
<p>Membership Meeting Date - 90 days out</p>	<p>Motion: Kat Cole made a motion to accept the date Saturday, August 29, 2020 for the next membership meeting.</p> <p>Seconded: Nicole Jacquard</p> <p>Results: Yes – 7; No – 0; Abstain - 2</p> <p>The vote passes unanimously to accept the date Saturday, August 29, 2020 for the next membership meeting.</p>

Discuss potential bylaw changes	Discussed removing the clause about the board not being able to take on debt. We have 30 days to make any changes, must be released 60 days prior to the membership meeting. Other items on the agenda will be moved to accommodate that work being done.
Discussion about changing the constitution & bylaws to adjust the number of elected board members	<p>Motion: Anne Havel made a motion to decrease the min number of elected directors to 6.</p> <p>Seconded: Elizabeth Shypertt</p> <p>Results: Yes – 8; No – 0; Abstain - 1</p> <p>The vote passes unanimously to decrease the min number of elected directors to 6</p>
Other business	<p>Meeting with full board &amp; staff set for Wednesday, May 27 at 2p</p> <p>PR discussion will be moved to the staff meeting Wed.</p> <p>Discussion about letters to members and a board member will respond with a personal letter</p> <p>Discuss upcoming Craft Lab</p> <p>Craft Lab this past week had 260 people</p>

Meeting adjourned 2:54pm